

TEDxSIULavale 2020 REPORT

Venue: SIU Lavale (Convention Centre)

Date: 22nd February, 2020

Schedule:

<h1 style="margin: 0;">TEDxSIULavale</h1> <p style="margin: 0; font-size: 0.8em;">x = independently organized TED event</p>		
Inaugural Session		
09:00Hrs - 09:09Hrs	Event opening by Director	
09:10Hrs - 09:16Hrs	Welcome address by Prof. Abhinav Chhaparia, Director, SIDTM	
09:20Hrs - 09:30Hrs	Address by Dr. Rajan Gupta, Hon.ble Vice-Chancellor, SIU	
09:31Hrs - 09:40Hrs	TEDx Video (Main Video)	
09:45Hrs - 10:05Hrs	The future of cars	Sudhesh Wimalakumar - Editor in Chief, car and the third-Auto Programming, NDTV Network.
10:15Hrs - 10:35Hrs	Can it be a Blue Ocean?	Aj. SR. Automobile and Underwater Photographer
Networking Break		
Ideation Session 1		
11:05Hrs - 11:25Hrs	The enchanting theory behind RCGDs	Ravi Raju Founder Branditasya
11:30Hrs - 11:50Hrs	Creating ideal Spaces	Narain Sonara General - Director, Sonara & Kalappa Consultants (S&K)
11:55Hrs - 12:15Hrs	TED talk 1 (video)	
Break For Lunch		
Ideation Session 2		
13:20Hrs - 13:40Hrs	Creating a matter of voice	Ganjan Mehta - Voice Artist, Voice Trainer, and Digital Media Entrepreneur
13:45Hrs - 14:05Hrs	Veggies on a Plate	Himanshu Sehgal - Chef, Foodie, Mr. Yellow Plate
14:10Hrs - 14:30Hrs	TED talk 2 (video)	
Networking Break		
Ideation Session 3		
14:50Hrs - 15:10Hrs	Wingspreads of Entrepreneur: Crossing the finish line	Priya Paul - Designer, The Open Celebrity Spoke
15:15Hrs - 15:35Hrs	Cyber to Reality Like	Rajiv Dubey - Cyber Head of Media, Disha Info Limited
15:40Hrs - 16:00Hrs	Closing Ceremony/Making Video	

About the Event:

TEDxSIULavale 2020, an independently organized TED event aimed at sharing multi topical ideas of vision, spark, change and deliver " Ideas worth spreading". Having a credible legacy of celebrating unique themes and extraordinary ideas over the past seven years, SIDTM proudly leaped into the 8th year with yet another ground-breaking theme - "**Dispel Stereotypes**".

The core essence of which was to drive a shift in mind -set adding a dash of disruption to stereotypical thinking hence aiming at empowering the young community to dismiss fixed notions, move out of their comfort zones and evolve. The event saw eight theme- based engaging talks by eminent speakers from diverse domains.

GREETINGS FROM TEAM TEDxSIULavale 2020!!

With the legacy of seven successful **TEDx** events, Symbiosis Institute of Digital and Telecom Management is proud to present to you the 8th Leap of diving deep into the aroma of spices, with music and a lot more creativity, **TEDxSIULavale 2020**.

In the spirit of ideas worth spreading, TEDx, where x = independently organized TED event, is a program of local, self-organized events that bring people together to share a **TED**-like experience. At a **TEDx** event, **TED** Talks video and live speakers combine to spark deep discussion and connection in a small group.

SIDTM shares the same passion as **TED** does, that is, to become an evangelist of Ideas that can drive our future. **TEDxSIULavale**, an independently organized **TED** Event brings people together to share a **TED**-like experience. The main aim of organizing such an event is to foster the love of learning and motivate the audience to transgress into unexplored fields.

We cordially invite you to **TEDxSIULavale 2020**.

Speakers' Invitation

Dear Rajiv ,

Greetings from Team **TEDxSIULavale 2020!**

Symbiosis Institute of Digital and Telecom Management (SIDTM) is pleased to invite you as a speaker to the awe-inspiring event, **TEDxSIULavale 2020**, an independently organized TED event aimed at sharing multi topical ideas of vision, spark, change and deliver " Ideas worth spreading".

