

## Placements Report, Academic Year 2019

## Overview

SIDTM was established in 1996 as a pioneer in the field of telecom management. Keeping in line with industry changes driven by industry convergence, SIDTM, today focuses on ICT, Analytics and upcoming technologies. We offer three specializations :

1. Marketing and Finance 2. System and Finance 3. Analytics and Finance

SIDTM through experiential learning offers a fine blend of technology and management education to its students. Being 'techno-managers', they are well versed with technology and are well-trained in managerial and leadership aspects. Since its inception, SIDTM has received positive feedback from industry thus endorsing our unique techno managerial perspective on ICT. This has ensured that SIDTM shares an excellent rapport with the ICT industry and has resulted in SIDTM being a preferred destination in their for highly competent human resources. We would like to express our gratitude to our regular recruiters who continue to foster a strong relationship with SIDTM and appreciate the new recruiters who placed their trust in the students by offering them a gamut of new and various roles across a number of verticals.

## Overview

Reinforcing the motto, 'Building Techno-Managers', SIDTM commenced the season of Final Placements for the (Batch 2018-20) in November 2019 and some of the domains and sectors in which the students have been placed include:

- Telecom Service Providers
- IT/ITES
- Consultancy
- Banking, Financial services and Insurance
- E-Commerce
- Market Research and many more.

Our efforts have been brought to light by the well-placed 2300+ alumni who have made their mark in the corporate world, distinguishing themselves at senior management levels in the industry. We express our sincere gratitude for their sustained belief in their alma-mater. Industry's confidence in SIDTM and its students, is prominently evident as the Institute witnesses a wider range of organizations visiting the campus during flagship events, summers, and final placement process.

## Message from the Leadership



Prof. Abhijit Chirputkar Director, SIDTM Symbiosis Institute of Digital and Telecom Management (SIDTM) is the pioneer institute started in 1996 for imparting managerial education in the field of Telecommunications and subsequently added ICT and Analytics considering the requirements in the industry. SIDTM is the leading institute in the entire SAARC region offering management education in this niche domain. At SIDTM, we have committed ourselves to develop world class techno-managers, who can effectively handle dynamic and ever-changing technological scenario with absolute ease and authority, individuals who can manage complicated business scenarios with confidence at all levels of the corporate ladder. We at SIDTM integrate a competitive learning environment through a broad curriculum encompassing classroom teaching, lab sessions and practical, simulations, industry relevant trainings and certifications in latest technologies and trends, valuable industry inputs, research projects, seminars, workshops and a myriad of extracurricular activities. In the pursuit of excellence and to give the curriculum its distinctive flavor, the syllabus is continually revived based on valuable inputs from the corporate sector.

SIDTM lays deep emphasis on an all-round development of the student, which includes improving communication skills, nurturing teamwork and inculcating fighting spirit. We ensure that each student from SIDTM is trained to be an effective individual contributor and the most contributing team player.

We simulate a competitive and dynamic environment for the students to build endurance and competence, necessary to excel and succeed in the corporate environment and to come out with flying colors. The primary focus lies on understanding the ICT industry and the changing dynamics of business, empowering the individual to develop and acquire managerial and technological skills to succeed. SIDTM students have stood the rigorous test of time in the corporate environment and have differentiated themselves because of their business and technological acumen.

Last but not the least, we strive to instill human values to make students better citizens with moral courage and zeal to follow their heart, make a difference and help them achieve their goal.

