

# TED<sup>x</sup>SIULavale

x = independently organized TED event

## REPORT 2019

Venue: Convention Center

Date: 22<sup>nd</sup> February 2019

### Schedule:

# TED<sup>x</sup>SIULavale

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23<sup>rd</sup> FEBRUARY, 2019

#### Event Schedule

##### Session 1

09:10 Hrs - 09:20 Hrs	Event opening by Curator
09:21 Hrs - 09:26 Hrs	Welcome address by Prof. Abhijit Chirputkar, Director, SITM
09:30 Hrs - 09:40 Hrs	Address by Dr. Rajani Gupte, Hon'ble Vice Chancellor, SIU
09:41 Hrs - 09:50 Hrs	TEDx Video (Main Video)
10:00 Hrs - 10:20 Hrs	Padmashri Dr. Syed M. Kirmani
10:25 Hrs - 10:45 Hrs	Dr. Latika Nath

#### Networking Break

##### Session 2

11:15 Hrs - 11:35 Hrs	Dr. Varkha Chulani
11:40 Hrs - 12:00 Hrs	Mr. Devashish Sharma
12:05 Hrs - 12:25 Hrs	Mr. Subramanyeswar S
12:30 Hrs - 12:50 Hrs	TED talk 1

#### Break For Lunch

##### Session 3

14:00 Hrs - 14:20 Hrs	TED talk 2
14:25 Hrs - 14:45 Hrs	Mr. Sober Emmanuel
14:55 Hrs - 15:15 Hrs	Mrs. Dhara Jain Saxena
15:20 Hrs - 15:40 Hrs	Dr. Tushar Shah
15:45 Hrs - 16:15 Hrs	Closing Ceremony/Making Video



**CRAYONS**  
THE CREATIVE QUOTIENT

**TED** is a non-profit, started 25 years ago in California, devoted to spreading ideas, usually in the form of short, powerful (18 min or less) talks. It encourages sharing of ideas by eminent thinkers across various disciplines, from science to business to global issues all are covered. Independently run **TEDx** events help share ideas in communities around the world.

Symbiosis International University bought that platform in the reach of the students in the form of **TEDxSIULavale** with an aim of sharing multi topical ideas of vision, spark, change and deliver "**Ideas worth Spreading**".

#### **Our journey began with**

- **TEDxSITM** in 2012 with the theme, '*An Eye for I*'
- 2014, with a metamorphic theme, '*Together Towards Transition - T3*'.
- **TEDxSIULavale** in 2015, sought the power of dreaming with the theme, '*Excelsior... Dreams to Reality*'
- 2016, with the fantastic theme '*Ideations Unlimited- Dare to Share*'
- 2017, we came up with yet another engaging theme '*Stand. Speak. Show*'
- 2018 with the trendy theme- '*#ideacracy- a world of Democracy of Ideas - Ideas for the people, by the people and of the people.*'

In 2019, we decide to bring our most creative foot forward with the theme - "*Crayons- the Creative Quotient*". The theme was about showcasing the diversity and reflecting the varied colours of life which can be unobvious, off track, unheard of and yet those which can add a different dimension to a mundane thought process. The aim will be to delve into new thoughts, relevant notions that can encourage and trigger young minds to think unique and gather an out of the box perspective.

In resonance with the colourful theme, **TEDxSIULavale** 2019 presented the most varied and engaging line-up of 8 differentiated speakers from numerous domains.

### **SPEAKERS OF THE EVENT**

#### **1. Padma Shri Dr. Syed Kirmani**

## **Legendary Indian Wicket Keeper**

The event began with the talk of the iconic Wicketkeeper Padma Shri Dr. Syed Kirmani. He belongs to a generation when wicket-keeping was an art and a niche pursuit. He was awarded the Padma Shri in 1982 and the best wicket keeper in the 1983 Cricket World Cup. He talked about his experience in **1983 World Cup: Corridors of victory** and asked the students to keep up a positive attitude, even in the face of adversity for the wonders it can do.



## **2. Dr. Latika Nath**

### **Wildlife Conservationist, Photographer and Author**

Bestowed with the title of 'The tiger Princess' by national Geographic Dr. Latika Nath is the first woman and Indian to have a doctorate on Tigers from Oxford University. She was also the ambassador for Aircel's Save the Tiger television campaign. She talked about how the journey has transformed her as well as the people around her. The struggles as a young woman in the field and her **Brave ride into the wild.**



## **3. Dr. Varkha Chulani**



### **Clinical Psychologist, Psychotherapist & Enablement Expert**

A graduate from the Mithibhai College of Arts in Psychology, a Master's Degree in Clinical Psychology from the University of Mumbai and an Associate Fellow and Supervisor of The Albert Ellis Institute, New York City, USA . She is a consultant for the Lilavati Hospital, Mumbai besides being in private practice. She is also author of 2 independently authored books, she has also co-authored 3 with her professor. She talked the importance of 'Intrinsic Happiness' and how important it is to get into engaging activities to be a happier person.



