

## Detailed report for each program

### Theme: Entrepreneurship

A Call for Concern As some of the old patterns got shattered, some new patterns have emerged. Mr. Dhawan highlighted that the top concerns for companies operating in these new and surprising situations, were changing rapidly. Companies would be cash strapped, concerns from the macro- level, external to the internal impact such as on employee safety, and revenue losses were getting top priority. Mr. Dhawan provided insight on how each sector was preparing for budgetary cuts due to cost management becoming a vital concern for businesses. However, this is also going to create new opportunities for automation and digitization to improve TCO. Despite these important declining trends, there is also evidence of companies preparing for the time after the pandemic. The landscape changes put into effect by this roaring pandemic was a clarion call for companies to put aside the legacy models and drive innovation and transformation into the strategy at a fast pace. Newer business models, drivers for inorganic growth, and major technologies gaining traction in the business agenda define a 'new normal' as per the discussion. Mr. Dhawan highlighted that there were numerous takeaways from the highs and lows of the recessionary impact of Covid-19 and a long time before equilibrium could be re-achieved. Demand for a skilled workforce and the emergent technologies was also likely to change the market and require much initiative to be dealt and handled, at the individual level. integration of an organization's current business model with digital enablers will open doors to new business opportunities and innovation. Even though coronavirus pandemic has slowed down industries, but using digital infrastructure will certainly help industries and organizations to bounce back and get back in the corporate hemisphere

### Topic of the GL : Entrepreneurship Unplugged: SIDTM's Entrepreneurs Session 4

#### Details of the Resource Person:

- **Name:** Vivek Bhat
- **Organization:** Founder at HomeInspektor and Director at AppZui Technologies
- **Conducted By:** ART (Alumni Relations Team) & Ecell (Entrepreneurship Cell)
- **Purpose of GL:** Knowledge sharing session
- **Request came from:** ART & ECell
- **Linkedin ID:** <https://in.linkedin.com/in/vivekbb>



#### Bio of the Resource Person:

Mr. Vivek Bhat is from batch 1999- 2001. He is a Sales professional with 15+ years of experience in the product engineering, enterprise mobility, fashion, apparel & manufacturing sectors. His expertise lies in the

Product engineering space - across mobile devices, semiconductors, networks, automotive, service providers and satellite verticals.

**Photo of the Session:**



**Photos of the Session:**



**Title of the workshops/seminars conducted**

**Topic of the GL: Entrepreneurship Unplugged: SIDTM's Entrepreneurs Session 4**

## Details of the resource persons

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