



SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT

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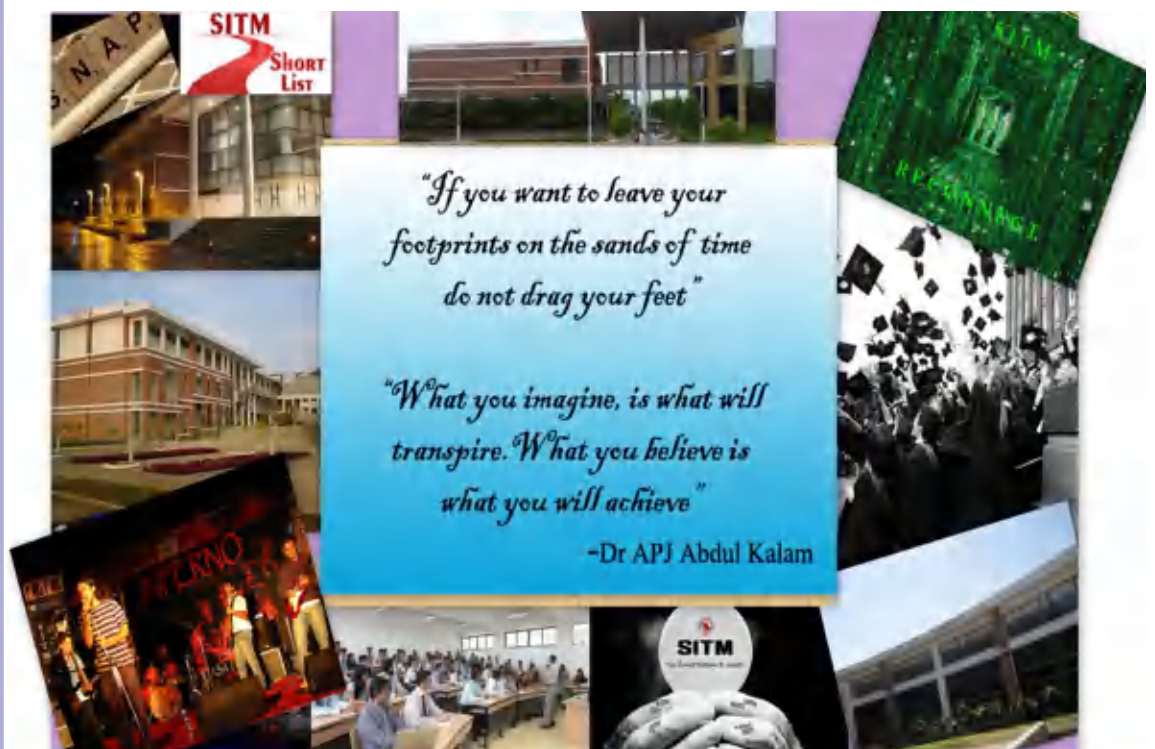
SITM ALUMNI NEWSLETTER

VOLUME 1, ISSUE 1

OCTOBER 4, 2011

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# ALUMNI COMMITTEE



CELEBRATING 15 YEARS OF EXCELLENCE AT SITM

S I T M  
Alumni  
T E A M

15  
SITM  
1996 - 2011

## STAR ALUMNUS

2011

Mr. Rahul Bhagat —  
Superintendent of Police  
—Batch of 1998

Mr. Yogesh Mathur  
Country Manager —  
Gemalto — Batch of 1998

Mr. Ankur Singh  
Country Manager —  
Cognizant — Batch of  
1998

Mr. Kiran Sangoram  
Sales Director — Hughes  
Communications Limited  
— Batch of 1999

Mr. Sanjeev Narsipur  
Senior Manager and VP  
— Accenture — Batch of  
1999

## Alumni Vision

The SITM Alumni committee shall create an engaging and mutually beneficial lifetime link between SITM and its alumni community.

## Alumni Mission

The SITM Alumni committee is committed to keeping our alumni informed and involved vis-a-vis the alumni community and SITM, by offering services that stimulate interaction, maintain support mechanisms for Alumni networking and add value to the lives of Alumni while strengthening bonds with the Institute that would result in a life-long relationship. The Committee will facilitate the continued interaction of Alumni with the Institute in the interest of sustaining the Institute's ability to maintain a commitment to excellence and to the core vision and mission of SITM.

