

E-SUMMIT'20 REPORT

Venue: SIU Auditorium

Date: 18th January,2020

Schedule:

Symbiosis Institute of Digital & Telecom Management E- summit 2020 18th Jan 2020				
Defying Equilibrio: Catalyzing Granular Vistas				
8:30 AM				Guest Arrival
8:45 AM	3			Lighting of the lamp
9:20 am - 9:30 am	10			Welcome address by Director SIDTM (Logo reveal)
9:30 am - 10:00 am	30	Key Note Address	Mr. Sandeep	CEO & MD Firework
				Urban Pollution Solutions: The Digital Dimension
10:05 am - 10:50 am	40	Thematic Discussion	Abhishek Yambhulkar	Moderator Alumnes
			Vijay Pratik	Co Founder digitalAsia
			Hemant Gupta	Co Founder & CEO Yolo Labs
			Shamshir Goguly	Co Founder & CEO IParse
			Lalshree Jai	Founder & CEO SMile
10:55 am - 11:15 am	20			Networking Break
11:20 am - 11:40 am	20	Coffee Table Conversation		Empowering Excellence, Entrepreneurship & Women Power
			Priyanka Chaudhary	Founder & CEO InstaCar
11:45 am - 12:15pm	30	Star Alumni Entrepreneur Awards		tête-à-tête with the awardees
12:20 pm - 12:30 pm	10	Prize Distribution(SAC)	Prof. Abhijit Chitputkar	Director SIDTM
12:30 pm - 2:00 pm	90			Lunch Break
2:05 pm - 2:30 pm	25	Key Note Address	Prashant Gowdan	Senior Director, India & SAARC HARMAN Professional Solutions
				The Theory of Game Changers
2:35 pm - 3:00 pm	30	TD	Rohini Kancher	Interviewee Alumnes
			Sahil Shrivastava	Founder & CEO GigIndia
			Ritesh Kulkarni	Founder & CEO oceanCare
3:10 pm - 3:25 pm	15			The Summit's Winner Presentation
3:30 pm - 3:40 pm	10			Vote of Thanks by Dr. Pooja Dhote
3:45 pm - 3:55 pm	10			Appreciation Address by Director SIDTM
4:00 pm - 4:05 pm	5			Vote of Thanks by The Salm

About the Event:

With the rise of technology and the growing influence of digital platforms disruption and innovation has become a routine. For entrepreneurs, nothing remains constant, as they are reluctant to tread on the customary social standards. It is tough to slot them in a predictable setup. This formed the premise for E-summit 2020 reflecting the theme- 'Defying Equilibrio:Catalyzing Granular Vistas'.

The day long Summit brought together budding and established entrepreneurs, innovators, angel investors and funding agents to discuss, deliberate, and dichotomize the promise and prospects ahead of them.

The event comprised of two keynote speeches, a thematic discussion, tête-à-tête with the star alumni entrepreneur awardees, an interactive discussion and coffee table conversation.

Greetings from Entrepreneurship Cell, SIDTM!!

Symbiosis Institute of Digital and Telecom Management(SIDTM), Pune presents 'E-Summit 2020', the annual flagship event of our Institute driven by the Entrepreneurship cell. We are presenting the third edition of the summit with the objective of encouraging students to gear up for the ever-evolving entrepreneurial landscape in the country.

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We will be highly obliged if you grace the event.

Speakers' Invitation

Dear Ms. Lakshna Jha ,

Greetings from Symbiosis Institute of Digital and Telecom Management (SIDTM)!!!

Symbiosis Institute of Digital and Telecom Management (SIDTM) is India's Premium B School established in the year 1996. A pioneer in the digital and technology space, SIDTM has been ranked at No 23 –in the All India Private B-Schools category, No 10 among Private B schools in the West Zone and at No 4 among B schools in Pune by THE WEEK.

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The day long Summit aims at bringing together budding and established entrepreneurs, innovators, angel investors and Funding agents to discuss, deliberate, and dichotomize the promise and prospects ahead of them.

To address Pollution challenges and urban transport woes we have planned an interactive **Thematic Discussion - Urban Pollution Solution: The Digital Dimension**. We take this privileged opportunity to extend an invitation to you to participate in the same and encourage potential entrepreneurs.

Keenly awaiting your kind acceptance and confirmation.

List of Speakers

The first keynote session - Against the Grain, was delivered by **Mr. Sunil Nair**, CEO and MD Firework India.

Having previously worked as COO at Alt Balaji for over four years, Sunil shared the ups and downs in his entrepreneurial journey and also talked about how after multiple failures, he finally succeeded in his entrepreneurial endeavour.

