

7.1.11_SIDTM_National Festivals_2019-2020

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1 GANESH UTSAVE

Vinayaka Chaturthi is one of the important Hindu festivals celebrated throughout India with a great devotion. Celebrated in Maharashtra. Students of SITM perform the event for full Lavale campus for 10 days. It appears in their Cultural activity and team building spirits. Daily pujas and student's participation of all Lavale campus encouraged. This event was organised by SITM for all of Lavale campus and student community living there. There were donations made by the management to encourage the spirit of bonding and festivities.

There were major arrangements that were done mainly by SITM teams and all the campus from various other institutes also joined in the pooja. Ganesh Chaturthi, 2nd Sept 2019- 12th Sept 2019, also known as Vinayaka Chaturthi is one of the important Hindu festivals celebrated throughout India with a great devotion. Celebrated in Maharashtra. Students of SITM perform the event for full Lavale campus for 10 days. It appears in their Cultural activity and team building spirits.

Ganesh Utsav 2019 from 2nd Sept 2019 to 12th Sept 2019.

Ganesh Chaturthi is also known as Vinayaka Chaturthi, Vinayaka Chavithi is a Hindu festival celebrating the birth of Ganesha.

It falls in the months of August or September. The festival is marked with the installation of Ganesha clay idols privately in homes, or publicly on elaborate pandals. According to Hindu calendar it is celebrated by all the hostel community with permission from the campus administrator and SITM committees organise this event every year. It is celebrated with enthusiasm in SITM. We also celebrate Dehi Handi where students participate and get the Dehi in the Dehi Handi at a height .



2 YOGA DAY

SITM Participated in Symbiosis University (SIU) Yoga Day is celebrated every year on 21 st June as it is the International Yoga Day. SIU Celebrates Yoga day by keeping goal -Yoga for “Harmony and peace.” Like SIU, SITM believes “Yoga is journey of self, through self, to the self. And motivates all staff to participate in celebration of Yoga day. SIU keeps one challenge of 108 Suryanamskars. It includes Performing 12 Suryanamskars every day in the first 3 months, performing 108 Suryanamskars once in a week in the fourth month, performing 108 Suryanamskars on the day of results. On 21st June 2015, Venue was SIU sports ground , all faculty and Staff members and students participated

3 NATIONAL SPORTS EVENT GRUDGE

Specific initiatives to address locational advantage, here is that the campus is on a hill top and the air is fresh and there is lots of space for Sports. All year activities are under Sports and yoga for good health. About 300 Students participate every year. The following are the sports activities conducted.

There are students who use the Gym regularly. Use of Bicycles give them exercise needed on this big campus. There are students who go Jogging the hill and around, high level stamina. SIU conducts marathon for 3 Km- 5 Km every year. There are tournaments held each year called Grudge. Almost all students and staff & faculty participate in it. “Fitness for Freedom Run” is organized for entire staff and students of symbiosis by SIU on 15th August, 2019 for the even in Jan 2020.





Figure 2: Cricket Team- Sport Event



Figure 3: Sport National Event -Chess GRUDGE and gathering



Figure 4: Sports National Event GRUDE for Prize Distribution Ceremony

4 INTERNATIONAL STUDY TOUR (ORGANISING INTERNATIONAL EVENT) :CULTURAL EXCHANGE

IDTM (Formerly SITM) had conducted international study tour of four days Executive MBA students of Westford University College Sharjah. This study tour was organised in October 2017.

SIDTM (Formerly SITM) had conducted Business Analytics and Research Methodology classes for a delegation of Executive MBA.



Figure 6: International Study Tour : A CULTURAL EXCHANGE

5 TEACHERS DAY

We celebrate the teacher s Day on 5th September, every year. This is the birth anniversary of Sarvepalli Ramakrishna (5 September 1888 – 17 April 1975)

was an Indian philosopher and statesman who served as the first Vice President of India (1952–1962) and the second President of India (1962–1967) One of India’s most distinguished twentieth-century scholars of comparative religion and philosophy, after completing his education at Madras Christian College in 1911.. His philosophy was grounded in Advaita Vedanta, reinterpreting this tradition for a contemporary understanding. He defended Hinduism against ""uninformed Western criticism"", contributing to the formation of contemporary Hindu identity. He has been influential in shaping the understanding of Hinduism, in both India and the west, and earned a reputation as a bridge-builder. These great teachings and making world aware are the very steps which we cherish. informally many students wish all the teachers on this day and seek good wishes and blessings.

