

## Report of E-Summit'18

**Venue: Convention Center**

**Date: 20<sup>th</sup> January 2018**

### About the Event

An entrepreneurial conclave, that aims at manifesting the latent entrepreneurial spirit among the young students, under the name 'E-Summit' has been initiated by Entrepreneurship cell in 2017. SITM organizes the event annually so as to provide a meeting ground for corporate and young budding entrepreneurs. This year E-Summit'18 was scheduled on 20<sup>th</sup> January 2018 consisting of two keynote speeches and one panel discussion.

### Schedule:

<b>Symbiosis Institute of Telecom Management E-Summit 2018 20th Jan 2018</b>						
Time	Minutes	Event	Speaker	Name	Designation	Organization
10.00 am		Guest Arrival				
10.15 am		Welcome Address				
10.30 am-10.45 am	15	Director Speech	Prof.Abhijit Chirputkar	Director		SITM
10.45 am-11.35 am	50	Keynote Address 1- Mr.John Kuruvilla- Co-Founder at Kalpnik Technologies Pvt Ltd.				
11.35 am-12.00 pm	25	Refreshment & Networking Break				
12.00 pm-12.50 pm	50	Keynote Address 2- Dr. Rishi Mohan Bhatnagar- President at Aeris Communications				
12.50 pm-01.50 pm	60	Lunch Break				
01.50 pm-03.00 pm	70	Panel Discussion - Techpreneurship: Opportunities & Challenges	Moderator	TBD	TBD	
			Mr. Ashim Roy	Co-Founder & CEO	Cardiotrack	
			Ms. Shivangi Nadkarni	Co-Founder & CEO	Arrka Consulting	
			Mr. Devesh Rajadhyax	Founder & CEO	Cere Labs	
03.00 pm-03.20 pm	20	Vote of Thanks by Prof. Tripti Dhote & Valedictory Address				

### Speaker Invitations:

## **Greetings from E Cell Team!!**

We, at SITM, would like to cordially invite **Mr. Ashim Roy** to be an esteemed **speaker** at our entrepreneurship event, **E Summit 2018**, scheduled on **20<sup>th</sup> January 2018** at Symbiosis Lavale Campus, Pune in which we will look forward to expounding on tech startups and funding.

We take the extreme privilege to introduce **E Summit** before you, for the second time.

### **A brief overview of SITM and E Summit:**

SITM, a constituent of Symbiosis International University, is one of the finest Telecom B-Schools in the entire SAARC region. We take immense pride to state that SITM has been awarded Telecom Lead's Best Tech Institute Award for 2017.

With this event, SITM wishes to contribute its bit to the **grand initiative of Start-up India supported by Government of India**. The event will be enriched with panel discussions & keynote sessions by successful entrepreneurs sharing their priceless knowledge and experiences thus quenching the curiosity of hundreds of young budding entrepreneurs, present in the audience.

After the success of a humble event in 2017, we wish to now expand it to a wider platform. SITM has always been with the pace of new emerging technologies and with numerous tech startups coming up, we wish to open up young minds towards the possibility of starting their own ventures & becoming successful technopreneurs.

Panel Discussion topic for **E Summit 2018**:

### **“Techpreneurship: Opportunities & Challenges”**

Technology has been driving business ahead, irrespective of the industry and domain. Certain emerging technologies have been making waves and been transforming business digitally.

This panel discussion shall be focussing on the various possibilities where an entrepreneur can use emerging technologies to plunge into the start-up world.

New openings will also come with challenges which is something to look out for. We wish the panelists to touch those as well so that the budding entrepreneurs get a 360 degrees view of the ecosystem.

We would love to have you as a **speaker** for our panel discussion.

Kindly confirm your presence by replying this mail.

## Speakers:

The first key note was delivered by **Mr. John Kuruvilla**.

John is a visionary, innovator and out of the box thinker whose name tag is associated with many prestigious brands. He is a zenith of rigorous experience who has successfully launched popular campaigns like Humara Bajaj, Maruti Omni, Toyota Qualis, Air Deccan and has also been the brain behind bringing big brands to India. His key note on Virtual Reality has been fascinating and educative.



The next key note was delivered by **Dr. Rishi Mohan Bhatnagar**.

**Dr. Rishi Mohan Bhatnagar** is an established thought leader in 'IoT and digital space' who brings over two decades of industry experience working with information technology companies. He is credited to have continually delivered sustainable revenue growth in the Internet of Things (IoT) and Smart City initiatives among other digital transformation programs. An awe-inspiring personality delivering a speech on his expertise area has become the exceptional part of the event.



**The panel discussion on "Techpreneurship – Opportunities and Challenges" was scheduled in the afternoon, consisting of four panelists and a moderator.**

**Mr. Ashim Roy** has over 24 years of telecom experience, who brings in diversity and depth of experience. After an illustrious career in the telecommunications industry, he is now working to bring IT solutions to the healthcare industry. He has been the moderator for the panel discussion.



The four panelists include Ms. Shivangi Nadkarni, Mr. Debashis Das, Mr. Prakash Sharma, Dr. Satish Patil.

**Ms. Shivangi Nadkarni** has over two decades of experience in the domains like information risk and privacy, e-commerce and networks. She has co-founded Arrka consulting in 2012, with the objective of helping organizations address their risks associated with Information & Information Technology.



**Mr. Debashis Das** founded Bharati Robotic Systems in 2015, with an aim to accelerate the applications of robotic solutions in cleaning and material handling equipment such as scrubber-driers and sweepers. Debashis Das focused on bringing positive change in people's lives with professional robotics. He is a firm believer that Robotics will also contribute to bring substantial prosperity & harmony to society & people.

**Mr. Prakash Sharma** is a Ph.D. in Marketing with the specialization in Startup Ecosystem and facilitates industry-academic interfaces for corporates and NGOs. He had spearheaded Autonebula Incubation Initiatives apart from having a virtual incubation center. Prakash has 28 plus years of experiences in IT industry and scaled TDG to a CMMI Level 5 company.



**Dr.Satish Patil** is the Founder and Chief Data Scientist at Crysagi Systems, a machine intelligence research company. Satish has over 8 years of Data Science experience where he advises companies on the data strategy and algorithmic capabilities to solve business problems.



With four esteemed panelists and an expert moderator, the panel discussion lasted for two hours. It's been successful in imparting knowledge about the latest trends and challenges in the industry thereby guiding the young minds towards the opportunities available.

E-Summit'18 became a platform which introduced seven industry professionals with extensive experience and knowledge, to juvenile minds, fulfilling the prime objective behind the initiative. With things falling into place, the conclave was well appreciated and applauded.

### Social Media Promotions:

The promotional poster for E-Summit 2018 features the Symbiosis Institute of Telecom Management logo at the top left, followed by the text 'SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT'. Below this is the 'E-C-LL' logo and the word 'PRESENTS'. The main title 'E-SUMMIT 2018' is prominently displayed in a stylized font. The background of the poster shows a city skyline with skyscrapers and a silhouette of a person standing on a mountain peak with arms raised. The date '20-01-2018' is shown in the bottom left, and the location 'Convention Center SIU, Lavale' is shown in the bottom right.

The Facebook post is from the 'E-Summit 2018' page, dated 19 January 2018. The post text reads: "Do it with passion or not at all" followed by "We did it with passion and now its all set for the conclave of entrepreneurs tomorrow. We would like to thank all our partners for their support all throughout." It also lists "Apparel Partners: Kalyani clothing company, Sprint Wear..." and shows 11 likes and 2 shares.