## Message from the Leadership

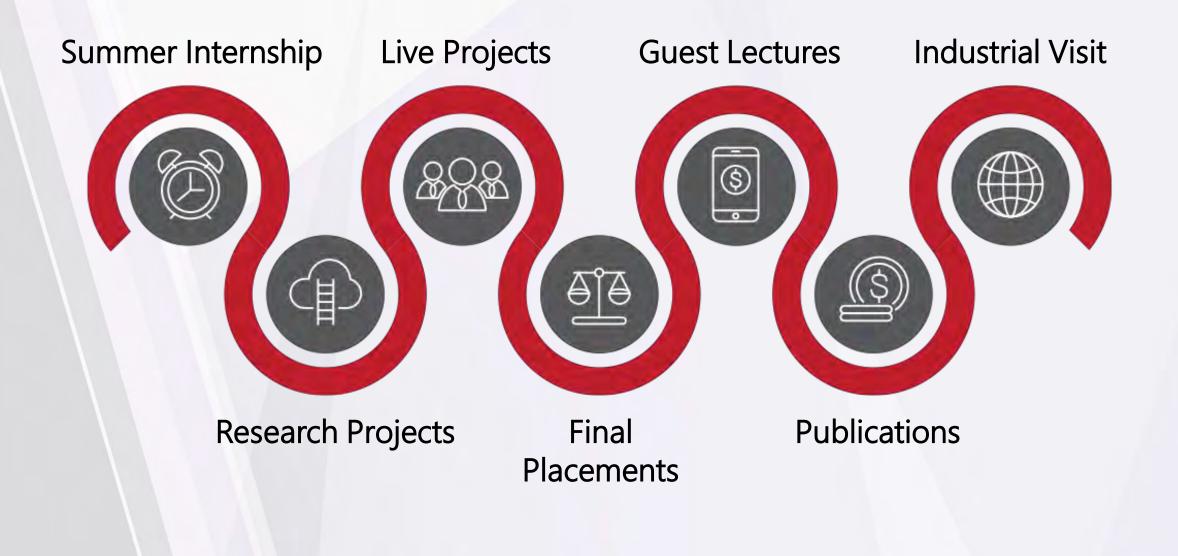
SIDTM has achieved remarkable placements record since its inception i.e. 1996. Taking the legacy forward, this year too, SIDTM witnessed an exceptional placements season as an outcome of close Academia – Industry Interaction. With continuous innovation in our academic curricula, the final and summer placements was a great success.

Apart from spectacular placements, we have other distinguishing factors like International Placements, in countries like Malaysia, UAE etc which offer great exposure to students. The placement for lateral and freshers has broken the previous record yet again in terms of highest package, where we could add more companies and profiles as compared to previous years. The advantage that SIDTM has is technology leadership, which has helped us immensely in attracting various industries including BFSI profiles.



Bhakti Vyawahare Corporate Interface Officer

## **Corporate Engagement Model**



## **Curriculum Highlights**

#### Systems & Finance

- IT Strategy
- OSS/BSS
- Telecom Networks Management
- Convergence of Telecom Networks
- Network Design
- Mobile Operating Systems and Applications
- IT Service Management

