

## 7.1.11\_SIDTM\_National Festivals\_ 2017-2018

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## 1. GANESH UTSAV AND DEHI HANDI – COMMUNITY INCLUSION

Ganesh Chaturthi, 25<sup>th</sup> Aug 2017 to 5<sup>th</sup> Sept 2017, also known as Vinayaka Chaturthi is one of the important



Figure 1: Ganesh Utsav

Hindu festivals celebrated throughout India with a great devotion. Celebrated in Maharashtra. Students of SITM perform the event for full Lavale campus for 10 days. It appears in their Cultural activity and team building spirits. Daily pujas and student's participation of all Lavale campus encouraged. This event was organised by SITM for all of Lavale campus and student community living there. There were donations made by the management to encourage the spirit of bonding and festivities.

There were major arrangements that were done mainly by SITM teams and all the campus from various other institutes also joined in the pooja.

On the last day there were drums arranged and the procession for the Ganesh was a grand occasion

## 2. INTERNATIONAL STUDY TOUR (ORGANISING INTERNATIONAL EVENT) :CULTURAL EXCHANGE

IDTM (Formerly SITM) had conducted international study tour of four days Executive MBA students of Westford University College Sharjah. This study tour was organised in October 2017.

SIDTM (Formerly SITM) had conducted Business Analytics and Research Methodology classes for a delegation of Executive MBA.



Figure 4: International Study Tour : CULTURAL EXCHANGE

### 3. E SUMMIT EVENT

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An entrepreneurial conclave, that aims at manifesting the latent entrepreneurial spirit among the young students, under the name 'E-Summit' has been initiated by Entrepreneurship cell in 2017. SITM organizes the event annually so as to provide a meeting ground for corporate and young budding entrepreneurs. This year E-Summit'18 was scheduled on 20th January 2018 consisting of two keynote speeches and one panel discussion.



Figure 5: E SUMMIT EVENT

#### 4. YOGADAY

Date 21st June 2017. Venue: Sports complex. We had Attendance: 12 Faculty and Staff members and 15 students.



*Figure 7: Yoga Day Celebration 2017*

*Figure 6: Yoga Day 2017*

#### QUOTE

Yoga is an invaluable gift of India's ancient tradition. It embodies unity of mind and body; thought and action; restraint and fulfilment; harmony between man and nature; a holistic approach to health and well-being. It is not about exercise but to discover the sense of oneness with yourself, the world and the nature. By changing our lifestyle and creating consciousness, it can help in wellbeing. Let us work towards adopting an International Yoga Day.

— Narendra Modi,

#### ORIGIN

The origins of yoga are described in mystery and mythology, some historians find many clues in the practices of Himalayan Shamans as still seen in Tibet and Nepal. The Lord Shiva is considered the father of ancient yoga while some historian says that Patanjali is the father of modern yoga. Foreign countries are also following Yoga religiously as they have understood importance of Yoga and the benefits it provides.

SITM always encourages all staff and students to participate in Yoga day due to its immense importance.

#### PROGRAM AT SITM

SITM Participated in Symbiosis University (SIU) Yoga Day is celebrated every year on 21 st June as it is the International Yoga Day. SIU Celebrates Yoga day by keeping goal -Yoga for "Harmony and peace." Like SIU, SITM believes "Yoga is journey of self, through self, to the self. And motivates all staff to participate in celebration of Yoga day. SIU keeps one challenge of 108 Suryanamskars. It includes Performing 12 Suryanamskars every day in the first 3 months, performing 108 Suryanamskars once in a week in the fourth month, performing 108 Suryanamskars on the day of results' SITM staff not only participate in challenge but Wins prizes for 108 Suryanamskars. Arati Gokhale madam (SITM) have won prize for 108 Suryanamskars challenge.



## 5. SPORTS EVENT GRUDGE: NATIONAL LEVEL SPORTS EVENT

Grudge is a sport even practised together with other All year activities- Sports and yoga Good health and peaceful existence. About 300 Students participate every year.

