



## **SITM'S PLAN TO ACT, REACH, SUPPORT AND HEAL.....**

ISR ARM

OF

**SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT**  
**SYMBIOSIS KNOWLEDGE VILLAGE**  
**VILLAGE LAVALE, TAHASIL MULSHI**  
**PUNE- 412115**

**Activity Report**

**Jan 2016- Jan 2017**

## **Vision**

To create a socially inclusive society where every human can live with dignity and be treated equally.

## **Mission**

To serve as a healing hand of SITM by working towards improving the quality of lives of the people.

## **Objectives**

To encourage sense of social responsibility and establish meaningful multi-year partnerships with charitable organizations and other stakeholders that share our drive to make a difference and support our commitment to helping people across the world lead healthier and happier lives.

## **Committee Members**

	2015-17	2016-18
Chief Co-ordinator	<b>Prathamesh Pande</b>	<b>Sumeet Pandita</b>
Finance Head	Anushya Bernard	Sanchita Sharma
	Anmol Bansal	Amey Deole
	Shreyas Khase	Abhik Maji
	Pankaj Murchite	Shalini Singh
	Akash Agarwal	Jyotsna Verma
	Priyanshi Srivastava	Siddhesh Hule
	Prashant Tandekar	Dhaval Rabadiya

## **Faculty Incharge**



**Prof. Abhijeet Chirputkar**  
Officiating Director  
SITM

### Activities

Activity	Date	Number of students participated
Blood Donation Drive	28 <sup>th</sup> Jan, 2016 01 <sup>st</sup> July 2016	300+
HomeComing – Craft A Smile	27 <sup>th</sup> Feb, 2016	130
Feed the Need	1 <sup>st</sup> March – 31 <sup>st</sup> March 2016	1000+
Fun and Food Carnival	26 <sup>th</sup> July 2016	100+
NGO Visit: Old Age Home	7 <sup>th</sup> Sept 2016	11
Cleanliness Drive – Ganesh Visarjan	15 <sup>th</sup> Sept 2016	9
Diwali – Light a Lamp	27 <sup>th</sup> Oct 2016	8
Umeed- Social B Plan Competition	28 <sup>th</sup> Jan, 2017	40+

## Event Name: Blood Donation Camp



- **Venue:** Convention Hall
- **Date:** 1) 28/01/2016 2) 01/08/2016
- **Timing:** 09 A.M TO 05 P.M
- **Event objective:** Encouraging people to donate their blood on a voluntary basis.
- **No. of students participated (approx.):** 350 willing to donate, 251 successful donors
- **Event report:**

SPARSH Team conducted Blood Donation Drive twice in the year 2016.

On 28<sup>th</sup> Jan 2016 the drive was organized in collaboration with Akshay Blood bank and the Lion's Club. Over 150 people from various institute's including students, faculty, security guards and other staff turned up and showed their willingness to donate blood. Around 116 units of blood were collected successfully.

For creating awareness about blood donation drive and motivating people to donate, various promotional activities are performed, such as flash mob and street on the preceding day which usually gets a great response. S.P.A.R.S.H has been well appreciated for all the work we have been doing through the support and admiration of all.

On account of Birthday of Symbiosis Founder and Chancellor Dr. S. B. Mujumdar Symbiosis Centre of Health Science had conducted a blood donation camp in the campus in association with Pune Serological blood bank on 01<sup>st</sup> August, 2016. This camp was coordinated, operated and volunteered by SITM. Response was huge and many students from all Symbiosis University Lavale Campus voluntarily came up to donate blood.



Faculties from various institutes also made came and encouraged donors. S.P.A.R.S.H also got appreciation from SCHC for promoting (Flash Mob) and smoothly coordinating the event

Pictures:





- **KEY LEARNINGS:**

- Intending donors get opportunity to donate according to their convenience.
- It requires 350 ml of blood to save someone's life.
- Some people had been donating on a regular basis; while others who were first timers, got rid of their apprehensions.
- To combat the demand-supply mismatch, the community needs to donate blood throughout the year. We urge all eligible donors to donate blood every three months regularly.
- The blood is usually drawn from the median cubital vein, from the inside of the elbow. The amount of blood along with the anti-coagulants present in the collection bag is referred to as one unit of blood.
- Although it was on volunteering basis but many people took the initiative and came to donate blood.

