

Detailed report for each program

Theme: Skill Development

Skill Development of Choosing the right job profile for ICT

Webinar Lecture: 2nd May 2020; Time and Day: 3:30 PM, Saturday

Name: Mr. Niladri Dutta

Organization: Deloitte

Conducted By: Alumni Relations Team

Purpose of GL: Knowledge sharing session

Blog Post Link: <https://blog.sitm.ac.in/webinar-on-digital-transformation-in-ict-world-in-the-post-covid-era/amp/>

Webinar for Semester -1/2/3/4 : 3

In these uncertain times, learning can be a difficult task, keeping this in mind The Alumni relations team of SIDTM along with the Placements and corporate interface team and the Acads team has started a series of webinars featuring our esteemed alumni to turn this unprecedented time into a learning opportunity. SIDTM has a rich base of over 2300+ alumni working in various organizations across the world. The second such session was conducted on May 2nd, 2020 by Mr. Niladri Dutta, from the batch of 2003-2005.

Mr. Niladri is a Business executive, Advisor, Speaker and Mentor and is currently working at a big consulting firm. He initially started as a Business process architect at Tech Mahindra post which he has worked at numerous prestigious organizations like Siemens, Connectiva Systems, PwC and IBM. He has over 15+ years of experience in the consulting domain and he has worked as a process consultant, business and functional process consultant, telecom consultant, Industry Solution Consultant, SME around Telecom Billing and Revenue Management, Order to Cash processes, Pre-Sales and Solution design; Digital Transformation, TMT (Telco/Media/High-tech) and Cyber risk and advisory other business areas throughout the timeline.

Mr. Niladri Dutta was invited to give his valuable insights into Digital transformation in the ICT world in the post Covid era. This lecture revolved around 3 questions which are,

What digital is all about

What is your point of view of digital or Digital Maturity Assessment (DMA) framework

Operationalization of digital technology, or how it is executed

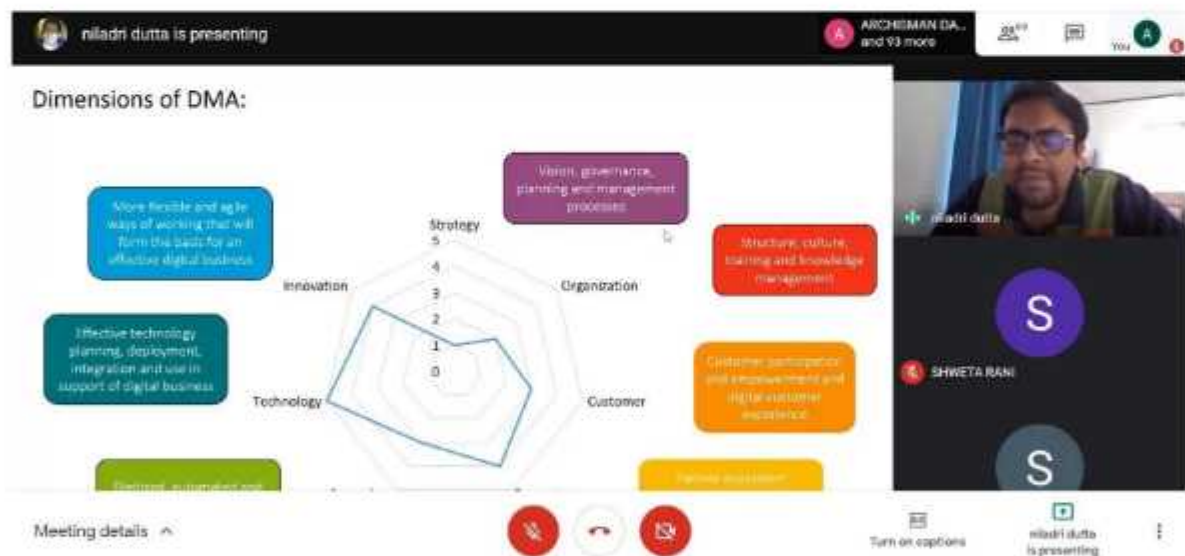
The lecture began with a discussion on what digital is and moved on to the journey of digital transformation. Discussion took place on how times have changed and how companies have gone from push to pull-based model and how legacy-based organizations are struggling to adapt to the new digital working environment where challenger or newcomer has an advantage. Then, the discussion moved towards the telecom industry and Mr. Dutta discussed the recent changes in telecom operators and where they have digitalized. Mr. Dutta also provided us with insights on how telecom infrastructure is not being fully utilized by the telcos and how it affects their overall efficiency.

The discussion veered towards the 3 stages of digital transformation wherein Stage 1 is digital marketing transformation, Stage 2 is Company-wide digital transformation and Stage 3 is Class-leading via digital transformation. He discussed the fundamental difference between legacy and digital businesses and explained about pipeline and platform drive businesses. The Digital Maturity Assessment (DMA) framework which basically tells an organization about where it stands in its digital transformation journey and moved on to explaining the dimensions or the pillars in the DMA framework.



Conclusion

The session really helped the students evaluate the business opportunities and shortcomings in a post-Covid world. We learned about the various parameters that would help a business progress in the Digital business model.



Photographs



Screen Shots of the On line Session

niladri dutta is presenting

ARCHISMAN DA... and 93 more

YOU

Dimensions of DMA:

More flexible and agile ways of working that will form the basis for an effective digital business

Effective technology planning, deployment, integration and use in support of digital business

Defined customer and partner experience

Customer participation and empowerment and digital customer experience

Structure, culture, training and knowledge management

Vision, governance, planning and management processes

Strategy

Organization

Customer

Technology

Innovation

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Meeting details

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niladri dutta is presenting

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Screen Shots of the On line Session

Title of the workshops/seminars conducted

Skill Development of Choosing the right job profile for ICT

Details of the resource persons

Topic of the GL: Skill Development of Choosing the right job profile for

ICTDetails of the Resource Person:

- **Name:** Mr. Niladri Shekhar Dutta
- **Organization:** Deloitte (Present Organization: Ericsson)
- **Conducted By:** Alumni Relations Team
- **Purpose of GL:** Knowledge sharing session
- **Request came from:** Alumni Relations Team
- **LinkedIn ID:** <https://www.linkedin.com/in/niladri-shekhar-dutta-3691715>

Bio of the Resource Person:

Mr. Niladri Shekar Dutta, an alumnus from the 2003-05 batch, is currently Heading AI Innovation, Data Strategy and Technology Solutions Sales as the Global Director at Ericsson. He completed his bachelor's degree in Engineering from Nagpur University. He then joined SIDTM to pursue MBA. Mr. Dutta is now currently enrolled as a Doctoral candidate at SP Jain School of Global Management.

Mr. Dutta is a seasoned ICT industry professional with 18 years of experience in technology strategy, CxOs advisory, Portfolio & product management, Digital and Operational transformation across markets of Europe, Middle East, Africa, A-Pac, India, and New Zealand. He has delivered multiple transformation lead ICT/TMT projects till date.

