7.2.1_SIDTM_Best Practices _ (1)_ 2016-2017

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SITM

1.1 **Best Practice #1**-Title: Knowledge Punch: A student initiative for internal circulation:

Best Practice 1:

1) Objectives of the Practice: SITM being technology management business school, students have many questions related to technology and its commercial aspects. Hence in 2015, SITM has formed a student team under the guidance of a faculty in charge. The student team would circulate a few questions related to technology and commercial aspects of it to all students and these were compiled and circulated in the form of a newsletter.

2) The Context: In 2016, the above activity was given a more formal and structured approach in the form of an internal publication for student circulation named "Knowledge Punch". Knowledge Punch is a selective collection of short articles written by students on current topics in the ICT domain for internal knowledge sharing.

3) The Practice: Newness/originality of the innovative solution with the aim of this internal publication is to help in nurturing the inquisitive minds of the students, to enhance student knowledge, and build a knowledge base of SITM. It follows the principle of "Think, Innovate and Write".

4) Evidence of Success: Telecom being a niche domain, this exercise helps all students to learn various aspects of technology, upcoming trends along with its analysis. Nature of innovation: The innovation is student-centric as this activity is completely driven by students for the benefit of students. It follows the principle of "Think, Innovate and Write". Innovative solution new/first to This innovation is new and also the first newsletter in our institute. Quantum of measurable impact. The newsletter was circulated to the 250 plus students at SITM which helped students keep abreast of the recent topics in the ICT domain and helped them answer questions during placement interviews of ICT companies.

5) Problems Encountered and Challenges faced: Since ICT is a very broad domain, it was difficult to choose the areas to be discussed in the newsletters. This was resolved by discussing with the alumni, faculty and then the topics were finalized.

6) Resources Required: Time and guidance of faculty with library resources, databases, and research tools.

7) Best Practice 1 &2: (Proof) Knowledge Punch its 4 knowledge punch per annum. The proof is one from Sept 2016 and one from Jan 2020.

SIDTM

Knowledge Punch | TBR Initiative | Topic : Green Telecom Infrastucture

TBR Newsletter <tbrnewsletter@sitm.ac.in>
To: BATCH16 <batch16@sitm.ac.in>, BATCH17 <BATCH17@sitm.ac.in>, Faculty <faculty@sitm.ac.in>

Hello Everyone,

Greetings from **Telecom Business Review Team** !

Today's topic is "Green Telecom Infrastructure".

Try to answer the following

1. **The need for Green Telecom Infrastucutre ?**
2. **Benefits of Green Telecom Infrastucutre ?**
3. **Where it has been successfully implemented in India ?**

If you weren't able to answer the above questions, you know the drill.

We are open to suggestions and if any topics you want us to discuss, write us on tbrnewsletter@sitm.ac.in.

All the previous articles have been listed on http://telecomcrosstalk.blogspot.in
You can post your comments or doubts on respective articles there, we will be happy to answer them

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Thanks & Regards,
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Volume 10 - Green Telecom Infrastructure.pdf
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SITM Knowledge Punch || Fraud, its recognition, counteractive action and control utilizing Data Analysis || Triveni Mishra

1 message

TBR Newsletter <tbrnewsletter@sitm.ac.in>
To: BATCH 2018-20 <batch1820@sitm.ac.in>, BATCH 2019-21 <batch1921@sitm.ac.in>
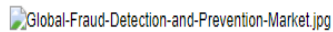Cc: Faculty <faculty@sitm.ac.in>

Hello batch,

Greetings from Telecom Business Review!

Institutions facing losses from financial crimes are growing rapidly. Fraudsters keep innovating and beating the system. This calls for a solution where technological advancements have to be leveraged to beat the fraudster and allow early identification of their modus operandi.

Fraud Detection and Prevention Market to grow from USD 3.4 billion in 2018 to USD 63.5 billion by 2025, at a CAGR of 26.7% during 2018-2025.

Global-Fraud-Detection-and-Prevention-Market.jpg

TBR is all set and excited to release the January edition of Knowledge Punch on "Fraud its recognition, counteractive action and control using Data Analysis" by Triveni Mishra (Batch 2019-2021).

TBR heartily congratulates 'Author of the Month', Triveni Mishra

We are also accepting articles. Write to us on any topic of your choice of 500 - 1000 words at tbrnewsletter@sitm.ac.in