- **Testimonials:**

- Umang Mishra – “The best feeling ever is that when you came in use of somebody”
- Omkar Lad – “Thanks to you that we were able to do something good for the society”
- Bharat Bhushan – “I never thought that blood donation could have been so simple”
- Jyotsana Verma - “No matter is pained but my heart feels so jubilant”

**Event Name: Homecoming 2016 - Craft a smile -Shop For a Cause**



- **Venue:** SITM Acads Block
- **Date:** 26<sup>th</sup> – 27<sup>th</sup> Feb 2016
- **Timing:** 09 A.M TO 05 P.M
- **Event objective:**
  - To promote interaction between SITM students and NGO
  - Helping specially abled kids to get a glimpse of outer world
- **No. of students participated (approx.):** 200 for interaction & 1000 + footfall on stalls.
- **Event report:**

We were fortunate to have children with special needs from Savali NGO, Kothrud at our campus to celebrate joy of giving and interact with our college students and Alumni. Drawing Mela was organised where the children enjoyed their passion of art to their hearts content. The alumni had a gala time with the children and showered blessings for their future endeavors.

To put up a smile on these children's' faces and contribute a little more, S.P.A.R.S.H. team had also put up stalls to sell products made by specially abled children where we were able to showcase the amazing work done by some little hands and brilliant minds. Their creativity received an enormous response in these two days covering sales of over 21000/-



Pictures:





- **Key Learning:**

- Planning
- Budgeting
- Time Management
- Resource Management
- Sales & Marketing

- **Testimonials:**

Gajendra Kotangale: (Alumnus, SITM) "You have taken SPARSH to a next level. This is fantastic"

## Activity Name: Feed the Need



- **Venue:** SIU Campus , Lavale
- **Date:** 1<sup>st</sup> March to 31<sup>st</sup> March 2016
- **Event objective:** Donate unused / unneeded items to the needy
- **No. of students participated (approx.):** 1500
- **Event report:**

Every year a batch of students pass out of the university, leaving behind lots of unused goods such as books, clothes, shoes, stationery, etc. Feed the need initiative of S.P.A.R.S.H. encourages the students to donate all such products which they wouldn't be using for themselves but could be of great use for someone who is lesser privileged. Students from all colleges are encouraged to contribute such things which are collected and donated to charity organizations which provide for people in need of these basic commodities. This brings in the "sense of society" among the students, who can feel content that they are valued by someone, somewhere.

Donated to Good Will India Foundation: Items were be washed, repaired and distributed to the needy people in remote villages and ZP schools



## Event Name: - Fun and Food Carnival



- **Venue:** -
  - For food Carnival:-Near Symbi eat, SITM, Lavale, Pune
  - For Fun Carnival: - Mess area, SITM, Lavale, Pune.
- **Date:** - 26<sup>th</sup> July 2016
- **Timing:** -
  - For Food Carnival:-12:00 pm to 4:00pm
  - For Fun Carnival: - 5:00 pm to 10:00 pm
- **Event Objective:** - Fund Raising for N.G.O.
- **Number of Students Participated:** - 100 students of S.I.T.M. in organizing the event and all student of S.I.U. Lavale participated in the event.
- **Event Brief:** - The event was organized for noble cause i.e. charity. Juniors and seniors worked together as a team and cooked some of the most delicious food. It was an absolute delight to see students participating in such a large number where everyone gave their best. All the eight stalls represented their own culture through their food. What make this event more special are the amalgamations of students from different S.I.U. Lavale colleges. Not only the students but faculties also visited some of the stalls and appreciated all hard work put by the students. Second part was fun Carnival. It was organized during the evening. Students organized different fun games to attract participants. All the seven fun stalls were exciting and all these games got

fantastic response from everyone. Profits generated : Rs 19000/- which were utilized in NGO and helping the poorer.