### **4. Subramanyeswar S**

#### **Chief Strategy Officer, Lowe Lintas**

Better known as 'Subbu', he is a regular columnist and a passionate academic, he is a frequent speaker and has delivered talks at the world famous Kellogg School of Management, Illinois and MIT Sloan. Subbu is a passionate believer and practitioner of purpose-inspired brand building. His talk was about the importance of 'purpose-inspired brand building' and what positive changes it can bring for both the brand, as well as for the society.



### **5. Devashish Sharma**

## **Artificial Intelligence Expert and Country head, Wattpad**

Devashish is a Computer Engineer from University of Waterloo (Canada) and an alumni of Canada's prestigious national leadership and entrepreneurship program, The Next36. He is a member of the Forbes Tech Council. Currently, he is leading Wattpad's growth in India. His talk answered the question 'How intelligent is artificial intelligence'. He talked about how AI is going to change the entire landscape of the world. His talk enthralled the students.



## **6. Mr. Sober Emmanuel**

### **Maverick Musician, Blogger & Story teller**

Sober Emmanuel is an ambient sound creative known for his unique blend of music and videos that form an immersive atmosphere. His music is layered on a canvas of sounds inspired by nature and the busy bustle of everyday life. In his talk he shared the wonders of the music and how it is present in all the sounds around us. His talk was filled with the clips of the euphonic music that he created and worked like a charm on the audience.



## **7. Dhara Jain**

### **Production Designer & Space Stylist**

A dynamic personality with a passion to create the perfect backdrops, situations and spaces. An alumnus of NIFT, she has a handful of experience in working as a production designer and space stylist in movies, commercials, still shoots for Eminent Production Houses like Excel Entertainment Pvt. Ltd, Viacom18 media Pvt. Ltd., Nirvana Films, to name a few. Her talk took the audience in the world of set designers, one of the most creative places.



### **8. Tushar Shah**

#### **Consulting Physician & Poet Stand-up Artist**

Dr. Tushar Shah is a consulting physician by profession. He discovered his passion for poetry and humour in his school days. He appeared as a finalist on THE GREAT INDIAN LAUGHTER CHALLENGE-DWITIYA on Star One. Following which he has appeared on various TV channels including Zee and NDTV. His talk about how reciting poetry can work the same magic as meditation can. He recited poems of some of the world's best poets and captured the attention of the audience.



**TEDxSIULavale 2019 OUTCOME:**



A proposed collaboration between Wattpad and Symbiosis International (Deemed) University is brewing. The opportunity came through the relationship maintained between Devashish Sharma, Country Head at Wattpad, one of the speakers of **TEDxSIULavale 2019**.

## **EVENT BRANDING & PROMOTIONS:**

We had "Red Newswire" as our online media partners promoting **TEDxSIULavale 2019** throughout. Below are some of the excerpts of it.

# SYMBIOSIS INTERNATIONAL UNIVERSITY, PUNE TO HOST TEDXSIULAVALE'19 ON 23RD FEB

BY RAVI TEJANI · ON FEBRUARY 21, 2019 · 221 VIEWS

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## CRAYONS

### THE CREATIVE QUOTIENT

<b>Devashish Sharma</b> Country Head, Wattpad	<b>Dhara Jain Saxena</b> Production Designer & Event Manager
<b>Dr. Tushar Shah</b> Consulting Psychiatrist, Health & Wealth AI & More	<b>Dr. Latika Nath Rana</b> Writer, Designer, Photographer & Author
<b>Padmeshri Dr. Syed M. Kirmani</b> Engineer/Author/Musician/Designer	<b>Dr. Varkha Chulani</b> Chief Psychologist, Psychotherapist & Educational Specialist
<b>Subramanyeswar S</b> Chief Executive Officer - www.itsm.com	<b>Sober Emmanuel</b> Chief Executive Officer - www.itsm.com

## **Keeping up with the legacy of 6 years, Symbiosis International University, Lavale is bringing TEDx again for the 7th time on 23rd Feb 2019.**

*Bengaluru, 21 Feb, 2019. RedNewswire/-*

In the spirit of ideas worth spreading, TEDx is a local, self-organized event that brings people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection.

The theme for TEDxSIULavale'19 is Crayons: The Creative Quotient. The theme is about showcasing the diversity and reflecting the varied colours of life which can be unobvious, off track, unheard of and yet those which can add a different dimension to a mundane thought process.

To align with the theme, they have put up a vibrant line up of 8 speakers from different domains, like a box of colors. The stage will be graced by –

- Padmashri Dr. Syed Kirmani, The legendary Indian Wicketkeeper
- Subramanyeswar S, Chief Strategic Officer – Lowe Lintas
- Dhara Jain, Production Designer &Space Stylist
- Devashish Sharma, Artificial Intelligence Expert & Country Head at Wattpad
- Dr. Tushar Shah, Consulting Physician, Poet and Stand-up Artist,
- Dr. Latika Nath, Wildlife Ecologist, Photographer & Author,
- Dr. Varkha Chulani, Clinical Psychologist, Psychotherapist & Enablement Expert,
- Sober Emmanuel, Maverick Musician, Blogger & Story teller.