# 7.1.11\_SIDTM\_National Festivals\_ 2018-2019

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## 1. GANESH UTSAV

Ganesh Chaturthi, 13<sup>th</sup> Sept 2018 to 23<sup>rd</sup> Sept 2018, also known as Vinayaka Chaturthi is one of the important Hindu festivals celebrated throughout India with a great devotion. Celebrated in Maharashtra. Students of SITM perform the event for full Lavale campus for 10 days. It appears in their Cultural activity and team building spirits.

Title- Ganesh Utsav, Date- 13 September to 23 September 2018, Participants- Students and staff, Venue- SITM Campus, 300+ Ganesh Chaturthi also known as Vinayaka Chaturthi is one of the important Hindu festivals celebrated throughout India with a great devotion. Celebrated in Maharashtra, Students of SITM perform the event for full Lavale campus for 10 days. It appears in their Cultural activity and team building spirits Ganesh Utsav is traditional celebration called Ganesh Utsav in Maharashtra. It is worshipping lord Ganesha who is considered as God of education. SITM students organizes Ganesh utsav with enthusiasm, pujas are arranged. Arati is done every morning and evening for 10 days. Outcome of program- Cultural celebration along with organising skill development in students.









# 2. International Study Tour (Organising International Event) :Cultural Exchange

IDTM (Formerly SITM) had conducted international study tour of four days Executive MBA students of Westford University College Sharjah. SIDTM (Formerly SITM) had conducted Business Analytics and Research Methodology classes for a delegation of Executive MBA.

International Study Tour held June 2018, Oct 2018 and Jan 2019. And had conducted Business Analytics and Research Methodology classes for a delegation of Executive MBA.



Figure 2: International Study Tour: CULTURAL EXCHANGE







## 3. E SUMMIT EVENT

E-SUMMIT: E-summit, the Flagship entrepreneurial conclave is conducted by SITM -Entrepreneurship Cell. E-summit, the Flagship entrepreneurial conclave was initiated by SITM -Entrepreneurship cell, in 2018. The summit set the right stage to challenge the minds of young students from the shackles of 'formulaic' thinking by opening it up to unconventional roads not taken. It gave students a much-awaited chance to interact with visionary corporates and entrepreneurs and learn from their stories and experiences.

This year E summit was organized on 12th January 2019. The event comprised of two keynote speeches, an alumni session, and a panel discussion.

The event commenced with a session by Mr. Nikhilesh Tiwari, a proud alumnus of SITM and Co-founder at Helical Insights.

Having previously worked with IMI mobile, Handygo and Siemens, Nikhilesh shared the ups and downs of his entrepreneurial journey and also talked about how after two failures, it was in the third endeavour that he got successful with his venture. He stressed upon developing the never give up attitude and keep trying.



Figure 3: E-Summit Event





## 4. ENTERPRISE AWARENESS CAMP

## ENTREPRENEURSHIP AWARENESS. CAMP

11th-13th January 2019

This was the platform to the students from backward section of the society to uplift their self-awareness regarding entrepreneurship and financial aids available S.P.A.R.S.H- the ISR wing of SITM, organised the Event-ENTREPRENEURSHIP AWARENESS. CAMP", from 11th-13th January 2019 at C-hall. EAC provides a platform to the students from backward section of the society to uplift their self-awareness regarding entrepreneurship and financial aids available, the schedule for the event, 11th January: Address by Entrepreneurs, Business Model Canvas Competition (BMC), 12th January: E-Summit 2019, BMC prize distribution, Industrial Visit, 13th January this was Address by prominent bankers and investors



Figure 4: ENTERPRISE AWARENESS CAMP





## YOGA DAY

Symbiosis organized International Day of Yoga on 21st June to celebrate the initiative started by Prime Minister Shri. Date 21st June 2018, Venue: Sports complex. Attendance: 12 Faculty and Staff members and 15 students

Yoga is an invaluable gift of India's ancient tradition. It embodies unity of mind and body; thought and action; restraint and fulfilment; harmony between man and nature; a holistic approach to health and well-being. It is not about exercise but to discover the sense of oneness with yourself, the world and the nature. By changing our lifestyle and creating consciousness, it can help in wellbeing. Let us work towards adopting an International Yoga Day.—Narendra Modi,

The origins of yoga are described in mystery and mythology, some historians find many clues in the practices of Himalayan Shamans as still seen in Tibet and Nepal. The Lord Shiva is considered the father of ancient yoga while some historian says that Patanjali is the father of modern yoga. Foreign countries are also following Yoga religiously as they have understood importance of Yoga and the benefits it provides.



Figure 5: Yoga Day 2018











## 6. SPORTS EVENT GRUDGE

Specific initiatives to address locational advantage, here is that the campus is on a hill top and the air is fresh and there is lots of space for Sports. All year activities are under Sports and yoga for good health. About 300 Students participate every year. The following are the sports activities conducted.

