

## Overview

SIDTM (Formerly SITM) was established in 1996 as a pioneer in the field of telecom and Digital Technology Management. Keeping in line with industry changes driven by industry convergence, SIDTM, today focuses on ICT, Digital Technology Management and, Analytics. We offer three specializations:

1. Marketing and Finance 2. System and Finance 3. Analytics and Finance

SIDTM through experiential learning offers a fine blend of technology and management education to its students. Being 'techno-managers', they are well versed with technology and are well-trained in managerial and leadership aspects. Since its inception , SIDTM has received positive feedback from industry thus endorsing our unique techno managerial perspective on ICT. This has ensured that SIDTM shares an excellent rapport with the digital industry and has resulted in SIDTM being a preferred destination in their for highly competent human resources. We would like to express our gratitude to our regular recruiters who continue to foster a strong relationship with SIDTM and appreciate the new recruiters who placed their trust in the students by offering them a gamut of various roles.

## Overview

Reinforcing the motto, 'Building Techno-Managers', SIDTM commenced the season of Final Placements for the (Batch 2019-21) in November 2020 and some of the domains and sectors in which the students have been placed include:

- Telecom
- IT/ITES
- Consultancy
- Banking, Financial services and Insurance
- Ed-Tech
- FMCG
- Healthcare
- Marketing
- Market Research

Our efforts have been brought to light by the well-placed 2600+ alumni who have made their mark in the corporate world, distinguishing themselves at senior management levels in the industry. We express our sincere gratitude for their sustained belief in their alma-mater. Industry's confidence in SIDTM and its students, is prominently evident as the Institute witnesses a wider range of organizations visiting the campus during flagship events, summers, and final placement process.

Dr. CA. Abhijit Chirputkar Director, SIDTM

## Message from the Director

Symbiosis Institute of Digital and Telecom Management (SIDTM) is the pioneer institute started in 1996 for imparting managerial education in the field of Telecommunications and subsequently added ICT and digital technologies considering the requirements in the industry. SIDTM is the leading institute in the entire SAARC region offering management education in this niche domain. At SIDTM, we have committed ourselves to develop world class techno-managers, who can effectively handle dynamic and ever-changing technological scenario with absolute ease and authority, individuals who can manage complicated business scenarios with confidence at all levels of the corporate ladder. We at SIDTM integrate a competitive learning environment through a broad curriculum encompassing classroom teaching, lab sessions and practical, simulations, industry relevant trainings and certifications in latest technologies and trends, valuable industry inputs, research projects, seminars, workshops and a myriad of extracurricular activities. In the pursuit of excellence and to give the curriculum its distinctive flavor, the syllabus is continually revived based on valuable inputs from the corporate sector.

SIDTM lays deep emphasis on an all-round development of the student, which includes improving communication skills, nurturing teamwork and inculcating fighting spirit. We ensure that each student from SIDTM is trained to be an effective individual contributor and the most contributing a team player. We simulate a competitive and dynamic environment for the students to build endurance and competence, necessary to excel and succeed in the corporate environment and to come out with flying colors. The primary focus lies on understanding the ICT industry and the changing dynamics of business, empowering the individual to develop and acquire managerial and technological skills to succeed. SIDTM students have stood the rigorous test of time in the corporate environment and have differentiated themselves because of their business and technological acumen.

Last but not the least, we strive to instill human values to make students better citizens with moral courage and zeal to follow their heart, make a difference and help them achieve their goal.

