

7.1.8_SIDTM_Inclusive Environment_2016-2017

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1. Ganesh Utsav

Ganesh Chaturthi, 05th Sept 2015 to 16th Sept 2016, also known as Vinayaka Chaturthi is one of the important Hindu festivals celebrated throughout India with great devotion. Celebrated in Maharashtra. Students of SITM perform the event for the full Lavale campus for 10 days. It appears in their Cultural activity and team building spirits. also known as Vinayaka Chaturthi is one of the important Hindu festivals celebrated throughout India with great devotion. Celebrated in Maharashtra. Students of SITM perform the event for the full Lavale campus for 10 days.

It appears in their Cultural activity and team building spirits. Daily pujas and student's participation of all Lavale campus encouraged. This event was organized by SITM for all of Lavale campus and student community living there. There were donations made by the management to encourage the spirit of bonding and festivities.

There were major arrangements that were done mainly by SITM teams and all the campus from various other institutes also joined in the pooja.



Figure 1:Ganesh Utsav

2. Makar Sankranti

This is celebrated by all the women in the institute by gathering together and sharing a meal. We also have Haldi Kumkum celebrations on 23rd Jan 2017. This event is used to sharing life experiences and unity in the workplace.



Figure 2: Makar Sankranti celebration by Staff

3. Telecom seminar Communiqué

International Telecom Seminar known as “Communiqué” is the flagship telecom seminar which SITM hosts for the stalwarts of the industry to come and enlighten the students with their knowledge. At SITM, we believe in leveraging the academic knowledge provided by the curriculum with market exposure. Each year the essence of the latest disruptions is captured and a theme is formulated encompassing all the trends of the year which impact the Telecom sector. Come and be a part of the extravaganza to witness the grandeur of Communiqué, SITM's International Telecom Seminar.

It is held every year in the month of September Communiqué is an enormous platform for networking and exposure. It is the ground of collaboration of experts and the amateurs of the next generation in large numbers. Communiqué has been successfully standing up to the expectations of the industry over the past 20 years, all thanks to the help of our sponsors and partners.



Figure 4: Communiqué Panel Discussion

Communique'16 || Schedule

Inbox x

Seminar Committee <seminar@sitm.ac.in>

Fri, Sep 16, 2016, 10:49 AM

to All, Faculty

Dear Sir/Ma'am,

Warm Greetings from Team Seminar!

As the event is just round the corner, Please find attached the schedule for the upcoming flagship event - COMMUNIQUE'16 to be held on 17th - 18th September, 2016.

Looking forward to your presence in the event.

Best Regards,

Communique 16 – International Telecom Seminar
Team Connect

Symbiosis Institute of Telecom Management (SITM)
(Constituent of Symbiosis International University)

Symbiosis Knowledge Village, Near Lupin Research Park,
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<https://www.facebook.com/Communique16.ITS/>

https://twitter.com/communique_ITS

2 Attachments

4. TEDxSIULavale Event 2017

With the legacy of three successful TEDx events, Symbiosis Institute Of Telecom Management proudly presented the 4th edition of another mystical symposium of motivation, vision, spark and creativity, TEDxSIULavale 2016 on Saturday, March 5th, 2016 from 9 am to 6 pm.

“What leads and drags the world are not machines, but ideas” From generation to development, to communication of new ideas; where an idea is understood as the basic element of thought that can be either visual, concrete or abstract. This theme reflects on the process of transfiguring and sharing ideas, innovations and knowledge, and seeks to target the mind of the audience in a manner that belief in oneself and confidence of migrating into the future is instilled despite the prevalent ambiguities. So this year we organized this stupendous event with the theme Ideations Unlimited... Dare to Share which evokes the courage to share ideas that have the ability to disrupt the normal course of life and bring

Speakers

Aneil Deepak, Executive Director & Head of Ideas, DDB Mudra

Aneil (a.k.a. Andee) is the youngest veteran in DDB MudraMax, DDB Mudra Group's Engagement & Experience agency.

Dr. Nayana Patel, Doctor, IVF Specialist

Dr. Patel had started IVF center “Akanksha infertility and IVF Clinic” in small town of Gujarat in 1991, to give a helping hand with modern techniques to many infertile couples. Since then till now more than 6000 IVF babies are born by her treatment. She has started surrogacy in 2003.