Pictures:-







- **Key learning:-**
  - Planning of the event: you need to consider various aspects for successful implementation of event.
  - Dealing with run time difficulties: Tackle the problem arriving at the time of implementation.
  - Negotiation Skills: Depending upon the person, your way of negotiation changes.
  - Marketing technique: Students got an opportunity to use their marketing skills for improving revenue.
- **Testimonials:-**
  - It was fun and got to learn certain aspects of business. In today's life we barely find time for others. Through fun and food carnival the amount collected was utilized for some social cause.

## **Event Name: NGO Visit – Old Age Home**

- **Venue:** Ashirwad Vridashram , Dhayari , Pune
- **Date:** 7<sup>th</sup> Sept 2016
- **Timing:** 3 P.M. TO 5 P.M
- **Event objective:** Identifying the issues faced by different NGOs and helping those in need through funds raised by Fun and Food carnival
- **No. of students participated (approx.):** 11

- **Event report:**

S.P.A.R.S.H holding on the motto Vasudhev Kutumbkam, believes that we owe a social responsibility, a constitutional opportunity and a moral obligation to help others. To serve this purpose the committee planned to visit ASHIRWAD VRIDASHRAM- an old age home in Dhayari, Pune on 7th September, 2016 to offer generously some commodities based on their needs. These donations were made from the funds collected from Fun and Food Carnival organised on 26th July, 2016 in the campus itself. This NGO is owned by Mr Vikas Dedge, and was set up in the year 2013 after the sad demise of his elder brother. The old age home is set up in 2 bungalows to provide the elderly people a homely environment that is a home away from home to live peacefully in the last innings of their life. The NGO takes due care of the deprived senior citizens abandoned from their homes and in dire need of love and affection. Comprising of a total of 18 members currently residing in NGO it also provides shelter to two adopted children aged between 12-16 yrs.

Headed by our honourable Director Prof. Sunil Patil, a team comprising of 11 members took off at 3 pm to pay a visit to the NGO. On our arrival, we received a warm welcome by Mr Vikas Dedge and his wife, the sole care taker of the NGO. After this we met all the people there and had a small introduction session followed by which we were offered tea and refreshments specially made for their guests with tremendous blessings and love. Spending time with them was blissful getting to know their vivid aspirations from life and sharing a piece of mind. Adding to this we organised a solo singing round where everyone enjoyed to their heart's content. As a token of gratitude, we were embraced by photo frame picturing a poem written by the people there. To put up a smile on those old people's faces and contribute a little more, S.P.A.R.S.H. team installed a water purifier in their home and presented them with a souvenir of Lord Ganesha that will always keep them healthy and happy.

After the day well spent it was time to part ways and so with a heavy heart we bid adieu with a promise of visiting them in near future and an assurance of our presence in all pricks and throes of life. This day added golden memories in our lives and touched the strings of our soul. Few more precious people were added to the symbiosis family for years to stay.

Pictures:



## **Activity Name: Cleanliness Drive – Ganesh Visarjan**

- **Venue:** Mutha River, Z Bridge , Pune
- **Date:** 15<sup>th</sup> Sept 2016
- **Timing:** 3 P.M. TO 5 P.M
- **Event objective:** Identifying the issues faced by different NGOs and helping those in need through funds raised by Fun and Food carnival
- **No. of students participated (approx.):** 9
- **Event report:**

In India, river pollution has crossed the mark of crisis and generally on the occasion such as Anant Chaturdashi there is visarjan of Ganesha idols and garlands by people in the river basin which pollutes the river to a large extent. Adhering to this concern S.P.A.R.S.H team comprising of 9 members from SITM visited the river “Mula Murtha” under the Z bridge on 15th September 2016. Our team segregated the garlands and puja samagri from other visarjan material in nirmalya kundi, plastics bags were also separated and collected in different dustbin as well people were advised to do ganpati visarjan in the artificial water tank instead of the river. S.P.A.R.S.H team collaborated with another NGO named Swach to work for this Nobel cause. Awareness drive was carried out on the river bank to educate people about deterioration in the water quality of the river caused by murti visarjan and people were recommended that from next year instead of murti visarjan the idols can be donated. We hope our small effort one day makes a big impact on the minds of people and leads to environmental conservation in the long run.