## Message from the Placement Officer

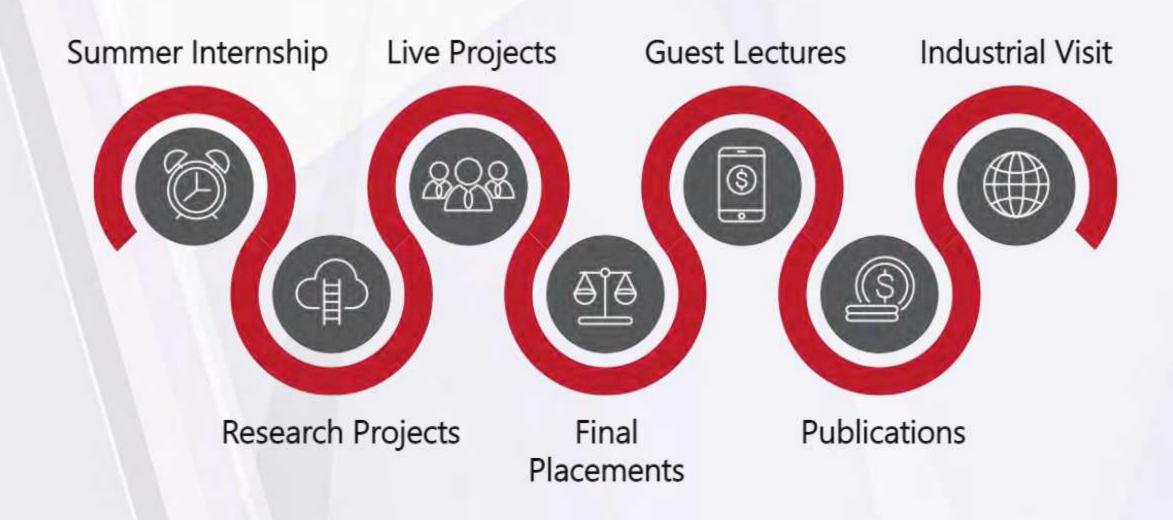
SIDTM has achieved remarkable placements record since its inception i.e. 1996. Taking the legacy forward, this year too, SIDTM witnessed an exceptional placements season as an outcome of close Academia – Industry Interaction. With continuous innovation in our academic curricula, the final and summer placements was a great success.

Apart from spectacular placements, we have other distinguishing factors like International Placements, in countries like Malaysia, UAE etc which offer great exposure to students. The placement for lateral and freshers has broken the previous record yet again in terms of highest domestic package, where we could add more companies and profiles as compared to previous years. The advantage that SIDTM has is digital technology leadership, which has helped us immensely in attracting various industries including BFSI. We have placed 100% of the eligible students.



Bhakti Vyawahare Corporate Interface Officer

## Corporate Engagement Model



## **Curriculum Highlights**

#### Systems & Finance

- IT Strategy
- OSS/BSS
- Cloud Solution Architect
- Telecom Networks Management
- Convergence of Telecom Networks
- Network Design
- Mobile Operating Systems and Applications
- IT Service Management

#### **Analytics & Finance**

- R Programming
- Database
   Technologies
- Data Mining
- Visual Analytics
- Social Media Analytics
- Telecom Analytics
- Advanced Big Data Analytics
- Predictive Analytics