There are students who use the Gym regularly.

Use of Bicycles give them exercise needed on this big campus.

There are students who go Jogging the hill and around, high level stamina.

SIU conducts marathon for 3 Km- 5 Km every year

There are tournaments held each year called Grudge. Almost all students and staff & faculty participate in it.

"Fitness for Freedom Run" is organized for entire staff and students of symbiosis by SIU on 15th August, 2016.

Attached is the sheet wherein you can nominate for the fitness run.

Rules and regulations of the fitness run is also shared. Route map and time will be communicated later.

Fill in your nominations by 10th August, 2016 till 10 PM.

We are looking forward for good turnout from both the students as well as staff.









Figure 6:NAtional Sports Event (SPORTS @ SITM) Grudge





## TEACHERS DAY

We celebrate the teacher's Day on 5th September, every year. This is the birth anniversary of Sarvepalli Ramakrishna (5 September 1888 - 17 April 1975)

was an Indian philosopher and statesman who served as the first Vice President of India (1952-1962) and the second President of India (1962-1967) One of India's most distinguished twentieth-century scholars of comparative religion and philosophy, after completing his education at Madras Christian College in 1911. His philosophy was grounded in Advaita Vedanta, reinterpreting this tradition for a contemporary understanding. He defended Hinduism against ""uninformed Western criticism"", contributing to the formation of contemporary Hindu identity. He has been influential in shaping the understanding of Hinduism, in both India and the west, and earned a reputation as a bridge-builder. These great teachings and making world aware are the very steps which we cherish, informally many students wish all the teachers on this day and seek good wishes and blessings.

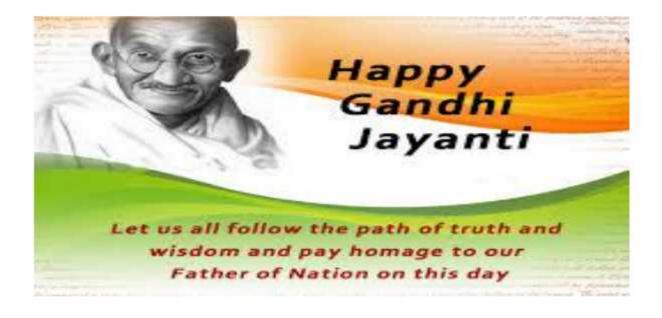
# Sarvepalli Radhakrishnan (1888–1975) Hinduism is not just a faith. It is the union of reason and intuition that can not be defined but is only to be experienced. Evil and error are not ultimate. There is no Hell, for that means there is a place where God is not, and there are sins which exceed his love.





## GANDHI JAYANTI 2<sup>ND</sup> OCT

Mohandas Karamchand Gandhi -2 October 1869 - 30 January 1948, was an Indian lawyer, anti-colonial nationalist, and political ethicist, who employed nonviolent resistance to lead the successful campaign for India's independence from British Rule, and in turn inspire movements for civil rights and freedom across the world. The honorific Mahatma (Sanskrit: "great-souled", "venerable"), first applied to him in 1914 in South Africa, is now used throughout the world. He influenced India during the freedom struggle with events marked with Principles, practices and beliefs, On wars and nonviolence, On inter-religious relations, On life, society and other application of his ideas, Legacy and depictions in popular culture, Followers and international influence, Global days that celebrate Gandhi.







## 9. UNNAT BHARAT ABHIYAN SURVEY-2019

Conducted on 15th Feb 2019

By Sparsh committee in 18-19:

Venue: RIHE village (PUNE).

Timing: 8:30 am onwards

The aim of the programme is to encourage the students of higher education institutions to work with people of rural India in identifying developmental challenges and evolving solutions for the same.

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Event Objective: The aim of the programme is to encourage the students of higher education institutions to work with people of rural India in identifying developmental challenges and evolving solutions for the same.

No. of students who participated: 7 SITM students.

Detailed Event Report: Unnat Bharat Abhiyan is a programme of the Ministry of Human Resource Development, aims to encourage student in identifying the rural development problems and to solve them. This activity enables student to identify areas for intervention in the villages. The students had collected survey details of around 45 households in the RIHE village. Team S.P.A.R.S.H. helped the participant students in every step, and also arranged the conveyance facilities. This event is organised by SCOPE (Symbiosis Community Outreach Programme and Extension) for the purpose of collecting or gathering demographic data about the 5 adopted villages and establishing a community resource map.

Key Learning's: This event had helped students to identify and have a closer look on the developmental challenges and problems faced by the rural India. Participants had actually saw the ground reality and by conducting fieldwork, had helped the Government and local authorities by collecting the demographic data which will be effectively used in making policies that will ultimately help the village households.

Impacts with proofs attached: 7 students along with the mentors of SIU had surveyed Around 45 households in the RIHE village and collected the data.









