

- TEDxSIULavale 2022 REPORT

Venue: Virtual Mode (Zoom Platform)

Date: 26th February 2022

Schedule:



TED^xSIULavale
x = independently organized TED event

Event Schedule

26 FEBRUARY 2022

TEDx Schedule		
Time	Session 1	Speakers
09:45 AM - 10:00 AM	Event Opening	Curator
10:00 AM - 10:10 AM	Welcome Address	Dr. CA. Aniljit Choputkar, Director, SOTM
10:12 AM - 10:20 AM	TEDx Video (Main Video)	
10:25 AM - 10:40 AM	Fanning wild splendor	Amoghavantha JS - Filmmaker and wildlife photographer
10:43AM - 10:45 AM	Greetings for the Xth edition	
10:50 AM - 11:05 AM	Is metaverse the new alternative to reality?	Krishnan Sunderarajan - Founder, LOKA
11:07 AM - 11:10 AM	Greetings for the Xth edition	
11:15 AM - 11:30 PM	Plugin your Pods!!!!	Maas Mariyam Thomas - Presenter, Podcast Producer & Founder of Maed in India
Networking Break		
Time	Session 2	Speakers
11:40 PM - 12:00 PM	A creatively-framed problem is worth a 100 brainstormers	Pratyush Pillai - Behaviour Design Lead at TinkerLabs
12:03 PM - 12:05 PM	Greetings for the Xth edition	
12:10 PM - 12:25 PM	Finding true Self: Life Beyond 9 - 5 routine	Shubhi Jain - Founder, Maatiwala, Traffic warden at Indore Traffic Police, Radio jockey at Radio Merch
12:30 PM - 12:40 PM	Driven by fitness, Powered by Tech!!	Harsh Parikh - Founder & Director, Dietkase
12:45 PM - 13:00 PM	Closing Ceremony	



TENACITY
TENACITY - A LEGACY OF TIMELESS IDEAS

About the Event:

TEDxSIULavale 2022, an independently organized TED event aimed at sharing multi topical ideas of vision, spark, change and deliver "Ideas worth spreading". With a strong legacy of 9 years of celebrating, sharing, incubating and spreading the joy of ideas worth spreading TEDxSIULavale is stepping into its Decade with viscosity and determination, enjoying the process of creating diverse thought-provoking, delightful engaging ideas and holding on to them without an iota of fear, sticking on to the most unique notions with an infectious resilience and the ability to overcome any and every challenge, odd and barrier with a winning idea each time. We are determined to take this legacy forward because ideas are timeless and our legacy is beyond the expiry date.

List of Themes, Tracks and Speakers

Themes Tracks and Speakers:

Track: Brand communication and Design

Track: Driven by fitness, Powered by Tech!!!
(Health and Technology)

Tracks and Speakers:



Speaker: Harsh Parikh
Banker-turned-Entrepreneur.

Talk Theme: Mr. Harsh Parikh spoke about instant gratification and how we can create a balance between short-term gratification and long-term advantages by adopting a healthy lifestyle.

Track: Is metaverse the new alternative to reality?

(Technology)



Speaker: Krishnan Sunderarajan
Founder of India's First Gamified Metaverse App "LOKA"

Talk Theme: Mr. Krishnan Sunderarajan spoke about the fresh, new, and fascinating possibilities of the metaverse and how it will take over the world.

Track: Plugin your Pods!!!!
(Podcasts Audio and leisure)



Speaker: Mae Mariyam Thomas
Presenter, Podcast Producer & Founder of Maed in India

Talk Theme: Ms. Mae Mariyam Thomas talks about finding your voice. She shares that it isn't about speaking, but it's about being yourself, and you should be proud of that.

**Track: Panning wild splendor
(Photography)**



Speaker: Amoghavarsha JS
Filmmaker and wildlife photographer

Talk Theme: Mr. Amoghavarsha JS discussed the time and effort it took to film the wildlife and what it is like to get there and wait for hours for that one shot. It's not the glamour and, of course, a lot of hard work.

**Track: A good problem is worth 100 a brainstormings
(Brand Design & Strategy)**



Speaker: Pratyush Pillai
Behaviour Design Lead at TinkerLabs

Talk Theme: Mr. Pratyush Pillai challenged us with the three ingredients we need to design a good problem. He spoke about the need for enabling before motivating, how to select an interesting extreme user and how to be really specific with the behaviour.

**Track: Finding True Self: Life beyond 9-5 routine
(Life)**



Speaker: Shubhi Jain
Founder, Maatiwala, Traffic warden at Indore Traffic Police, Radio jockey at Radio Mirchi

Talk Theme: Ms. Shubhi Jain talked about breaking down barriers and not limiting yourself in order to reach your goals. She exemplified what it means to genuinely live out one's dreams.

TEDxSIULAVALE ORGANISING TEAM:



EVENT BRANDING & PROMOTION:

We had "The Boring News Co" as our Media Partner.

26 February, 2022

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With a legacy of 9 amazing years of ideas worth spreading, the 10th edition of **TEDxSIULavale** is back with yet another intriguing theme - **Tenacity** on 26th February 2022. **TEDxSIULavale** is stepping into its Decade with determination enjoying the process of creating diverse thought provoking, delightful engaging ideas and holding on to them without an iota of fear, sticking on to the most unique notions with an infectious resilience and the ability to overcome any and every challenge, and barrier with a winning idea each time. We are determined to take this legacy forward because ideas are timeless and our legacy is beyond an expiry date.

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