6 MAHATMA GANDHI JI

Mohandas Karamchand Gandhi -2 October 1869 – 30 January 1948, was an Indian lawyer, anti-colonial nationalist, and political ethicist, who employed nonviolent resistance to lead the successful campaign for India's independence from British Rule, and in turn inspire movements for civil rights and freedom across the world. The honorific Mahatma (Sanskrit: "great-souled", "venerable"),first applied to him in 1914 in South Africa, is now used throughout the world. He influenced India during the freedom struggle with events marked with Principles, practices and beliefs, On wars and nonviolence, On inter-religious relations, On life, society and other application of his ideas, Legacy and depictions in popular culture, Followers and international influence, Global days that celebrate Gandhi.

7 BLOOD DONATION CAMP’19

Event Objective: To commemorate the Birth Anniversary of “Dr. S. B. Mujumdar”, Chancellor, Symbiosis International (Deemed) University

Venue: SUHRC, Lavale Hill Base; Date: 31st July,2019; Timing: 9:00 A.M. to 6:00 P.M.; No. of students who participated: 109.

The Blood Donation Drive was organized by S.C.H.C at S.U.H.R.C Lavale Hill Base in association with S.P.A.R.S.H on July 31, 2019. S.P.A.R.S.H, the I.S.R committee of S.I.T.M was actively involved in the event, taking a step ahead towards the betterment of the society.





Figure 7: Blood Donation Camp

8 “AASHECHA KIRAN” -FLOOD DONATION DRIVE'19

Venue: Boxes were kept in front of Admin Block and Old/New Girls and Boys Hostel. Date of Contribution: August 18th 2019 to August 21st 2019, Date of Donation: August 24th 2019, Timing: All day

Event Objective: We believe in embracing the joy of giving, by contributing for a living. Thus, in order to help the flood victims of Kolhapur and Sangli, S.P.A.R.S.H., the I.S.R. wing of SITM came with an initiative “Aashecha Kiran - A Flood Donation Drive” in association with Yadravkar Social Foundation to help the needy ones of the flood affected area.





Figure 8: AASHECHA KIRAN'' -FLOOD DONATION DRIVE'19 - Donations made for the flood victims by team



Figure 9: Donation boxes prepared for the Flood Donation Drive

9 WATER CONSERVATION AWARENESS DRIVE- 2019

Event Objective: We believe in conserving life by conserving water. In support of the 'Water Conservation Campaign – Jal Shakti Abhiyan' launched by Hon'ble Prime Minister, S.P.A.R.S.H., the I.S.R. wing of SITM conducted a small drive to create water conservation awareness among youth in

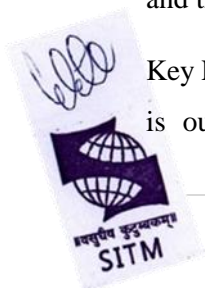
and around Lavale campus. No. of students who participated: Complete Batch of the year 2018-20 and 2019-21.



Academic Entrance Block, SIDTM, Date: 5th September 2019, Timing: 11:00am -11:20am

Detailed Event Report: MHRD, Govt of India, has launched an initiative of ‘Swachhata Pakhwada, 2019’ by Universities and Higher Education Institutes during 1st Sept to 15th Sept 2019. This year, Hon’ble Prime Minister has launched ‘Water Conservation Campaign – Jal Shakti Abhiyan’. The team made posters highlighting the importance of water conservation and displayed them in the Acads Block. A team member performed a song describing the impact of the water scarcity on the farmers. Students and the Teaching/ Non-Teaching staff came forward to attend the sensitization drive.

Key Learning: Water is a quintessential part of our existence and conserving it in the best possible ways is our responsibility. *Figure 10: Water Conservation Street Play*



From this event “Water Conservation Awareness Drive” we have learnt various ways for creating awareness and sensitization among the youth and the different measures that we can take to save water in an efficient way.

