

Detailed report for each program

Theme: Entrepreneurship



SYMBIOSIS INSTITUTE OF DIGITAL AND TELECOM MANAGEMENT

ENTREPRENEURSHIP

Webinar Lecture: 19th September 2020

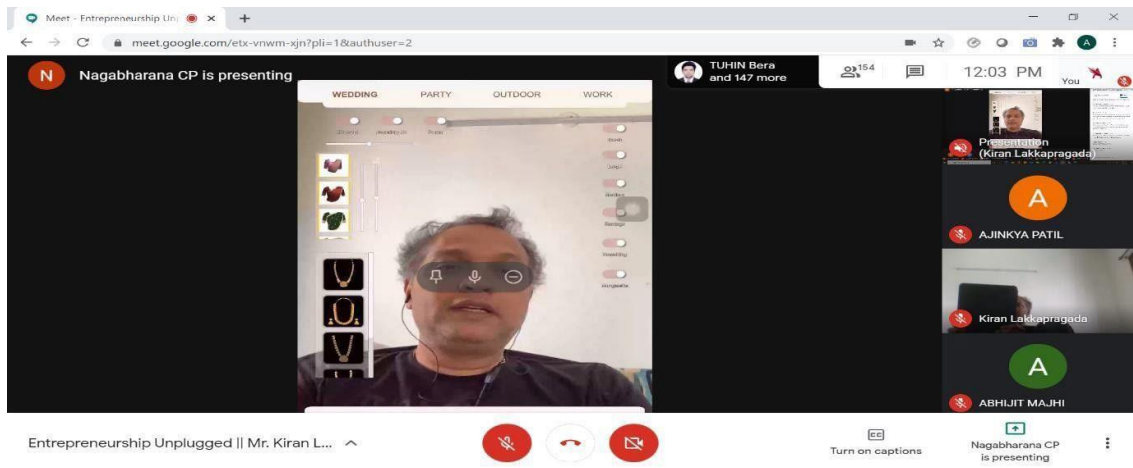
Time and Day: 11:00 AM, Saturday

UNPLUGGED

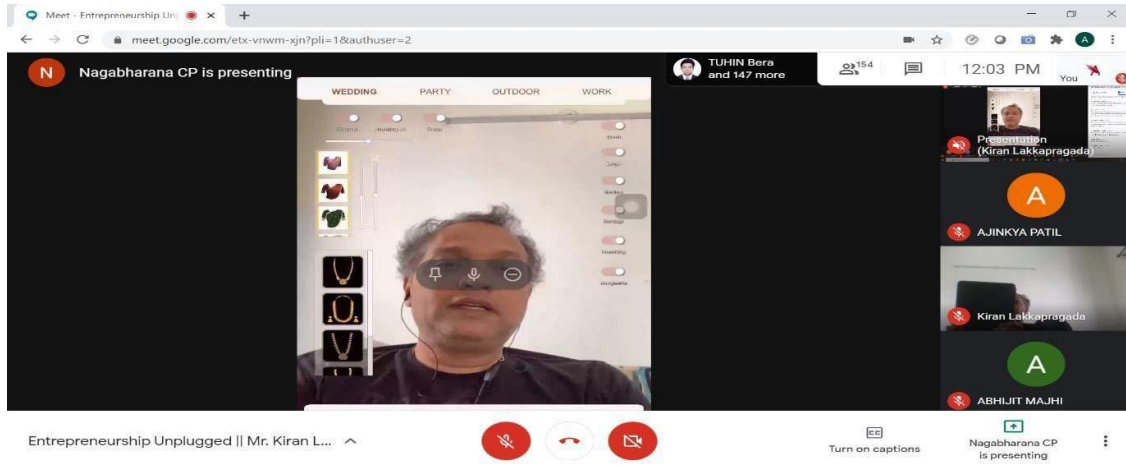
- **Name:** Mr. Kiran Lakkapragada
- **Organization:** Kiksar
- **Conducted By:** Alumni Relations Team
- **Purpose of GL :** Knowledge sharing session
- **Webinar for:** Batch 2020-22

The Alumni Relations Committee of Symbiosis Institute of Digital and Telecom Management held an interactive session with one of our star alumni, Mr. Kiran Lakkapragada, Co-Founder and CCO at Kiksar and a very proud alumnus of the batch (1996-98) in its 'Entrepreneurship Unplugged' series. He took the audience on an inspirational journey by reflecting upon critical moments in his life helping the students understand the importance of staying focused towards our goal even if it takes a bit longer for us to achieve stability in life.

After this, he showed demos of several virtual tutorials available online which were developed by his organization and based on the concept of AI, parametric modelling and 3D technology. This unique exposure of seeing the tools in action left the students spellbound and made the session quite intriguing. It also helped them to explore the end-to-end process of delivering a customized solution based on client needs by analyzing a real business case. The session really helped the students evaluate the business opportunities and various parameters in technology platform.



Photographs



Screen Shots of the On line Session

Title of the workshops/seminars conducted

Entrepreneurship Unplugged:SIDTM's Entrepreneurs Session 6

Details of the resource persons

Details of the Resource Person:

- **Name:** Kiran Lakkapragada
- **Organization:** Co-Founder and COO, KIKSAR Technologies Private Limited
- **Conducted By:** ART (Alumni Relations Team) & Ecell (Entrepreneurship Cell)
- **Purpose of GL:** Knowledge sharing session
- **Request came from:** ART & ECell
- **Linkedin ID:** <https://www.linkedin.com/in/kiran-lakkapragada/>

Bio of the Resource Person:

Mr. Kiran Lakkapragada is from batch 1996 – 1998 and is currently the Co-Founder and CCO of KIKSAR Technologies Private Limited. He is a Serial Entrepreneur and Product Evangelist, working on Next Gen AR platform focusing on creating real-life like shopping experiences for apparel and personal accessories. He is currently working on Product Management and Marketing in the areas of Computer Vision, AR/VR, Artificial Intelligence, Big Data Analytics, Customer Experience Design and Agile Methodologies.

