

Detailed report for each program

Theme : **ENTREPRENURSHIP UNPLUGGED**

- Name: Mr Vinay Madiratta
- Organization: ecomgurukul.com
- Conducted By: Alumni Relations Team
- Purpose of Webinar: Knowledge sharing session
- Webinar for: Batch 2020-22

Symbiosis Institute of Digital & Telecom Management (SIDTM), Pune feels immense pleasure to announce the grand opening of its 'Entrepreneurship Unplugged' series wherein we will be inviting various alumni entrepreneurs of SIDTM, who dared to dream big. The ones who conquered the world on their own!

The series commenced with a virtual session by our proud alumnus of the very first batch of SIDTM (1996-98) - Mr. Vinay Mediratta who is currently the Founder of YuBingo Creations Pvt. Ltd., Printship.in and ecomgurukul.com. He has a rich history of over eighteen years of work experience as a Marketing and Product Management professional in esteemed firms like Vodafone, Uninor, Sony Ericsson, Yahoo, Airtel and Escotel. In his insightful session, he emphasized the fact that all of us should be lifelong learners, experimental, adaptable to circumstances, innovative and always ready to accept failures. The students were elated to interact with him in an open session and this helped them gain a much needed entrepreneurship perspective to their goals.

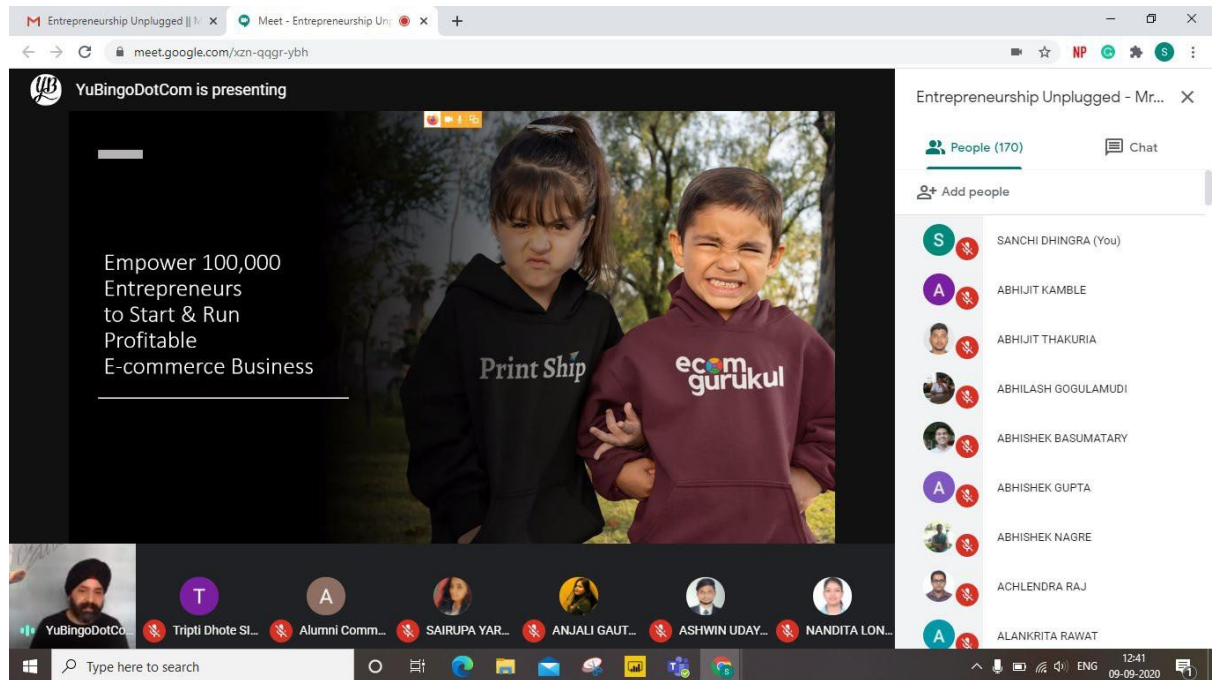
The session really helped the students evaluate the business opportunities and how can one start his or her own venture using digital technology as platform. We learned about the various parameters that would help a business progress in the Digital business model.