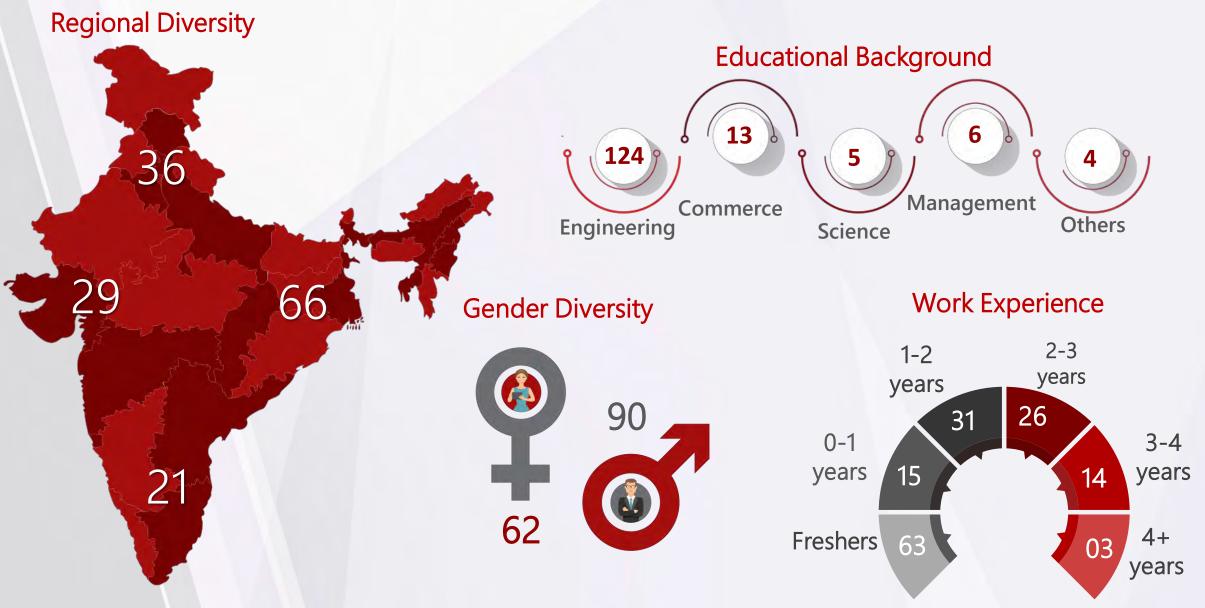
#### Analytics & Finance

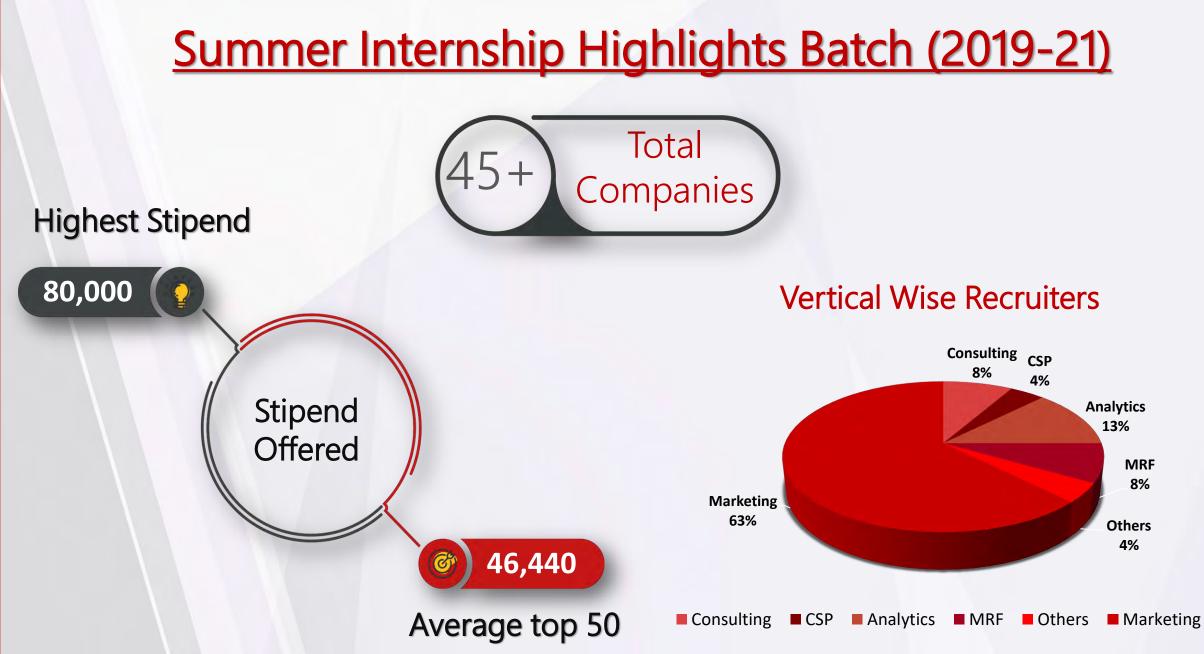
- R Programming
- Database Technologies
- Data Mining
- Visual Analytics
- Social Media Analytics
- Telecom Analytics
- Advanced Big Data Analytics
- Predictive Analytics

#### Marketing & Finance

- Consumer Behaviour
- Brand Management
- Sales Force and Channel Management
- Customer Relation Management
- Integrated Marketing Communication
- Marketing Simulation
- Supply Chain Management

## Batch Profile 2018-20





\*NOTE: Stipend Amounts are in Rs. and are for entire Internship duration Above placement statistics are subject to audit Aeron Systems AT & T Born Group **BTB Cloud Exchange** CloudSeq ComputoVision