Impact of this Initiative: From the “Water Conservation Awareness Drive”, the students realized how we waste water unintentionally during our daily chores. The team was able to sensitize the students and staff about the impact of scarcity of water. Students learnt to protect natural sources of water. Also through the posters, various measures to save the water were highlighted



10 CLEAN UP DRIVE- 2019

Event Objective: We believe that if we don't protect our Mother Nature, Mother Nature will not protect us. In support of the 'Swachhata Hi Sewa Campaign' launched by MHRD Government of India, a clean-up drive was conducted to create awareness amongst the youth for making our campus cleaner and more hygienic.

Venue: Near hostel Annex, Lavale Hilltop Campus, Date: 16th September 2019, Timing: 3:30pm – 5:00pm, Number of students who participated: 17

Detailed Event Report: 'Swachhata Hi Sewa Campaign' is launched by MHRD, Government of India from 11th September 2019 to 2nd October 2019 with an aim to eliminate the use of plastic and to dispose the plastic waste. In order to achieve this objective, S.P.A.R.S.H., the I.S.R. wing of SITM conducted a clean-up drive in the campus. A small secluded area in the campus with some plastic waste and garbage was chosen to be cleaned. The Director, along with teaching and non-teaching staff accompanied the students to the area and helped in collecting the waste in garbage-bags. The participants were provided with hand-gloves, masks, brooms and garbage bags for the process. After the clean-up, waste was collected and brought into a central location in the campus.

Key Learning: Being green and clean is not just an aspiration, but an action. In our efforts towards making our campus cleaner and more hygienic we learnt that with cleanliness in our surroundings we can keep ourselves germ free and hygienic, which will make us healthy and strong.



Figure 11: Clean Up Drive: Swachhata hi Sewa.

Impact of this Initiative: From the ‘Swachhata Hi Sewa Campaign’, the students realized how much garbage is generated in our day to day life. The team was able to sensitize the students and staff about the impact of plastic waste and garbage on people’s health as well as the environment. Students learnt the importance of cleanliness in the surroundings so as to be free from diseases.



11 ENTREPRENEURSHIP AWARENESS CAMP 2020

Event Objective: To give a platform for the students from backward section of the society to uplift their self-awareness regarding entrepreneurship and financial aids available. The camp is also an effort to promote the Govt. of India's initiative of developing a culture of innovation and entrepreneurship.

Venue: Bhaskaracharya hall. Symbiosis Institute of Digital and Telecom Management, Hill Top campus, Lavale on Date: 16th-18th January 2020 at Timing: 9:30 am onwards with students who participated: 56 students with Total SIDTM Count = 27 and External Students = 29

Detailed Event Report: Keynote sessions from eminent personalities associated with banks, MSMEs, start-ups and MNCs enlightened the students from various colleges about their journeys and motivated them by sharing valuable insights in the entrepreneurial arena. In addition, a business model competition and an industrial visit was also organized to provide a practical blend to the young minds wanting to fulfil their dreams. Key Learnings: The three-day journey exploring the opinions and interpretations by the honourable dignitaries helped the students to develop a new perspective towards Entrepreneurship. They focused on what the Entrepreneurial future would be like and the financial aids available to pursue a successful career in this arena. Impacts with proofs attached: 56 students attended the second edition of the EAC camp organized by the SIDTM out of which 27 students were SIDTM students and 29 were external students.



Figure 12: ENTREPRENEURSHIP AWARENESS CAMP



12 SWACHHATA PAKHWADA- 2020

Event Objective: To conduct a Swachhata pledge taking drive to create awareness amongst the youth for making our campus cleaner and protect our environment against air pollution and global warming by planting saplings.

Held at Venue: Symbiosis Institute of Digital and Telecom Management, Lavale Hilltop Campus on Date: 16th January 2020 and 30th January 2020 from Timing: 1:00 pm, onwards with Number of students who participated: 45.