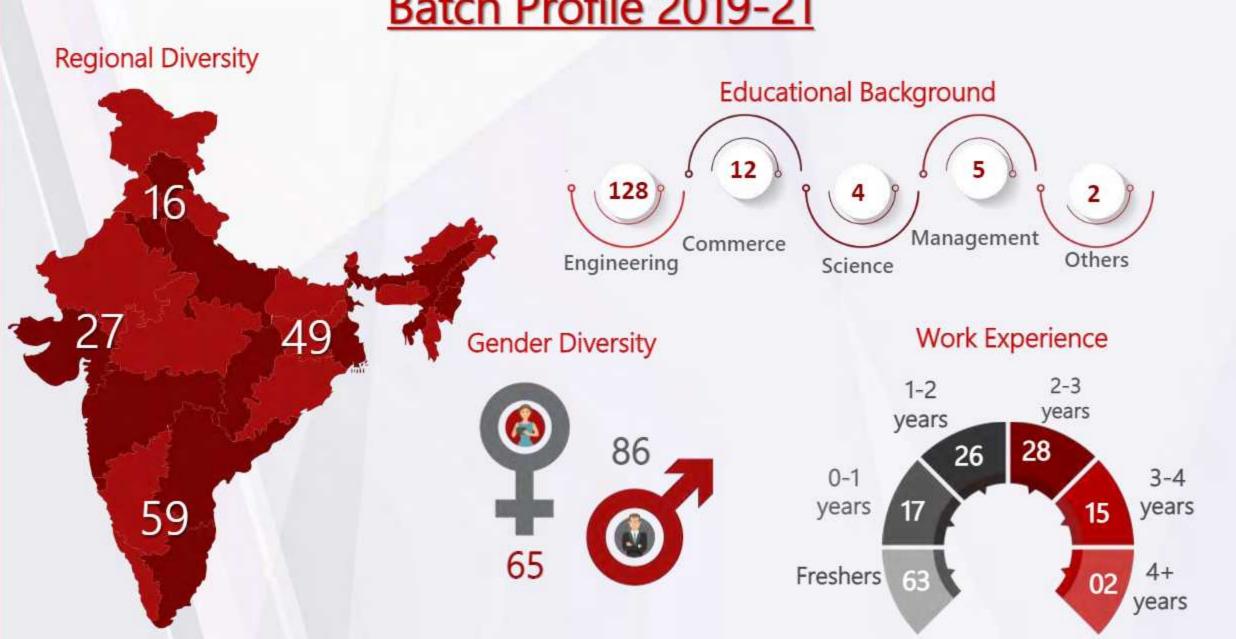
### Marketing & Finance

- Consumer Behaviour
- Brand Management
- Sales Force and Channel
   Management
- Customer Relation Management
- Integrated Marketing Communication
- Marketing
   Simulation
- Supply Chain Management

#### **Digital Courses**

- Digital Forensics
- Digital Risk Management
- Digital Transformation
- Trends In Digital Communication Technologies Management

## Batch Profile 2019-21



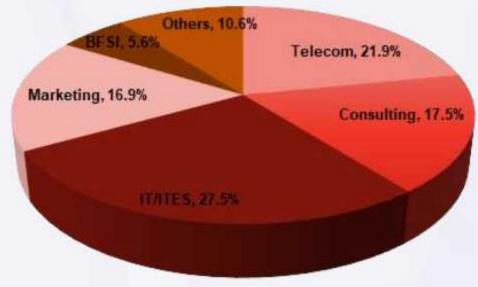
## Final Summer Internship Report Batch (2020-22)



Stipend

Offered

#### **Summer Internship Domains**



55,800

Average top 50

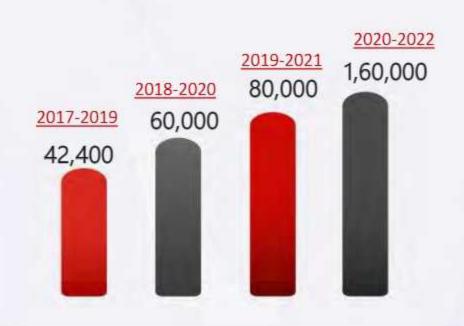
\*NOTE: Stipend Amounts are in Rs. and are for entire Internship duration
Above placement statistics are subject to audit

### Year wise Increment in Summer Internship Stipend

2019-21

2020-22

Category	Stipend Amount (in Rs.)	Stipend Amount (in Rs.)
Highest	80,000	1,60,000
Average Top 25	60,400	75,440
Average- Top 50	46,100	55,800
Average- Top 75	36,986	43,867



Aeron Systems	Happiest Minds	Rewise Analytics
AT & T Global	Helical	Rivigo
Born Group	HSC	Salesforce
ВТВ	Intellibuzz	SenRa
Cloud Exchange	Intelliment	Sequretek
CloudSeq	Kantar Group	SG Analytics
ComputoVision	M76 Analytics	SRV Media
Convergytics	Mactores	Tata Tele Services
CyberSage	Matrix Cellular Services Ltd.	Together Solutions
Cygnet Infotech	MetricFox	_VOIS
Datanomics	MetroGuild Inc.	Vodafone – Idea
DE-CIX Technologies	Mobisoft	Web Werks
Deloitte	Netcore Solutions	WatConsult
EY	Omega Consulting	Wolters Kluwer
Fireworks	OYO	Xpress Minds
Gazon	Parallel Wireless	Zenecom
Global Market Insights	Quantazone	Zaptech
Gozoop	Reliance Jio	