Pictures:





## Event Name: Light a lamp - Diwali with SIU Mess Staff

- **Venue:** SIU Lavale Students Mess, Hill Top
- **Date:** 27<sup>th</sup> Oct 2016
- **Timing:** 11.00 am to 12.00 noon
- **Event objective:** Celebrating Diwali with SIU Mess staff & provide them gifts through funds raised by Fun and Food carnival
- **No. of students participated (approx.):** 8
- **Event report:**

It's always great to spend occasions like Diwali with our loved ones. Our family, relatives, friends. But not all enjoy this. Few men & women day and night work putting forward their duty first. SITM acknowledges and respect the dedication and passion shown towards work. Such an example is of SIU Lavale Hill top Mess workers. Few are not in hometown due to financial crunches, some have no families to celebrate with and for some duty is ahead all. SITM admires this spirit and hence SPARSH team spend Diwali Dhanteras with the Mess Workers. Pending profits from fun and food 2016 were utilized to give 65 mess workers new clothes (T shirts) and sweet. We exchange greetings, wishes and spend quality time with them.

### Pictures:



## Activity Name: Umeed – Esummit 2017



- Venue: SITM Acads Block
- Date: 28<sup>th</sup> Jan 2017
- Timing: 9.30 AM to 5 PM
- Event objective: Encourage the sense of Social responsibility and social Entrepreneurship among youth
- No. of students participated (approx.): 50 + 25 from other colleges
- Event report:

India is making strides in the world as a nation with encouraging developments in scientific, economic and technological fields, but as far as social developments are concerned, it is still behind other countries of the world. S.P.A.R.S.H., the Institute Social Responsibility arm of SITM has always engaged in activities that serve the society in some form or another and put in its best efforts to create awareness about our responsibilities towards the society. Carrying forward the same spirit, S.P.A.R.S.H took one more step by providing an excellent platform for management students from all over the country to showcase their talents by giving them an

opportunity to come up with business plans for a social cause. S.P.A.R.S.H with ECell team of SITM organized UMEED- A National Level Social Business Plan Competition under E-summit on 28<sup>th</sup> Jan 2017.

Business schools from all over the country were invited to participate in this event. An overwhelming response with over 100 registrations was received. After vigorous round of elimination 8 teams were shortlisted for final round of presentation.

Final round of presentations of UMEED was conducted in SITM conference room, where **Raj Grover** Director - Digital Strategy and Transformation | Startup Funding | Investor along with faculty of SITM **Dr. Tarun Singhal** were judge for the same.