This was followed by thematic discussion on “**Urban Pollution Solution- The Digital Dimension**” that aimed to brainstorm some critical possible solutions to this crucial problem and its implementation with the help of technological advancements taking place all over the country.

The discussion consisted of four distinguished panelists and a moderator.



Panelist 1 : Mr. Vijay Prateik, Founder and CEO at deMITasse Energies, talked about how they are developing a sustainable model of generating power which is extremely efficient, reliable and inexpensive.



Panelist 2:

Mr. Hemant Gupta, Co-founder and COO at Yulu, believes in solving the problem of urban pollution by providing the first mile, last mile and short commute services through human-powered bicycles.

Panelist No 3:

Ms. Shampa Choudhury(Ganguly), Co-founder at CITALITY_PParkE , talked passionately about the need for building commute networks through multiple modes of transit.



Panelist No 4:

Ms. Lakshna Chadha Jha, Founder and CEO at SRide Carpool, contributed to the discussion by talking about the concept of sustainability that her company is solving through carpooling.

With five esteemed panelists and **Mr. Abhishek Tambulwadkar**, a proud alumnus of SIDTM, currently working as a consultant at EY as the moderator, the thematic discussion became extremely interactive as the questions kept flowing. It was successful in highlighting the growing problem of urban pollution in the current scenario.



The afternoon session of the event started with a keynote session by **Mr. Prashant Govindan**, Former Senior Director, India & SAARC, HARMAN Professional Solutions business for India and SAARC nations including Sri Lanka, Bangladesh, Nepal, Bhutan and Maldives.

He focussed on how to utilise the first move advantage and provide platform to the artists.

The session was followed by a coffee table conversation with Ms Priyanshi Choubey, Co-founder at InstaCar and Ms. Tripti Dhote, the faculty mentor of Entrepreneurship Cell, SIDTM.

The conversation highlighted the challenges and opportunities a female entrepreneur faces in the corporate world.



This was followed by an interactive discussion on “The Theory of Game Changers” with a will to exhibit the essence of building a successful venture by providing solutions to questions nobody else recognized was scheduled next, consisting of two distinguished panelists and a moderator.



Panelist No 1:

Mr. Jasmeet Thind, Co-founder of CoutLoot, contributed to the discussion by talking about the how an entrepreneur needs to keep dreaming big.

Panelist No 2:

Mr. Sahil Sharma, Co-founder and CEO at GigIndia, contributed to the discussion by talking about how an entrepreneur should focus on excellence to be successful.



With two esteemed panelists and **Mr. Mandar Kavatkar**, a proud alumnus of SIDTM, an IT professional turned lifecoach, the thematic discussion became extremely interactive as the questions kept flowing. It was successful in highlighting the theory of game changing ideas.

EVENT BRANDING & PROMOTION: We had "Your Story" as our digital media partner promoting E-Summit'20 throughout. Below is the excerpt of it.

E-SUMMIT 2020



The banner features the SIDTM logo at the top left and the text "Leadership is the capacity to translate vision into reality." in the top right. The central graphic includes the "E-Summit" logo with the tagline "Defying Equilibrio" and the date "18th January 2020". A list of event highlights is on the left, and a circular graphic on the right says "Mimic the entrepreneur in you!".

SIDTM

Leadership is the capacity to translate vision into reality.

E-Summit
Defying Equilibrio

18th January 2020

- o Thematic Discussions
- o Key Note Sessions
- o Exciting Competitions
- o Cash Prize up to 30K
- o Exciting Goodies by One Plus
- o Exemplifying Excellence, Entrepreneurship & Women Power

Mimic the entrepreneur in you!

Date January 18, 2020
Venue Symbiosis International University, Lavale, Mulshi, Pune, Maharashtra 412115
City Pune

Symbiosis Institute of Digital and Telecom Management (SIDTM), India's leading B School in the digital and telecom domain is privileged to announce its flagship entrepreneurial event, E-summit 2020 with the theme, Defying Equilibrio: Catalyzing Granular Vistas. SIDTM, a constituent of Symbiosis International University, holds entrepreneurship as the core of our strategic vision. E-Summit 2020 is an entrepreneurial event enriched with panel discussions, keynote sessions, coffee table conversations and much more by successful entrepreneurs sharing their priceless knowledge and experiences thus quenching the curiosity of hundreds of young budding entrepreneurs, present in the audience. It will give a comprehensive view for any budding entrepreneur to step into the start up world.

Social media Link:

<https://www.facebook.com/symbiosis.sitm/photos/a.941338592556613/2965603576796761/?type=3&theater>