Detailed Event Report: “Swachhata Pakhwada” was started with a vision to mainstream Swachhata activities across the Higher Educational Institutions (HEIs) of India. The programme has seen enthusiastic implementation by the HEIs. Now for the year 2020 the Swachhata Pakhwada will be observed from 16th Jan to 31st Jan, 2020. During this period certain Swachhata related activities are to be undertaken by HEIs and its affiliated colleges. In order to achieve this objective, S.P.A.R.S.H., the I.S.R. wing of SIDTM conducted a **Swachhata pledge taking ceremony (in the Photo)** and a sapling plantation drive in the campus. Students planted saplings which generally have high CO₂ absorption rate. The teaching and non-teaching staff accompanied the students in both the pledge taking ceremony and the saplings plantation drive.

Key Learning: For in the true nature of



things, if we rightly consider, every green tree is far more glorious than if it were made of gold and silver being green and clean is not just an aspiration but an action. In our efforts towards making our



campus clean and green. Planting trees should be a duty to save our environment from the hands of pollution.

Impact of this Initiative: From the “Swachhata Pakhwada”, the students realized the importance of cleanliness and planting trees. Students got aware of the level of increasing pollution in the environment and how to combat with this problem. Plantation of saplings is one of the most effective way to deal with the air pollution. This awareness camp helped the students to understand that they should look after the environment and make this world a better place to live.



13 “SHAPATH”- ANNUAL PROGRAMME OF NGO HOMECOMING (2020)

The main aim of the activity was to provide the children from SPARSH BALGRAM a day of joy, by allowing them to participate in singing, and drawing competitions, and giving them a glimpse of the beautiful Lavale campus, creating memories for the children and the participants in the process. Held on February 21st, 2020

Timing: 9:30 a.m. onwards with Event Objective: To facilitate a day of fun and learning for children of underprivileged background, as well as giving them an exposure to different cultures throughout India. The main aim of the activity was to provide the children from SPARSH BALGRAM a day of joy, by allowing them to participate in singing, and drawing competitions, and giving them a glimpse of the beautiful Lavale campus, creating memories for the children and the participants in the process.



Figure 14: SHAPATH”- ANNUAL PROGRAMME OF NGO HOMECOMING

14 "MATRIBHASHA DIWAS"- MOTHER LANGUAGE DAY CELEBRATION (2020)

We also celebrated "MATRIBHASHA DIWAS" on the same day on our campus. Children from the NGO and SIDTM students participated actively in the MATRIBHASHA DIWAS and showcased some beautiful performances in their regional languages like Bengali, Marathi, Assamese, Malayalam, Pahari and Hindi; exploring the social and cultural activities of multilingual society, exhibition depicting linguistic and diverse wealth of India. Celebrated on February 21st, 2020 from Timing: 9:30 a.m. onwards

Key Learning: "MATRIBHASHA DIWAS" helped to showcase the linguistic diversity of the country, as the date is recognized as "International Mother Language Day" by the UN.



Figure 16: Celebration of Marathi Bhasha Gaurav Din at SIDTM

The Marathi Language day is celebrated with zeal and enthusiasm in Maharashtra and Goa on 27th February every year on the Birthday of an eminent Marathi poet Vi. Va. Shirwadkar. The observance and celebration of this day is popularly known as "Marathi Bhasha Gaurav Din". The Marathi Language Day is one of the significant days for the people of the Marathi community. There are essay writing,

debates, quizzes, competitions and other co-curricular activities that take place in schools, colleges, and even housing societies.

The Marathi Bhasha Gaurav Din was celebrated at Symbiosis Institute of Digital and Telecom Management (SIDTM) by the S.P.A.R.S.H. student committee under the SIDTM I.S.R. (Institutional Social Responsibility) initiative. Students from SIDTM as well small children from the” *Sparsh Balgram Ashram*” had participated actively in the Marathi Bhasha Gaurav Din and showcased some beautiful melodies, recited beautiful poems in Marathi.

Participants:

A total number of 63 people participated in this event which included 27 children in the age group of 9-16 years from "*SPARSH Balgram Ashram*", Pune, 27 students from SIDTM, 7 SIDTM faculty members and 3 SIDTM staff members actively participated in the Marathi Bhasha Gaurav Din celebration.