Here's a snapshot of finalists and winners

**1st Prize - Team Torchit, Pandit Deendayal Petroleum University, Gandhinagar**

**2nd Prize - Team Shansha, K J Somaiya Institute of Management Studies & Research, Mumbai**

**3rd Prize - Team Game is On, NMIMS, Mumbai**

#### Finalists:

Team Name	Team Members Name	Team Size	College Name	B-Plan Concept
ShanSa	SHASHANKA SHEKHAR KUNDAN KUMAR	2	K.J.Somaiya Institute of Management Studies & Research, Mumbai	Toxic bio medical waste disposal
Team Build	Anand Ganesh Krishnaswamy Vamshi Vyakaranam Vipul Aggarwal	3	Indian School of Business (ISB), Hyderabad	Social platform meant to connect corporate, people & social organization
Torchit	HUNNY BHAGCHANDANI PRARIT AGARWAL	2	Pandit Deendayal Petroleum University, Gandhinagar	Aid to blind people by a low cost device
Game Is On	Ashish Gupta Vanshika Sharma	2	Narsee Monjee Institute of Management Studies, Mumbai	Creating employment opportunity THROUGH ORGANIC MATERIALS
Sector 7	Nagarjun GA vishal kumar Yash Nalawade	3	Symbiosis Institute of Telecom Management, Pune (SITM Pune)	Innovative water purifier
B- Instincts	Rahul Menon Saurabh Sugandha Rupani Titiksha Singh	4	Symbiosis Institute of Telecom Management, Pune (SITM Pune)	Technical assistance to unemployed person
Boulevard	Anuj Pappulwar Kunal Sakhare Kunal Shivalkar Swapnil Sahare	4	Jamnalal Bajaj Institute of Management Studies, Mumbai	Online knowledge sharing related to general public need
ThinkTank	Anmol Lakra Gaurav Dhainje Zuber Jinia	3	Symbiosis Institute of Business Management (SIBM), Bangalore	Recycle plastic bottles/wastes to produce polyster yarn



Pictures:



## Activity Name: School Teaching



- **Venue:** Zilla Parishad School, Pashan
- **Date:** Every Friday
- **Timing:** 2.00 PM to 5.00 PM
- **Event objective:** To promote education, teach basic skills, organize workshop for spreading good living habits, moral values, culture, and methods of developing self-confidence etc.
- **No. of students participated (approx.):** 10 per session (on rotation)
- **Event report:**

SITM students understand that they not only need to be academically and industrially proficient but they need to be serviceable to the society they live in. Hence came this wonderful and much needed idea of school teaching. The students from SITM, on every Friday, visit the students of standards 5th, 6th and 7th at the Sus Zilla Parishad School in Pune. The interaction is not only restricted to the blackboard way of teaching but it is also a very well-organized structure of mentorship where one person is allocated to every 10 students, to personally cater to their academic needs and address the problems for the subject concerned. We aim to motivate and inspire the students to explore and cultivate their talents for their all-round development.



Pictures:



### **Major Achievements**

1. Appreciation and engagement from Angel Investor like Mr.Raj Grover who looks for long term relationship with SITM
2. Appreciation from campus Admin Col Atholi for Feed the Need Initiative
3. Via Umeed engaged various students from premier B schools across country to contribute towards social activity
4. Appreciation from SCHC for the social activities SPARSH undertaken especially for volunteering for Blood Donation

### **Key Learnings**

1. Social Responsibility
2. Ethical Behavior
3. Accounting & Budgeting
4. Planning a project / Event / Activity
5. Art of Collaboration
6. Sales / Marketing & Promotion
7. Time Management
8. Negotiation Skills
9. Taking Responsibilities
10. Working in a team and coming out with the best solution to a challenge/ issue
11. How to tackle run time issues

### **Major Issues faced**

1. Sync with Academic calendar and SPARSH activities
2. Delay in Approvals / Budgets

### **Suggestions for 2016-18 Batch**

1. Try to get long term collaboration with corporates
2. Work cohesively as one team
3. Think of innovative ideas and try to implement them
4. Keep good rapport with social cells from other colleges; look for possible collaboration with them

2015-17	Sign	2016-18	Sign
<b>Prathamesh Pande</b>		<b>Sumeet Pandita</b>	
Anushya Bernard		Sanchita Sharma	
Anmol Bansal		Amey Deole	
Shreyas Khase		Abhik Maji	
Pankaj Murchite		Shalini Singh	
Akash Agarwal		Jyotsna Verma	
Priyanshi Srivastava		Siddhesh Hule	
Prashant Tandekar		Dhaval Rabadiya	

### **Clearance**

Mrs. Rohini Shirke

Accounts Dept SITM

Mrs. Kavita Sahasrabudhe

Admin Officer - SITM

### **Approved by**

Prof. Abhijeet Chirputkar

Officiating Director

SITM