# E-SUMMIT'20 REPORT

Venue: SIU Auditorium Date: 18th January, 2020

Schedule:

		Symbiosis Institute of Di	igitul & Telecom Management E- sur	runit 3938 18th Jun 2020	
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12:20 pm 12:30 pm	10	Prze Distribution(EAC)	Prof. Abbijit Chirputkar	Director	SIDTM
12:36 pm - 2:06 pm	60	The second second second	Lunch Brook		
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2:35 pm- 2:05 pm	1961	10	The Theory of Came Changers		
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4:00 pm: 4:03 pm		Western Allens IV The Salm			

#### About the Event:

With the rise of technology and the growing influence of digital platforms disruption and innovation has become a routine. For entrepreneurs, nothing remains constant, as they are reluctant to tread on the customary social standards. It is tough to slot them in a predictable setup. This formed the premise for E-summit 2020 reflecting the theme-'Defying Equilibrio:Catalyzing Granular Vistas'.

The day long Summit brought together budding and established entrepreneurs, innovators, angel investors and funding agents to discuss, deliberate, and dichotomize the promise and prospects ahead of them.

The event comprised of two keynote speeches, a thematic discussion, tête-à-tête with the star alumni entrepreneur awardees, an interactive discussion and coffee table conversation.

# Greetings from Entrepreneurship Cell, SIDTM!!

Symbiosis Institute of Digital and Telecom Management (SIDTM), Pune presents 'E-Summit 2020', the annual flagship event of our Institute driven by the Entrepreneurship cell. We are presenting the third edition of the summit with the objective of encouraging students to gear

up for the ever-evolving entrepreneurial landscape in the country.

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We will be highly obliged if you grace the event.

# Speakers' Invitation

Dear Ms. Lakshna Jha,

# Greetings from Symbiosis Institute of Digital and Telecom Management (SIDTM)!!!

Symbiosis Institute of Digital and Telecom Management (SIDTM) is India's Premium B School established in the year 1996. A pioneer in the digital and technology space, SIDTM has been ranked at No 23—in the All India Private B-Schools category, No 10 among Private B schools in the West Zone and at No 4 among B schools in Pune by THE WEEK.

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The day long Summit aims at bringing together budding and established entrepreneurs, innovators, angel investors and Funding agents to discuss, deliberate, and dichotomize the promise and prospects ahead of them.

To address Pollution challenges and urban transport woes we have planned an interactive **Thematic**Discussion - Urban Pollution Solution: The Digital Dimension. We take this privileged opportunity to extend an invitation to you to participate in the same and encourage potential entrepreneurs.

Keenly awaiting your kind acceptance and confirmation.

### List of Speakers

The first keynote session - Against the Grain, was delivered by Mr. Sunil Nair, CEO and MD Firework India.

Having previously worked as COO at Alt Balaji for over four years, Sunil shared the ups and downs in his entrepreneurial journey and also talked about how after multiple failures, he finally succeeded in his entrepreneurial endeavour.



### This was followed by thematic discussion on "Urban

**Pollution Solution- The Digital Dimension" that** aimed to brainstorm some critical possible solutions to this crucial problem and its implementation with the help of technological advancements taking place all over the country.

The discussion consisted of four distinguished panelists and a moderator.

Panelist 1: Mr. Vijay Prateik, Founder and CEO at deMITasse Energies, talked about how they are developing a sustainable model of generating power which is extremely efficient, reliable and inexpensive.





Panelist 2:

Mr. Hemant Gupta, Co-founder and COO at Yulu,
believes in solving the problem of urban pollution by
providing the first mile, last mile and short commute
services through human-powered bicycles.

Panelist No 3:

Ms. Shampa Choudhury(Ganguly), Co-founder at CITILITY\_PParkE, talked passionately about the need for building commute networks through multiple modes of transit.





Panelist No 4:

Ms. Lakshna Chadha Jha, Founder and CEO at SRide

Carpool, contributed to the discussion by talking about
the concept of sustainability that her company is
solving through carpooling.

With five esteemed panelists and Mr. Abhishek

Tambulwadkar, a proud alumnus of SIDTM, currently
working as a consultant at EY as the moderator, the
thematic discussion became extremely interactive as the
questions kept flowing. It was successful in highlighting
the growing problem of urban pollution in the current
scenario.





The afternoon session of the event started with a keynote session by Mr. Prashant Govindan, Former Senior Director, India & SAARC, HARMAN Professional Solutions business for India and SAARC nations including Sri Lanka, Bangladesh, Nepal, Bhutan and Maldives.

He focussed on how to utilise the first move advantage and provide platform to the artists.

The session was followed by a coffee table conversation with Ms Priyanshi Choubey, Co-founder at InstaCar and Ms. Tripti Dhote, the faculty mentor of Entrepreneurship Cell, SIDTM.

The conversation highlighted the challenges and opportunities a female entrepreneur faces in the corporate world.



This was followed by an interactive discussion on "The Theory of Game Changers" with a will to exhibit the essence of building a successful venture by providing solutions to questions nobody else recognized was scheduled next, consisting of two distinguished panelists and a moderator.



Panelist No 1:

Mr. Jasmeet Thind, Co-founder of CoutLoot, contributed to the discussion by talking about the how an entrepreneur needs to keep dreaming big.

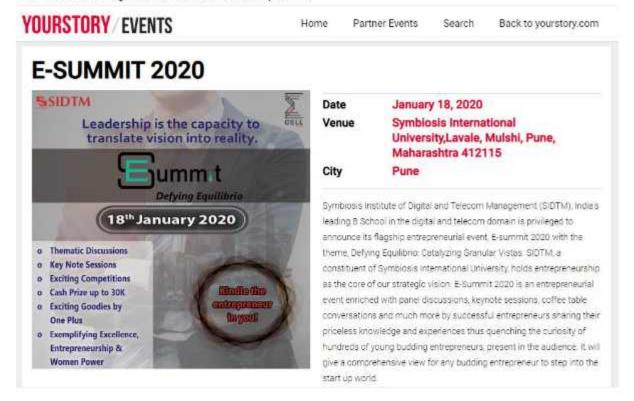
Panelist No 2: Mr. Sahil Sharma, Co-founder and CEO at Gigindia, contributed to the discussion by talking about how an entrepreneur should focus on excellence to be successful.





With two esteemed panelists and Mr. Mandar Kavatkar, a proud alumnus of SIDTM, an IT professional turned lifecoach, the thematic discussion became extremely interactive as the questions kept flowing. It was successful in highlighting the theory of game changing ideas.

EVENT BRANDING & PROMOTION: We had "Your Story" as our digital media partner promoting E-Summit'20 throughout. Below is the excerpt of it.



### Social media Link:

https://www.facebook.com/symbiosis.sitm/photos/a.941338592556613/2965603576796761/?type =3&theater