For any queries, feel free to contact TBR team.
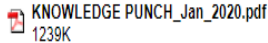
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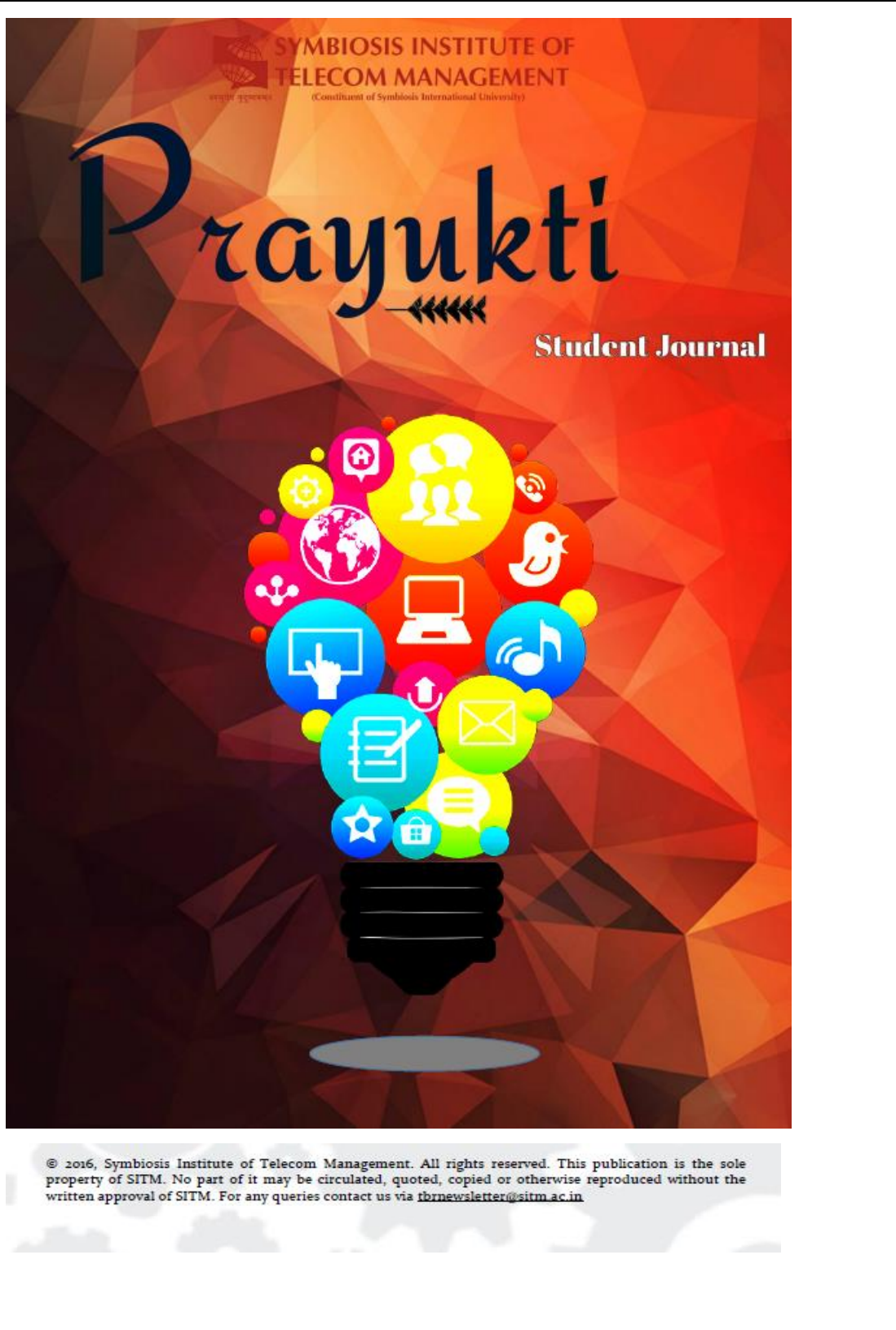## 2.1 Best Practice #2-Prayukti: SITM Student research journal:

1. Context : Trigger for Innovation: The Knowledge Punch newsletter described above proved to be the major trigger for the SITM Student research journal, "Prayukti". We received a lot of articles for the Knowledge punch newsletter but the limitation was that these articles had to be short as it was meant for student learning. Few articles on recent technology topics were written very well and very extensively after doing relevant research.

2. Objective :The innovative solution as stated above, some student articles on recent technology topics were written very well and very extensively after doing relevant research. As these articles were well researched, the length of these articles was more and they were more elaborate hence it was decided to publish these articles in the form of the SITM Student research journal, which was named "Prayukti".

4.Practice : Nature of innovation: PRAYUKTI a SITM Student Journal, started in the year 2016, is an initiative by the institute to enable and motivate the students to research wide areas of the ICT domain. The magazine gained its name from the Hindi word, "Prayukti", which means motivation, application, or result that itself indicates the specific aim that it has been designed for. Simple and interesting articles are written on specific subjects chosen by the student out of their interests. This initiative also brings along a competitive spirit by encouraging students to write and in choosing the best of papers to display. Such a platform also provides students with the unique opportunity of contributing to the body of knowledge in their field of expertise.

5. Evidence : Innovative solution new/first to: At SITM, this is the first time that a student Journal has been introduced. Outcome Newness/originality of the innovative solution: PRAYUKTI a SITM Student Journal, started in the year 2016, is an initiative by the institute to enable and motivate the students to research wide areas of the ICT domain. The magazine gained its name from the Hindi word "Prayukti", which means motivation, application, or result that itself indicates the specific aim that it has been designed for.

6. Problems and Challenges faced: The major challenge faced in the publication is getting the papers reviewed as the topics are very technology-centric.

Prayukti

SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT
(Constituent of Symbiosis International University)

Student Journal

Quantum of measurable impact: It has helped students for securing placements. As students have mentioned their published articles in their resume, they were quizzed on the same giving them an edge in securing jobs in ICT companies.