TEDxSIULavale

With a credible legacy of celebrating unique themes and extraordinary ideas worth spreading over the past seven years, In February 2020 **TEDxSIULavale** proudly leaps into the 8th year with yet another ground-breaking theme - "**Dispel Stereotypes**"

Track, Idea and Relevance:

Cycle to Recycle life

From the most favourite childhood pastime to the best companion, cycling has certainly emerged as one of the most loved adventure sport and healthy option in this socially secluded and virtually included world.

The idea is to demonstrate the enduring physical and mental effects of cycling before the warning bell on health sounds off.

We would be open to discuss your ideas on the theme for making it engaging and insightful for the audience.

List of Themes, Tracks and Speakers

Themes Tracks and Speakers:

Track: Automobile and Technology

Speaker: Siddharth Vinayak Patankar

Head Auto Programming,
NDTV network Editor-In-Chief, carandbike

Talk Theme: The Internet of Cars

The iconic speaker focused that innovations should come from India as anything that can work here can work anywhere.



Track: Branding and Design

Speaker: Rajeev Raja

Founder, BrandMusiq
Creator, Musical logos

Talk Theme: The enchanting theory behind MOGOs

The speaker demonstrated on how MOGO or Musical Logo is the shortest distance between a brand to a consumer's heart through his mesmerizing flute session.



Track: Work Life and Design

Speaker: Nandini Somaya Sampat

Architect and Space Designer
Director - SNK Consultant

Talk Theme: Creating Idea(l) Spaces

The speaker stressed on the fact that 'Millenials require open spaces that are agile in nature and demand for custom-made, shared spaces has increased.'

Track: Arts and Entertainment

Speaker: Darrpan Mehta

Voice artist, Voice trainer
Digital media Entrepreneur

Talk Theme: Destiny is a matter of Voice

Darrpan effectively portrayed how the magical art of voice acting trains us to bring out our emotions in a way the situation demands and make-believe something not real and how voice acting was instrumental in shaping his personality.





Track: Entrepreneurship and innovation

Speaker: Priya Patil

Celebrity and Space stylist
Founder - Designer - 'That Gypsy'

Talk Theme: Wantrapreneur or Entrepreneur:
Crossing the thin line

Priya emphasised on keeping one's own pace and giving oneself time to evolve as one is unaware of what he/she is good at until they practice it. She shared her success journey and left the audience in awe.

Track: Health and Adventure

Speaker: Rajiv Dubey

Avid cyclist
Head - Media - Dabur India Limited

Talk Theme: Cycle to Recycle life

The speaker highlighted the fact that whatever one plans for on can achieve it hence plan right to achieve your goals. He enlightened the audience through his journey as a cyclist.



Track: Ocean and Marine Ecosystem

Speaker: Ajit S N

Underwater photographer

Talk Theme: Can Life be a blue Ocean?

The talk aimed at motivating the audience to be brave to follow their passion. The speaker through his various videos reflected how his passion of being an underwater photographer allowed him to witness the blue ocean and colourful marine life.

Track: Food and Travel

Speaker: Himanshu Sehgal

Instagram star, Blogger

Key driver – ‘My Yellow Plate’

Talk Theme: Veggies on a Platter

Himanshu made a brilliant presentation on his journey and vividly translated that ‘Life is like a plate. One should add more colours, salt and pepper to make it better.’



EVENT BRANDING & PROMOTION:

We had “Youth Incorporated” as digital media partner & “Campus Times Pune” as youth partner.

For full article, <https://www.campustimespune.com/tedxsiulavale-2020/>

Social media Links

Facebook: <https://www.facebook.com/TEDxSIULavale/>

Instagram: <https://www.instagram.com/tedxsiulavale/>

Twitter: <https://twitter.com/TEDxSIULavale>

Website: <https://tedxsiulavale.sitm.ac.in/>