Workshop No - 6

Topic: Personal BrandingDetails of the

Resource Person:

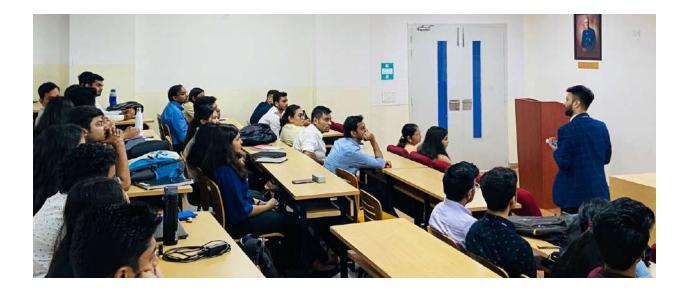
• Name: Mr. Apruv Gangar

• Organization: Morgan Stanley

• **Purpose**: Knowledge sharing session

Photos of the Session:







Key Highlights of the Session:

- 1. Discussed importance of Personal Branding
- 2. Resume Building and Storytelling to build self-confidence
- 3. Discussed appropriate skill sets and personality to set the tone of an interview
- 4. Significance of first impression of the candidate on an interview
- 5. Conducted a few activities to showcase the importance of personality in an interview.

Conclusion:

Understanding how personal branding is a prerequisite for anyone who wishes topursue a successful care