Convergytics

Cygnet Infotech Datanomics

**DE-CIX** Technologies Deloitte

EY Fireworks Gazon **Global Market Insights** Gozoop

Happiest Minds Helical HSC Intellibuzz Intelliment Kantar Group M76 Analytics

OYO

Quantazone

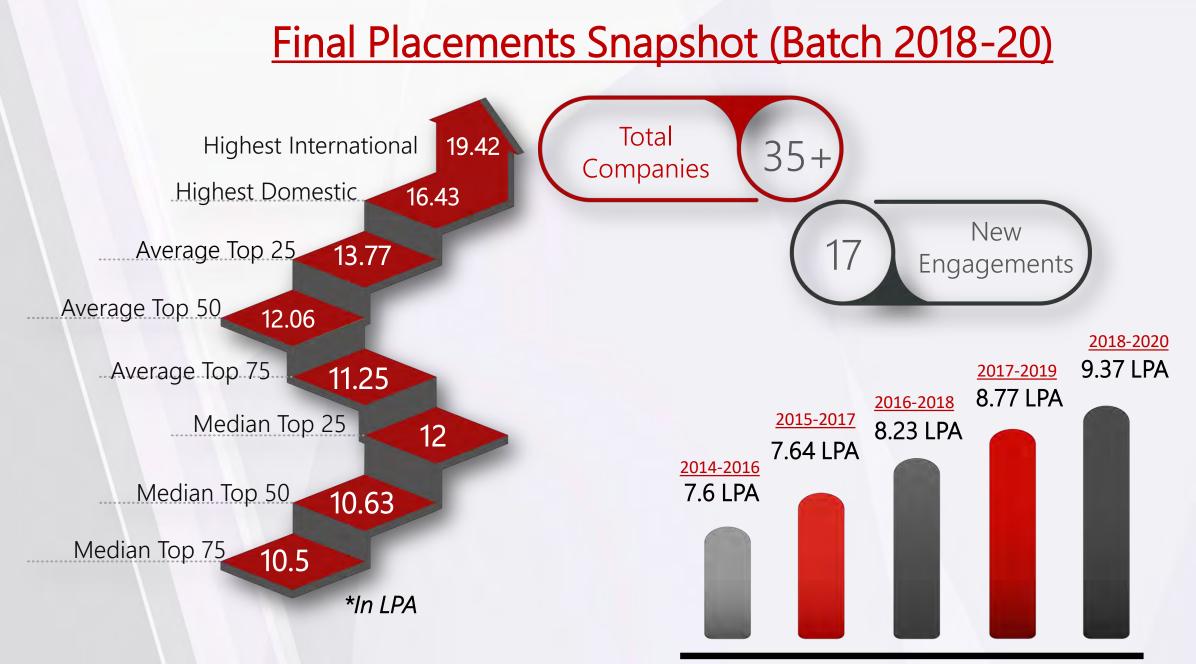
**Reliance Jio** 

**Rewise Analytics** Rivigo Sales Force SenRa Sequretek SG Analytics SRV Media Mactores Matrix Cellular (International) Tata Tele Services Services Ltd. MetricFox **Together Solutions** MetroGuild Inc. Up Market Research Vodafone – Idea Mobisoft Web Werks Netcore Solutions WatConsult Wolters Kluwer Parallel Wireless Xpress Minds

Zenecom

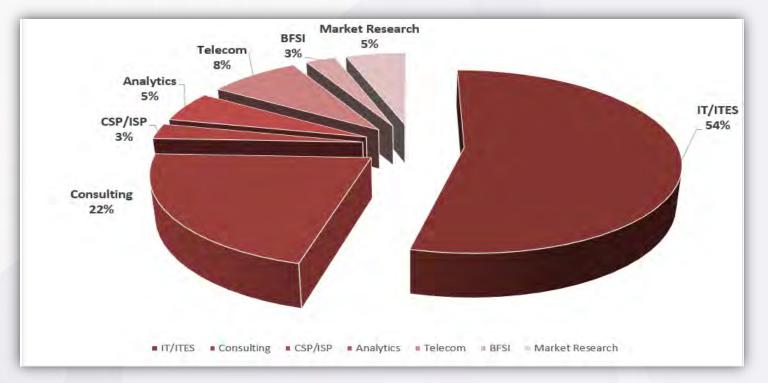
Recruiters at a glance

> Summer Placements



Year Wise Increment in Average Packages

#### **Vertical Wise Recruiter - Final Placements**



#### International Exposure:

SIDTM (Formerly SITM) aims at providing education which helps students to gain global exposure. This year too a few of our students from batch of 2018-20, have been selected in a reputed IT-Consulting firm in Malaysia with a package of Rs. 19.42 LPA. It is indeed a moment of pride for SIDTM that the potential of our students has been recognized internationally.

# Recruiters at a glance

## Final Placements

Accenture Aircel Airtel Alepo Technologies Aricent AT&T American Tower

AtoS **Axis Risk Consulting** Capgemini CGI Cognizant Commedia **Convergent Communications** CtrlS Deloitte **Dimension Data** DSCI Elitecore Entropik Tech Ericsson ESec EY

Finacus Frost & Sullivan Global Cloud Xchange Grant Thornton Happiest Minds Technologies HCL

Hughes Systique Corporation IBM Idea Cellular IMRB International Indus Towers Infosys Ltd July Systems KPMG Lava International mGage Micromax Mindtree **MpHRx** Mu Sigma **Orange Business Solutions** Parallel Wireless Persistent

Photon Infotech Protiviti PWC Reliance Jio Infocomm Ltd. S R V Media Sify

Sterlite Subex Tata Communication Tata Consultancy Services Tech Mahindra TechnoTree **Tejas Networks Times Internet** TTSL Virtusa Polaris Vodafone Shared Services Wipro Infotech Wipro Technologies Xalted Xelpmoc **Xoriant IT Solutions** 

## Contact Us



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