## About Alumni Team

The Alumni Committee makes an effort to establish a meaningful relationship between the Institute and its alumni. It stands in its mission of integrating SITM's Alumni, well placed in industry in India and abroad, into the affairs of the Institute. The Alumni Committee has a well-defined charter of activities which include

conducting Alumni Meets at various places, updating the Alumni database, contacting Alumni on different occasions, sending birthday wishes and greetings on various occasions like new year, festivals etc. The committee also collects feedback from Alumni which helps the institute benchmark itself with the industry demands and stan-

dards. The Alumni Committee requests you to update the team on various fronts like receiving awards, achievements, and areas of contribution to the Institute as well as changes if any in your addresses, email, contact details etc. which will help us to serve you better.

## Faculty Incharges

Prof. Yatin Jog

Prof. A. V. Chirputkar

## Contact us

Tel No. : +91 - 20 - 39116162

+91 - 8308831575

Fax No. : +91 - 20 - 39116181

Email : [alumni.sitm@gmail.com](mailto:alumni.sitm@gmail.com)

[alumni@sitm.ac.in](mailto:alumni@sitm.ac.in)



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**Communiqué from Director Dr. Sunil Patil**



I am extremely pleased to know that the alumni team at SITM is publishing the inaugural issue of SITM alumni newsletter. I promise you that newsletter will be just one of the ways I will communicate with you as I am personally looking forward to building a much stronger bond between you and your alma mater. I have total realization that the institute may have made some mistakes in the past and the communication may have been sparse or rare or driven by vested interest. We must change this and we together will. The bond between alumni and their alma mater is for life and I speak that from my own experience as I continue to be in touch with all of my alma maters.

SITM is the only telecom management B-School in this country who could boast of 1400+ alumni and the institute is very proud that all the alumni are doing exceedingly well in the industry or in the professions of their choice. Going forward, alumni will play a key role in SITM by participating actively in

shaping curriculums, providing industry feedback, attending key events at the institute and participating in panel discussions on various topics, undertaking research and publishing papers jointly with faculty members, mentoring students, etc. This relationship will not be limited to and will not be a hostage of limited agenda of summers and final placements. Summers and final placements must be a byproduct of this relationship but not mandatory that it has to happen.

No communications lasts long or gets interesting unless there is interesting and relevant content or topics to talk about. I request all of you to ensure that you will continue to flood the database with lots of content. As much as we want to know about you, this will be the vehicle for rest of the alumni also to know about you or happenings in your life, career, and on the job, your engagements for social causes, your accomplishments, etc. The plan is to publish this quarterly and we may even publish an annual issue capturing most of the information. I wish a grand success to this endeavor from the SITM alumni team and friends let us make it happen.

**Message from Prof Yatin Jog(Faculty Incharge - Alumni Committee)**



It gives me immense pleasure to launch the SITM Alumni Newsletter—“SITM Collegian” !! SITM is completing a decade and a half of its existence. One of the biggest strengths of SITM Pune is a huge network of Alumni spread across India and abroad. Many of the alumni have great achievements to their credit. While the alumni have been meeting in Mumbai, Delhi and Bangalore, I believe a stage has been reached when we need to substantially raise the level of our interaction.

With this in mind we share with you the first issue of “SITM Collegian.” SITM Collegian is a platform for all of us to share our ideas and take up activities to make SITM Alumni a very vibrant community. Some of our recent initiatives have been the development of the online Portal, felicitating our distinguished Alumni for their achievements with star alumni awards and organizing regular Alumni meets. We now look forward to more participation from the Alumni in all our activities and in the events held at the School.

Wishing each one of you all the best in your professional and personal lives.

## UPCOMING EVENTS

Reconnect 2011 - Mumbai  
Chapter: November 5th 2011

Reconnect 2011 - Delhi  
Chapter: December 17th 2011

## Alumni Committee Message

Greetings from Alumcom, SITM.