Date: 9th September 2020

Time and Day: 12:30 PM, Wednesday



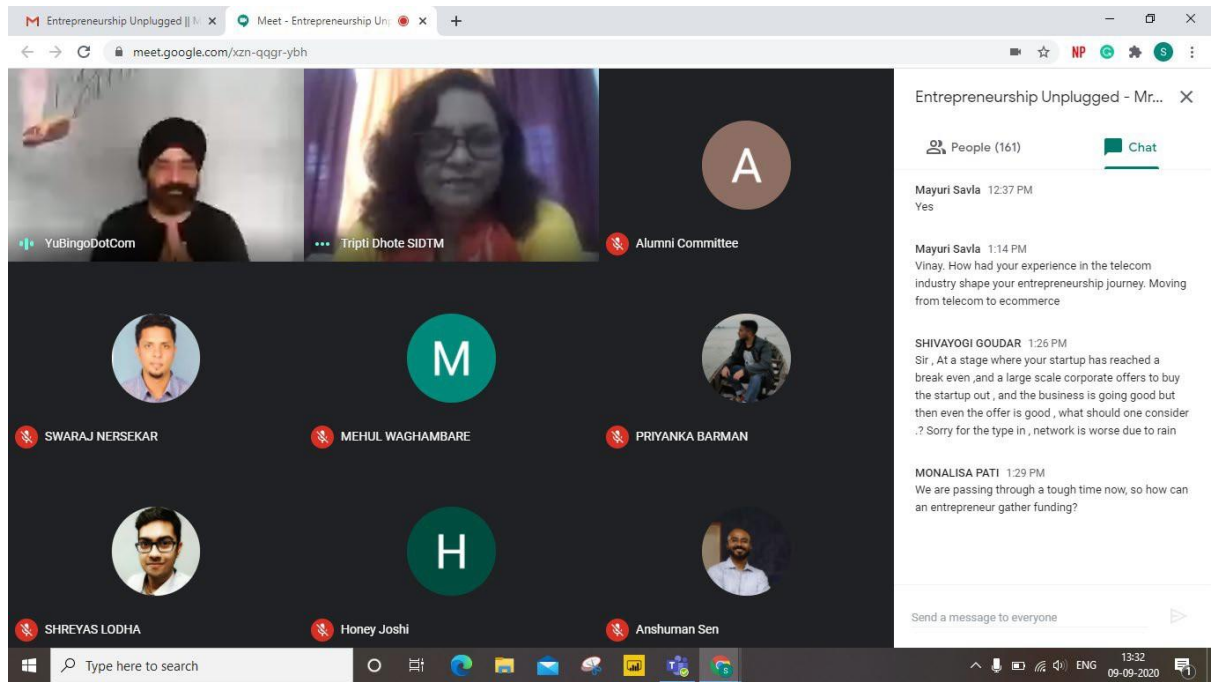
Photographs



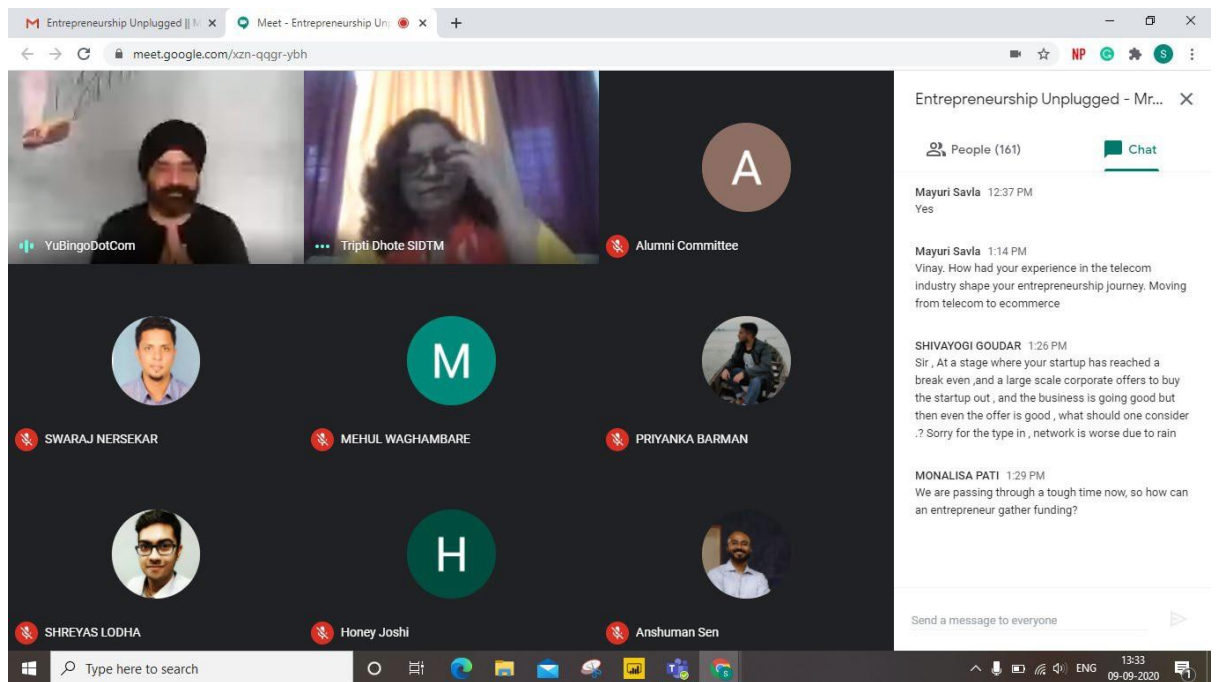
Screen Shots of the On line Session



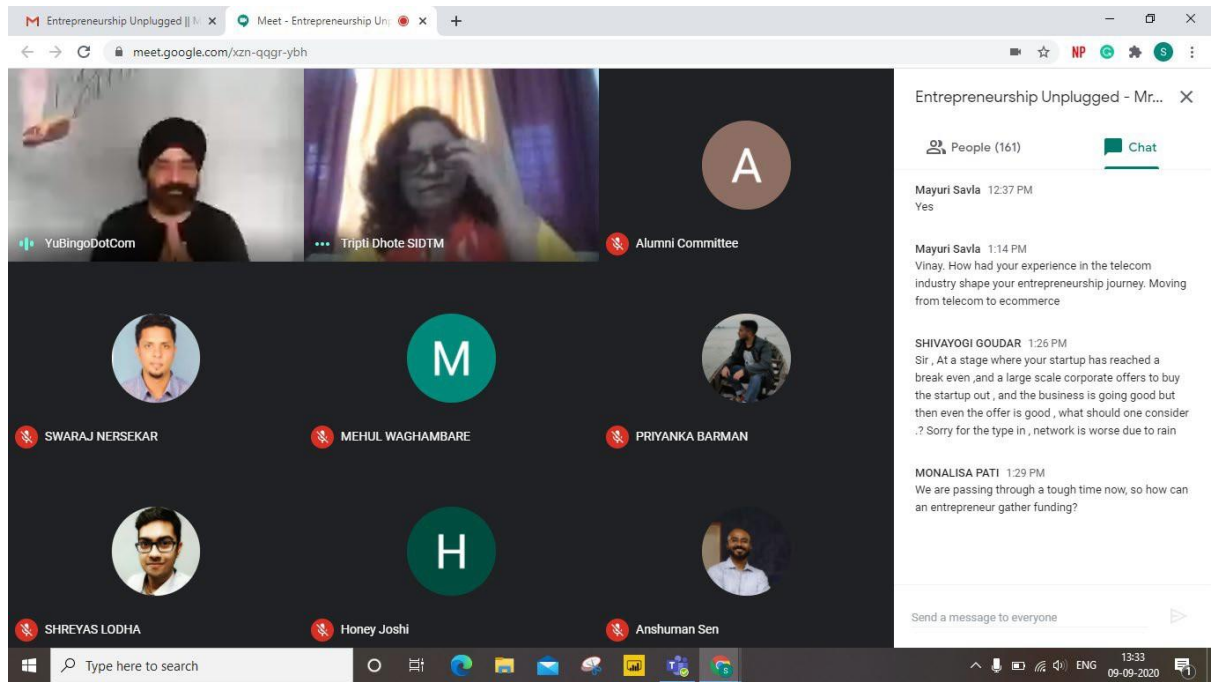
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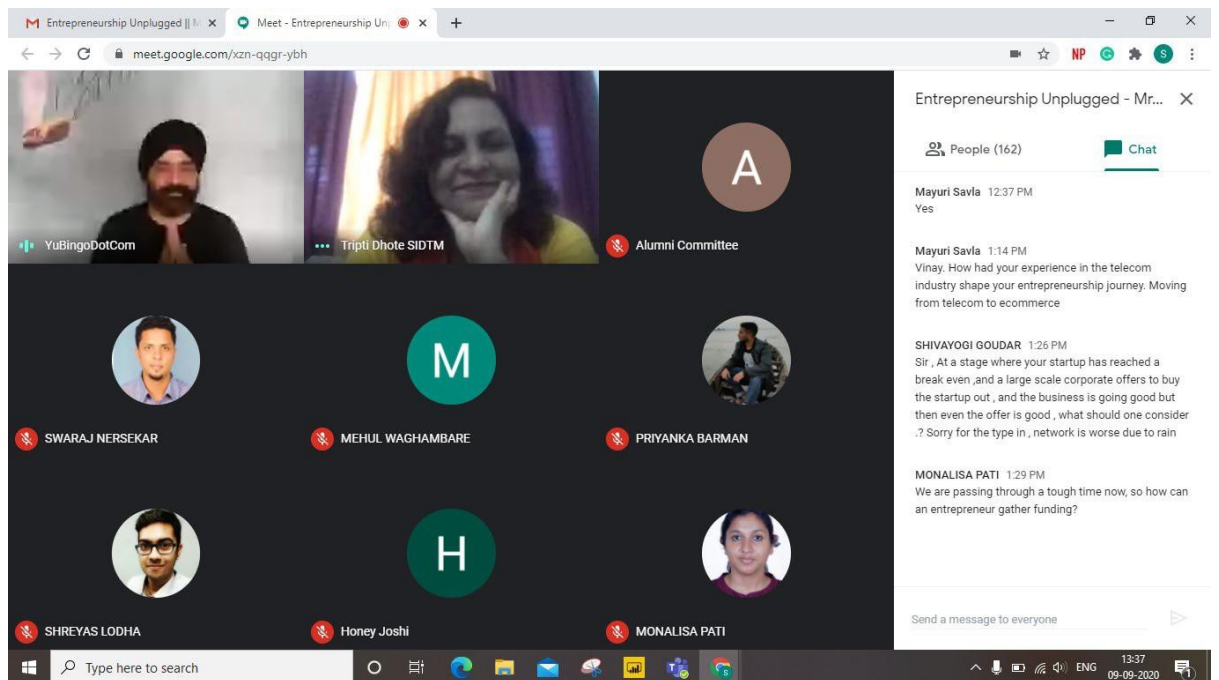
Screen Shots of the On line Session



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Screen Shots of the On line Session

Title of the workshops/seminars conducted

Entrepreneurship Unplugged: SIDTM's Entrepreneurs Session 1

Details of the resource persons

**Topic of the GL : Entrepreneurship Unplugged:
SIDTM's Entrepreneurs Session 1**

Details of the Resource Person:

- **Name:** Vinay Mediratta
- **Organization:** Founder at Yubingo.com, Printship.in, and Ecomgurukul.com
- **Conducted By:** ART (Alumni Relations Team) & Ecell (Entrepreneurship Cell)
- **Purpose of GL:** Knowledge sharing session
- **Request came from:** ART & ECell
- **Linkedin ID:** <https://www.linkedin.com/in/vinaymediratta>

Bio of the Resource Person:

Mr. Vinay Mediratta is the Founder of YuBingo Creations Pvt. Ltd., Printship.in and ecomgurukul.com. He has a rich history of over eighteen years of work experience as a Marketing and Product Management professional in esteemed firms like Vodafone, Uninor, Sony Ericsson, Yahoo, Airtel and Escotel.