Jasmine Sandlas, Singer and Song Writer

Jasmine Sandlas is a songwriter, Punjabi singer and performer who mainly sings Bollywood and Punjabi songs. She was also featured on the MTV Coke Studio and Spoken Word platforms. Jasmine Sandlas is an Independent Artists.

Kautuk Srivastava, Stand Up Comedian

Kautuk Srivastava is a writer and comedian and has written and performed for MTV on shows such as My Cam and Drive along with MTV Reality Stars, MTV Rock the Vote and The List with Varun Thakur.

Neha Aggarwal, Olympian in Table Tennis and Website editor of the International Table Tennis Federation

Neha Aggarwal is the only Indian woman to represent India in table tennis at the 2008 Beijing Olympic Games. Over the course of 13 years, the 4 time national champion has won over 40 international and 80 national medals.

Sonia Kulkarni, Pinkathon Ambassador

She is a Pinkathon Ambassador and is very passionate about the cause. She started running with Pinkathon last year in Mumbai.

Yashodhara Lal, Author + Licensed Zumba Trainer

She's a working professional with over 14 years of experience across FMCG, Digital and Technology organisations.



Zubin Atre, Yoga Expert

Zubin is the founder of Atré Yoga, an innovative method that successfully integrates yoga into contemporary lifestyle, combining a scientific approach to human anatomy with ancient yogic and traditional meditation techniques.



Figure 5: TEDxSIULavale (x = independently organized TED event) Theme: Stand. Speak. Show.

5. Blood Donation Camp

- ☐ Venue: Convention Hall
- ☐ Date: 1) 28/01/2016 2) 01/08/2016
- ☐ Timing: 09 A.M TO 05 P.M
- ☐ Event objective: Encouraging people to donate their blood on a voluntary basis.
- ☐ No. of students participated (approx.): 350 willing to donate, 251 successful donors
- ☐ Event report:

SPARSH Team conducted Blood Donation Drive twice in the year 2016.

On 28th Jan 2016 the drive was organized in collaboration with Akshay Blood bank and the Lion's Club. Over 150 people from various institutes including students, faculty, security guards, and other staff turned up and showed their willingness to donate blood. Around 116 units of blood were collected successfully.

For creating awareness about blood donation drive and motivating people to donate, various promotional activities are performed, such as flash mob and street on the preceding day which usually gets a great response. S.P.A.R.S.H has been well appreciated for all the work we have been doing through the support and admiration of all.

On account of Birthday of Symbiosis Founder and Chancellor Dr. S. B. Mujumdar Symbiosis Centre of Health Science had conducted a blood donation camp on the campus in association with Pune Serological blood bank on 01st August 2016. This camp was coordinated, operated, and volunteered by SITM. The response was huge and many students from all Symbiosis University Lavale Campus voluntarily came up to donate blood.



Faculties from various institutes also made came and encouraged donors. S.P.A.R.S.H also got appreciation from SCHC for promoting (Flash Mob) and smoothly coordinating the event

Pictures:

KEY LEARNINGS:

- o Intending donors get the opportunity to donate according to their convenience.
- o It requires 350 ml of blood to save someone's life.
- o Some people had been donating on a regular basis; while others who were first-timers, got rid of their apprehensions.
- o To combat the demand-supply mismatch, the community needs to donate blood throughout the year. We urge all eligible donors to donate blood every three months regularly.
- o The blood is usually drawn from the median cubital vein, from the inside of the elbow. The amount of blood along with the anti-coagulants present in the collection bag is referred to as one unit of blood.

- o Although it was on a volunteering basis many people took the initiative and came to donate blood.
- Testimonials:

- o Umang Mishra – “The best feeling ever is that when you came in use of somebody”
- o Omkar Lad – “Thanks to you that we were able to do something good for the society”
- o Bharat Bhushan – “I never thought that blood donation could have been so simple”
- o Jyotsana Verma - “No matter is pained but my heart feels so jubilant”



Figure 6: Blood Donation Camp

6. Socioeconomic efforts for inclusive environment -Homecoming 2016 - Craft a smile - Shop For a Cause

□ Venue: SITM Acads Block

□ Date: 26th – 27th Feb 2016

□ Timing: 09 A.M TO 05 P.M

□ Event objective: • To promote interaction between SITM students and NGO

Helping specially abled kids to get a glimpse of outer world

□ No. of students participated (approx.): 200 for interaction & 1000 + footfall on stalls.