With great excitement and enthusiasm we celebrate 15 years of excellence with our inaugural issue of “SITM COLLEGIAN”. In that spirit, our newsletter will strive to bring together all our Alumnus. The shared aspirations and vision of our alumnus has indeed helped SITM in reaching a place where it is recognized by the corporate world. The Committee’s mission has always been to foster relations and strengthen bonds between the Alumni and its Alma Mater and with our constant efforts of embellishing the bond we bring to you “SITM COLLEGIAN”.

Last year with the launch of our own Alumni portal we were capable of reaching out to our International Alumnus and now with the

Newsletter we would like to enhance the association further. “Reconnect” the alumni meet chapters held at places like Mumbai, Bangalore and Delhi, the various guest lectures by our prominent alumnus, student - alumni interaction programs, structuring the curriculum according to industry standards, campus visits are all such initiatives by Alumcom to enhance the association.

We would like to thank you all for your continuous support and look forward to your support and feedback for our newsletter.

## Message Board



**Anupam Upadhyay**

*Alumnus of 2009-2011 batch*



**Sohag Sarkar**

*Alumnus of 2003-2005 batch*

### A memorable journey ‘SITM’

I had never lived alone before coming to SITM, never met such a deadly bunch of enthusiastic, multitalented youths. A journey of 2 years with many ups and downs the good ones and the bad ones. After coming out of the college I have learnt to believe in myself, to adapt to the ever changing world, understand and interact with each individual differently. The college has given me the platform and the opportunity to lead, to present to the industry, lifelong friends, opportunity to meet people who are legends for the industry, but for us they are our alumnus whom we can always look forward to. They have also reciprocated in the same manner always. Lastly I would like to take this opportunity to thank the faculty, exam coordinators and the SITM fraternity who have always been on their toes to make us perfect in everything that we do.

### Best Days of my Life

Seems like yesterday when I look back to reminiscence, the start of those wonderful days. Every day was like a celebration, come midnight we all would be circling with our bikes in the middle of the road to celebrate another batch mates birthday.

We handle work pressure now, but it doesn’t bring that joy that the pressure week used to bring. We earn a salary now, but cannot earn the pleasure of watching another movie at E-square after collecting each others extra bucks. We do party now, but don’t yearn for it like another drink at Apache. Campus has changed but not the spirit, times have changed but not the memories. Like an old song, Old Monk and yester years, Some part of me will forever belong there.

The Best Days of my Life at SITM.



## RESEARCH PROJECTS SNAPSHOT- BATCH OF 2010-12

- Service Delivery platform
- Revenue Assurance in the Evolving Telecom scenario
- Convergence of Telecom and Media
- LTE: The Vision beyond 3G
- Fixed mobile Convergence : Technology, Architecture and Regulation
- Cloud Computing : Business Models for SME's
- Environmental Strategies for Telecom – Profiting through Green Initiatives
- Web 2.0 : CSP's new blueprint for service creation
- Convergence and Converged Billing
- Churn Management in Post- MNP scenario
- Convergence
- Fraud Management and Security issues in telecom
- Digital Dividend
- Mobile Cloud Computing : Implementation, Association and Challenges
- Business Continuity Management
- WIMAX Revolution in Indian Telecom market
- M-Commerce : Benefits and Problems
- Telecom Regulation in India : Multilayered Analysis
- Location based Services
- Transforming to Next Generation Networks : Benefits and Challenges
- Evolution of Revenue Assurance
- M-Banking in unbanked/under-banked rural areas
- Telecom Outsourcing Technologies

## ALUMNI SPEAK



**Mr. Chintan Soni**  
**Director and Co-founder of**  
**'Ecolibrium Energy'**  
*Alumnus of Batch - 1996 - 1998*

**Alumni Speak is a section where the esteemed alumni speak about their experiences at SITM and the industry. For the first issue, we dedicate this section to an alumnus who made his way becoming an Entrepreneur.**

**When did you decide starting your own firm/business – did this idea occur to you before MBA, while MBA or after working for a few years?**

I passed out in 98 which was the first batch of SITM, I was placed from the campus at Schlumberger, after being with them for 10 yrs, I returned to India four years back with a mind to start my own firm. I worked for a small startup for 2 yrs and one fine day I decided to quit and start on my own, without any plan. I moved to Ahmedabad and founded Ecolibrium Energy, and was working with a Venture Capitalist at the same time. When I got my First Purchase Order at Ecolibrium Energy, I quit my job as a venture Capitalist as well and it has been 1.5 yrs since then.