The Grudge Championship 2018". was scheduled to take in the month of January 2018. Witness the excitement as the 12 owners along with their co-owners and managers, try and outbid each other to ensure that they have the best team to win the coveted title of the winner of "The Grudge Championship 2018". With the teams having to battle it out to prove their mettle in 5 disciplines namely Badminton, Basketball, Cricket, Volleyball and Football, the auction is poised to be nothing less than a nail-biting thriller.



Figure 8: Sports Football Team for Grudge event 2018

## 6. ONAM CELEBRATION AND MAKAR SANKRANTI

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Women's cultural program is celebrated. We celebrate Haldi Kumkum for Sankranti during this period. We Women at SITM celebrate a cultural program and discussed how to balance day to day life with work. We shared tips, information which helped to balance work life balance.

And Celebrate Onam with decorations, Food and Festivities. 15<sup>th</sup> Jan is declared holiday for Makar Sankranti.



*Figure 9: Onam Celebrations*



## 7. TEACHERS DAY

We celebrate the teacher s Day on 5<sup>th</sup> September, every year. This is the birth anniversary of Sarvepalli Ramakrishna (5 September 1888 – 17 April 1975)

was an Indian philosopher and statesman who served as the first Vice President of India (1952–1962) and the second President of India (1962–1967) One of India's most distinguished twentieth-century scholars of comparative religion and philosophy, after completing his education at Madras Christian College in 1911.. His philosophy was grounded in Advaita Vedanta, reinterpreting this tradition for a contemporary understanding. He defended Hinduism against "uninformed Western criticism", contributing to the formation of contemporary Hindu identity. He has been influential in shaping the understanding of Hinduism, in both India and the west, and earned a reputation as a bridge-builder. These great teachings and making world aware are the very steps which we cherish. informally many students wish all the teachers on this day and seek good wishes and blessings.

### Sarvepalli Radhakrishnan (1888–1975)

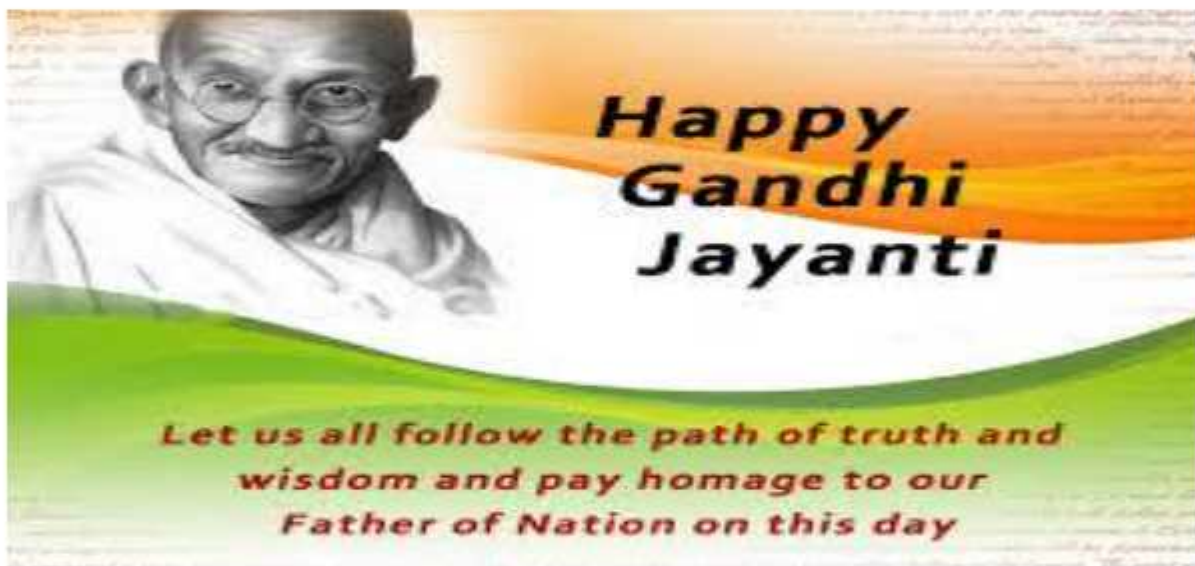
Hinduism is not just a faith. It is the union of reason and intuition that can not be defined but is only to be experienced. Evil and error are not ultimate. There is no Hell, for that means there is a place where God is not, and there are sins which exceed his love.