Figure 8: Homecoming 2016



Figure 7: POSTER Homecoming 2016

□
Event report:

We were fortunate to have children with special needs from Savali NGO, Kothrud at our campus to celebrate the joy of giving and interact with our college students and Alumni. Drawing Mela was organized where the children enjoyed their passion of art to their heart's content. The alumni had a gala time with the children and showered blessings for their future endeavors.

To put up a smile on these children's' faces and contribute a little more, S.P.A.R.S.H. team had also put up stalls to sell products made by specially abled children where we were able to showcase the amazing work done by some little hands and brilliant minds. Their creativity received an enormous response in these two days covering sales of over 21000/-

Key Learning:

- o Planning
- o Budgeting
- o Time Management
- o Resource Management
- o Sales & Marketing
- Testimonials:

Gajendra Kotangale: (Alumnus, SITM) "You have taken SPARSH to a next level. This is fantastic

7. Socioeconomic efforts for inclusive environment -Visit Old Age Ashirwad Vridashram

On 7th September 2016 to meet the old and giving away the funds raised Through Fun and Food Carnival. To serve this purpose the committee visited ASHIRWAD VRIDASHRAM- to offer generously some commodities based on their needs. These donations were made from the funds collected from Fun and Food Carnival organised on 26th July 2016 in the campus itself. This NGO is owned by Mr Vikas Dedge, and was set up in the year 2013 after the sad demise of his elder brother. The old age home is set up in 2 bungalows to provide the elderly people a homely environment that is a home away from home to live peacefully in the last innings of their life.



Figure 9: Visit Old Age Ashirwad Vridashram



The NGO takes due care of the deprived senior citizens abandoned from their homes and in direct need of love and affection. Comprising of a total of 18 members currently residing in NGO it also provides shelter to two adopted children aged between 12-16 years.

8. Socioeconomic efforts for inclusive environment -Fun and Food – Donation of Profits to needy

Event Objective: - Fund Raising for N.G.O.

Number of Students Participated: - 100 students of S.I.T.M. in organizing the event and all student of S.I.U. Lavale participated in the event.

Event Brief: - The event was organized for noble cause i.e. charity. Juniors and seniors worked together as a team and cooked some of the most delicious food. It was an absolute delight to see students participating in such a large number where everyone gave their best. All the eight stalls represented their own culture through their food.

What make this event more special are the amalgamations of students from different S.I.U. Lavale colleges. Not only the students but faculties also visited some of the stalls and appreciated all hard work put by the students.

Aim- to showcase their culinary and gaming skills for a noble cause of giving alms generated from the profit of Fun and food activity held on date-26th July 2016 at Venue- SIU Campus and outcome is Outcome- entrepreneurship skills and social responsibility

They will provide food item the stalls and the profits generated from the activities will be donated to the underprivileged to the villages we associate due to our location and relations. The event took place on at SIU campus. On one hand it teaches them entrepreneurship and on the other hand teaches them the social responsibility. The profit generated out of this is donated to various NGOs over a period



Figure 10: Fun and Food – Donation of Profits to needy



Figure 11: Fun and Food Carnival

9. Socioeconomic efforts for inclusive environment -Social Business Plan Competition “UMEED”.

This is to provide budding entrepreneurs a platform for their social B plan ideas held on Date- January 28th , 2017. As SPARSH aids the ISR, we look to help the local villages and communities and this event is for a social cause to business. Committee had organized a Social Business Plan Competition “UMEED” with an aim to provide budding entrepreneurs a platform to showcase their social B plan ideas.



Venue: SITM Acads Block

□ Date: 28th Jan 2017

□ Timing: 9.30 AM to 5 PM

□ Event objective: Encourage the sense of Social responsibility and social Entrepreneurship among youth

□ No. of students participated (approx.): 50 + 25 from other colleges

□ Event report:



Figure 12: Social Business Plan Competition “UMEED”.