**What inspired you to venture into the field of Sustainable energy solutions?**

With a background in telecom, and a passion for energy I wanted to find a sector which could give me the best of both the worlds. So I decided to be in the space of Smart Grid which has telecom as a very important piece. With Ministry of power and IIM-A Selecting our group as one of the 10 most innovative companies in India, we were sure we were on the right path.

**In today's hyper competitive market where the prime motive of the companies is to maximize profit, how does Ecolibrium Energy helps its clients in reducing the carbon footprint and at the same time be profitable?**

Today Operational Cost is being looked at in every industry, Electricity as a major cost component, we help our customers to get a better handle over their energy consumption and hence maximize profits. e.g. A Company that manufactures note books, has an energy cost close to 60%, if it can

reduce their energy pilferage and reduce the energy cost, margins on a notebook goes up by as much as they can save / optimize.

**What kind of support did you get from your family and friends?**

Family and friends are the two pillars for an entrepreneur. They are the best critics as well. All that an entrepreneur needs is moral support and I got a lot of it from them.

**Being from a telecom MBA background and venturing into a field of Sustainable energy solutions must have been a challenge. What extra efforts did you put in to rise above these challenges?**

The Challenge was to understand the energy market, but as you go deeper you can figure that there is a parallel between the Telecom market and Energy Market. The Energy market is just opening up and we hope we will get a good pie of the Huge Energy market.

**The MBA curriculum in Indian colleges does not support entrepreneur spirit. What more can be done to change this?**

There are a lot of things that can be done. Interaction with entrepreneurs itself is a very good first step. It's all about taking the risk and someone needs to tell the students how to take calculated risks. The other is emotional balance if you can anticipate the problems you are going to face- you have won half the battle. So SITM should call entrepreneurs to take workshops for the students and make them aware of the joys and the challenges. I would be glad to contribute to the college and come and talk to the students as a first step.

**What suggestions would you like to give to all the budding entrepreneurs?**

No Guts No glory. So I think they should identify an area and work hard.. Money will follow. The joy of being your own master is very satisfying. They should know that there would be failures but the successes would be much bigger than the failures.

We thank you sir for your valuable time, sharing your experiences and life with us.

## Guest Lectures by Alumni



### Guest Lecture on 'Information Security and Compliance' by Mr. Ruchir Sharma (Consultant- Security & Privacy, IBM)

Mr. Ruchir Sharma, an alumnus from the batch of 2003-2005 discussed about the various security threats to information. He explained that Information security base comprised of 3 aspects namely **Confidentiality** i.e. protection of sensitive information, **Integrity** i.e. completeness and accuracy of information available and **Availability**: i.e. appropriate and timely access to information. He also highlighted upon the various compliance requirements i.e. the regulations that the organizations follow to protect information, for instance HIPPA, Sarbanes Oxley Act, Basel II, PCI etc.



### Guest Lecture on 'Expectations of the industry from Telecom professionals and the various profiles offered in the Telecom Domain' by Mr. Sohag Sarkar (Senior Consultant, KPMG)

Mr. Sohag Sarkar is an alumnus of the batch of 2003-2005. He talked about the role of a manager in the telecom domain. He extensively explained the entire telecom ecosystem right from the role of service providers, enterprise services and equipment, network equipment providers, telecom software, infrastructure provider, passive equipment providers, handset companies to the VAS ecosystem. He explained the various profiles & domains of the telecom industry with the help of a matrix of each job profile against the type of industry.



### Guest Lecture on 'DTH (Direct-to-home) and Broadband' by Mr. Kiran Sangoram (Sales Director, Hughes Communication India Ltd.)