## GANDHI JAYANTI 2<sup>ND</sup> OCT

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Mohandas Karamchand Gandhi -2 October 1869 – 30 January 1948, was an Indian lawyer, anti-colonial nationalist, and political ethicist, who employed nonviolent resistance to lead the successful campaign for India's independence from British Rule, and in turn inspire movements for civil rights and freedom across the world. The honorific Mahatma (Sanskrit: "great-souled", "venerable"), first applied to him in 1914 in South Africa, is now used throughout the world. He influenced India during the freedom struggle with events marked with Principles, practices and beliefs, On wars and nonviolence, On inter-religious relations, On life, society and other application of his ideas, Legacy and depictions in popular culture, Followers and international influence, Global days that celebrate Gandhi.



## 8. DAHI HANDI

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Venue- SITM Campus

One of the most important festivals for Hindus, Janmashtami marks the birth of Lord Krishna. He is said to be the eighth incarnation of Lord Vishnu, who was born to Devaki and Vasudeva to rid the people of Mathura from the wrath of King Kansa, who was Devaki's brother. Later on, he also played a significant role in helping the Pandavas winning the battle of Kurukshetra.

One form of celebrating the deity's birth is dahi handi which is mostly celebrated in Gujarat and Maharashtra. Boys get together to form human pyramids to break an earthen pot which is fixed at a height of about 30 ft from the ground.



Figure 10: Making of Dahi Hanhi at SITM

## 9. PRAYAS- HOMECOMING OF NGOS

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Aim- Social Responsibility Activity (ISR)

Date- 22nd January 2018.

Participants- as 20 children in the age group of 10-14 years participated from Maher Ashram, Pune

To reach out to local community, efforts through Prayas- Homecoming of NGOs This event was conducted as part of the Institute Social Responsibility Activity (ISR) of Symbiosis Institute of Telecom Management on 22nd January 2018.

The theme of the event was, Stop enlighten little smiles. The event was conducted with the purpose of welcoming children from the orphanage so that we can be a part of their world for one day and so that even they get to carry back some beautiful memories. As many as 20 children in the age group of 10-14 years participated from Maher Ashram, Pune. They were taken for a tour around the lush green Lavale campus.



*Figure 11: ISR activity and Homecoming of NGO*

The SITM ISR team organized various activities for them like - singing, dancing, drawing competition, cricket, football, kho-kho, movie time etc. Volunteers from the junior and senior batch participated and contributed towards the event in the form of storytelling, guitar and song sessions, etc. Breakfast, lunch and snacks were served for the children and the caretakers.

Faculty interaction was organized wherein the Director, Deputy Director and other faculty members interacted with the children and prizes and mementoes were given to the children for various events.

## 10. FUN AND FOOD CARNIVAL 2017 FOR DONATING TO THE NEEDY

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Date- September 11, 2017.

Aim- Charity funding for underprivileged people.

As SPARSH aids the ISR, we look to help the local villages and communities and this event is for a social cause to business. S.P.A.R.S.H- the ISR wing of SITM, organized an event - FUN AND FOOD CARNIVAL 2017 on September 11, 2017. This event was organized to help students in showcasing their entrepreneurship skills for a day by means of setting up Food and Fun stalls while serving a noble cause. Profits generated in this event were donated in the form of charity to the underprivileged.



*Figure 12: Fun and Food Fest: Collection for Donation*