## Recruiters at a glance

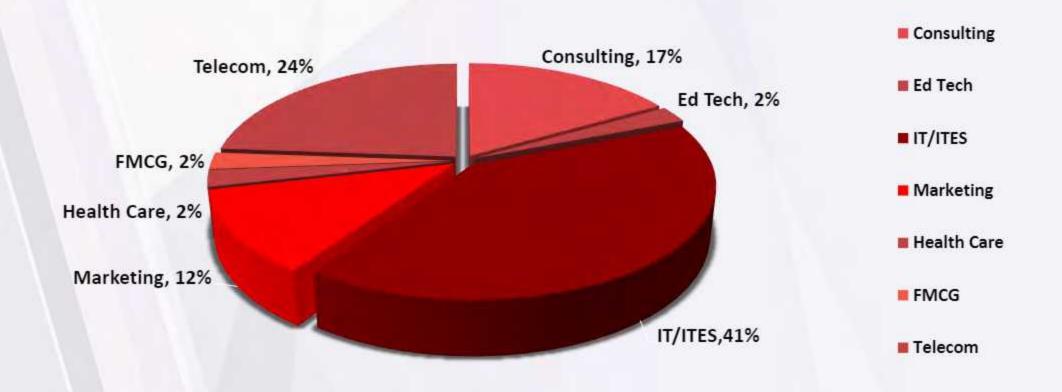
## Summer Placements

### Final Placements Snapshot (Batch 2019-21)



\*Note: Above placement statistics are subject to audit

### Vertical Wise Recruiter - Final Placements



# Recruiters at a glance

## Final Placements

Accenture	Finacus	Photon Infotech
Accenture S&C	Fireworks	Protiviti
Aircel	Frost & Sullivan	PWC SDC
Airtel	Global Cloud Xchange	PWC
Alepo Technologies	Grant Thornton	Reliance Jio Infocomm Ltd.
Aricent	Happiest Minds Technologies	S R V Media
AT&T	HCL	Sify
American Tower	<b>Hughes Systique Corporation</b>	Sterlite
Aethereus Consulting	Hevo Data	Subex
AtoS	IBM	Salesforce
Axis Risk Consulting	Idea Cellular	Tata Communication
Capgemini	IMRB International	Tata Consultancy Services
CGI	Indus Towers	Tech Mahindra
Cognizant	Infosys Ltd	TechnoTree
Commedia	July Systems	Tejas Networks
Convergent Communications	KPMG	Times Internet
CtrlS	Lava International	TTSL
Deloitte	mGage	Tata Communications
Deloitte Consulting	Mobileum	_VOIS
Dimension Data	Micromax	Vodafone Shared Services
DSCI	Mindtree	Vuram
Datametica	Medulance	Wipro Infotech
Entropik Tech	Mu Sigma	Wipro Technologies
Ericsson	<b>Orange Business Solutions</b>	Xelpmoc
EY	Parallel Wireless	Xoriant IT Solutions

### Placements and Corporate Interface Team



Vishnu Sudheesh Divya Chinta Chief Coordinator



Vice Chief Coordinator



Yashi Saxena Coordinator



Loyal Andrade Coordinator



Priyanka Gaur Coordinator



Monica Tetali Coordinator



Laxmikant Rane Coordinator



Sai Chamarthi Coordinator



Puray Swain Chief Coordinator



Harini Maduri Vice Chief Coordinator



Arpit Jain Coordinator



Ibna Suhail Coordinator



Smitha Dhiman Coordinator



Dhruv Shah Coordinator



Aritra Mitra Coordinator



Ambuj M. Coordinator

## Contact Us



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