India is making strides in the world as a nation with encouraging developments in scientific, economic and technological fields, but as far as social developments are concerned, it is still behind other countries of the world. S.P.A.R.S.H., the Institute Social Responsibility arm of SITM has always engaged in activities that serve the society in some form or another and put in its best efforts to create awareness about our responsibilities towards the society. Carrying forward the same spirit, S.P.A.R.S.H took one more step by providing an excellent platform for management students from all over the country to showcase their talents by giving them an

opportunity to come up with business plans for a social cause. S.P.A.R.S.H with ECell team of SITM organized UMEED- A National Level Social Business Plan Competition under E-summit on 28th Jan 2017.

Business schools from all over the country were invited to participate in this event. An overwhelming response with over 100 registrations was received. After vigorous round of elimination 8 teams were shortlisted for final round of presentation.

Final round of presentations of UMEED was conducted in SITM conference room, where Raj Grover Director - Digital Strategy and Transformation | Startup Funding | Investor along with faculty of SITM Dr. Tarun Singhal were judge for the same.

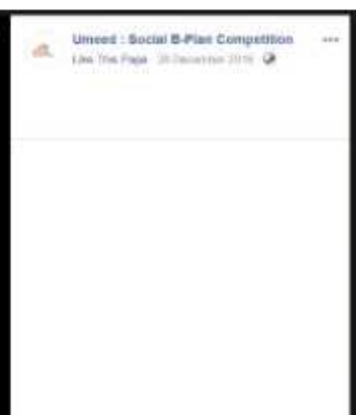
Here's a snapshot of finalists and winners

1st Prize - Team Torchit, Pandit Deendayal Petroleum University, Gandhinagar

2nd Prize - Team Shansha, K J Somaiya Institute of Management Studies & Research, Mumbai

3rd Prize - Team Game is On, NMIMS, Mumbai





10. Swatch Bharat -Cleanliness Drive – Ganesh Visarjan

- Venue: Mutha River, Z Bridge , Pune
- Date: 15th Sept 2016
- Timing: 3 P.M. TO 5 P.M
- Event objective: Identifying the issues faced by different NGOs and helping those in need through funds raised by Fun and Food carnival
- No. of students participated (approx.): 9
- Event report:

In India, river pollution has crossed the mark of crisis and generally on the occasion such as Anant Chaturdashi there is visarjan of Ganesha idols and garlands by people in the river basin which pollutes the river to a large extent. Adhering to this concern S.P.A.R.S.H team comprising of 9 members from SITM visited the river “Mula Murtha” under the Z bridge on 15th September 2016. Our team segregated the garlands and puja samagri from other visarjan material in nirmalya kundi, plastics bags were also separated and collected in different dustbin as well people were advised to do ganpati visarjan in the artificial water tank instead of the river. S.P.A.R.S.H team collaborated with another NGO named Swach to work for this Nobel cause. Awareness drive was carried out on the river bank to educate people about deterioration in the water quality of the river caused by murti visarjan and people were recommended that from next year instead of murti visarjan the idols can be donated. We hope our small effort one day makes a big impact on the minds of people and leads to environmental conservation in the long run.



Figure 13: Cleanliness Drive- Ganesh Visarjan



11. Light a lamp - Diwali with SIU Mess Staff

- ☐ Venue: SIU Lavale Students Mess, Hill Top
- ☐ Date: 27th Oct 2016
- ☐ Timing: 11.00 am to 12.00 noon
- ☐ Event objective: Celebrating Diwali with SIU Mess staff & provide them gifts through funds raised by Fun and Food carnival
- ☐ No. of students participated (approx.): 8
- ☐ Event report:



Figure 14: Light a lamp - Diwali with SIU Mess Staff

It's always great to spend occasions like Diwali with our loved ones. Our family, relatives, friends. But not all enjoy this. Few men & women day and night work putting forward their duty first. SITM acknowledges and respect the dedication and passion shown towards work. Such an example is of SIU Lavale Hill top Mess workers. Few are not in hometown due to financial crunches, some have no families to celebrate with and for some duty is ahead all. SITM admires this spirit and hence SPARSH team spend Diwali Dhanteras with the Mess Workers. Pending profits from fun and food 2016 were utilized to give 65 mess workers new clothes (T shirts) and sweet. We exchange greetings, wishes and spend quality time with them.