Figure 7: UNNAT BHARAT ABHIYAN SURVEY-2019





Duration - 3 Months

Sparsh report 18-19: Effect or Awareness generated due Activities conducted during Internship".

Attendance students Swachha Bharat 2018

Title- Swachh Bharat Summer Internship Program: A Government of India Initiative

Duration: 3 months

Location: Sus Gaon, Pune Award -Won by 2 students

Objective of program- The internship aims to engage the educated youth across the nation in this cleanliness drive, enhance their skills and introduce them to the sanitation-related work.

### CHALLENGES AND LEARNING

Language was a barrier because they spoke in a Marathi. But after we visited the field, we observed and tried to communicate in their language, which was important to establish a feeling of trust. As rainfall in Pune has broken the record of last many years, it was very difficult to commute and take classes in schools of waterlogged corridors with regular power cuts it was very difficult to screen the videos to students.

we had a great opportunity to work with in this internship as we learned a great deal about how we should interact with the various authorities and also we learned a lot about how an things works and deliver to the society but the most impactful lesson of all was how various people react to the social cause and how we can change the perception of people to do their part for the benefit of society even if they are rigid to help financially by using other resources such as their time and their knowledge. Others things I learned are Effective use of Resources, Negotiation, Control on ego and Leading without Authority. You don't have any direct authority in the system. You have to do everything with the cooperation of others. Then you meet your real self. Then you realize how competent you are.







Latitude:- 18; 32; 14.26666259765625 Longitude:- 73; 43; 54.4390869140625

Figure 8: Award Won in Swachha Bharat Abhyan-Swachh Bharat Internship





## 10. VILLAGE CLEANLINESS DRIVE

Aim- Cleanliness of village on Date- 1st October 2018.

SCOPE and SCWRM in collaboration with Sus Gram Panchayat conducted a village cleanliness drive in Sus Gram Panchayat on 1st October 2018.







## 11. MATRU BHASHA DIVAS

## MATRIBHASHA DIWAS

Celebrated on February 20th, 2019 from 09:30 am in C- Hall (Bhaskaracharya Hall), SITM Symbiosis Institute of Telecom Management, Hill Top campus, Lavale.

Event Objective: To welcome children so that we can be a part of their world for one day and so that even they get to make some beautiful memories.

Detailed Event Report: A total of 21 children in the age group of 9-16 years participated from "SPARSH Balgram", Pune and a total of 25



students from SITM had actively participated in the Matribhasha diwas. Activities they took part in- singing, dancing, drawing competition, musical chairs, etc.







Figure 9: MATRU BHASHA DIVAS





## 12. ENVIRONMENT DAY CELEBRATION

Issues About Green And Plantation, Plantation Day

The World Environment Day Was Celebrated At SITM. The Celebration Was By Students With Extempore Speech And Discussion On The Issues And Solutions About Plantations Though.

On The Occasions Of The Environment Day Celebration

On 5th June 2017 As Every Year We Sensitise The Students For The Environment And We Have Planed A Few Trees In The Campus On The 5th On June 2017. World Environment Day

Event: Celebrating the World environment with an Activity

Date: 5th June 2018

## WORLD ENVIRONMENT DAY (WED)

is celebrated on the 5th of June every year, and is the United Nation's principal vehicle for encouraging awareness and action for the protection of our environment. First held in 1974, it

has been a flagship campaign for raising awareness on emerging from environmental issues to marine pollution, human overpopulation, and global warming, to sustainable consumption and wildlife crime. World Environment Day has grown to become a global platform for public outreach, with participation from over 143 countries annually. Each year, WED has a new theme that major corporations, NGOs, communities, governments and all celebrities worldwide adopt to advocate environmental causes. As part of this initiative SITM has done the following activities on 5th June 2018 as per the UGC GUIDELINES: A policy letter was made and a mail was sent by the Director to that effect to the SITM staff and faculty informing them that SITM restricts use of plastic water bottle and encourages Single -usage i.e use of refillable bottles instead of plastic as per the guidelines of Govt of India with the aim of curbing "Plastic pollution".





## 13. SHAPATH

Date- 15/02/2019, Celebration of event "SHAPATH" SPARSH. This is a pledge to help socially the backward classes. We pledge to take care of the needy by organising event and bring them to the institute. This year we had the orphans with us. Some of them were the children of the suicide farmers. This event marks the hope that they should have.

The event added some beautiful moments into S.P.A.R.S.H. diaries where children actively took part in singing, dancing, drawing competition, musical chairs etc. The students organized fun games and various interactive competitions where the children participated actively and enjoyed a lot. The event was full of immense peace and satisfaction where everyone appreciated the kindest efforts taken by S.P.A.R.S.H. by cherishing someone else's life.









Figure 10:FOr Shapath event