Mr. Kiran Sangoram is an alumnus from the batch of 1997-1999. He has been working in the telecom industry for the past 12 years. The session began with the essentials of Broadband communication, its impact and penetration in India, the challenges it faces in our country and ways to over-come them. It was concluded with a discussion on the basics of DTH technology, the statistics of DTH usage in India, VSAT technology and HITS (Head End in The Sky).



### Guest lecture on 'Global Telecom Scenario and Placement Profiles in Telecom Sector' by Mr. Aniruddha Harne (Business Process Consultant, Tech Mahindra)

Mr. Aniruddha Harne is an alumnus from the batch of 2002-2004. He discussed about the global telecom scenario where he explained four logical layers of telecom network management model namely Business Management, Service Management, Network Management & Element Management. He further provided a very interesting preview of the placement profiles to students which can be offered in the various verticals in different companies of telecom value chain and how they can select the profile according to their own interests such as OSS/BSS, Communication Service Provider, Consultancy, Risk Analyst, Revenue Assurance etc.

Mr Harne is also a regular visitor to the campus and has been a participant in major events of SITM



## SITM EVENTS

At SITM we strongly believe that the development of a student not only happens by what he learns in the class, but how he reacts to situations outside the class and what he learns by interaction with others. To increase interaction of

Live Services at Bharti Airtel and encouraged the students with their own style of speaking.

**Fresher's Day** was organized for the students of first year at SITM. Various

personal and oratory skills. The event also consisted of a quiz competition which tested the knowledge of students in diversified fields like history, telecom, sports, business and current affairs. Thus Chaanaksha set out with an intention to harness various skill sets among students attained its "Lakshya".



students, we have a variety of events happening throughout the year.

This year the induction of the first years was started with **Adhayayan**. It was split into two chapters. The first chapter consisted of a series of guest lectures and fun activities, which aimed to inculcate the spirit of team building and learning through fun and games.

The second chapter of **Adhayayan** saw panel discussions on topics like Role of BI in Strategic Decision Making, M-VAS in Indian Market: Growth, Challenges and Critical Success Factors etc. There were individual speakers who spoke on subjects like Telecom Transformation; IT is now Built Differently, Operated Differently and Consumed Differently etc. The speakers were from eminent positions in industry like Mr.Reji Thomas Cherian -Vice President at Capgemini ,Mr.Sanjay Lulla - Director Global Services (Head PRE SALES) at EMC India, SAARC to name a few. Few of our alumnus also participated in the event like Mr.Amiya Sinha - Manager at Ernst and Young, Ms. Paromita Banerjee, Manager at Tata TeleServices (Maharashtra) Ltd, Mr. Manikantan Chandrasekharan - Head, Music and

competitions were held like paper bag making, skit, fashion show and tug of war.

**Conexion'11** aimed at bringing together eminent people from the Industry, Academicians, Researchers and Management Consultants on a common platform to explore various aspects of the theme which was "*Values and Empowerment: The Essentials for Holistic Development*".

The event was presided over by Mr. Rajan Dutta, President- Corporate HR, Reliance Communications.

The event had two panel discussions on **Employee Empowerment and Engagement : How to enroll, engage and energize employees during transformational change efforts** and **Integrating Multinational Workforce: The fine art of**



**Chaanaksha-** A search for skilled mind an intra college event was organized by the events committee. The event was kicked off with an inspiring address by the Director Sir. The event comprised of Debate, Group Discussion which motivated the students to come forward to build on their inter-

**managing diversity.**

The event also saw quite a few individual sessions. Each and every guest was highly impressed by the way the event was successfully managed by the students.

# The Alumni Team

“SITM Collegian marks the beginning of yet another journey that SITM Pune has embarked upon for strengthening its bond with you. We hope that you enjoyed reading this first edition. The Alumni Team awaits your valuable suggestions and feedback. Till then enjoy reading.”

Also, please share with us your experiences, achievements that you have made at a corporate or extra curricular level. We would be delighted to include them in the upcoming editions of the newsletter.

**Alumni Committee - SITM**

Email: [alumni.sitm@gmail.com](mailto:alumni.sitm@gmail.com), [alumni@sitm.ac.in](mailto:alumni@sitm.ac.in)

Contact: +91 8308831575