

Workshop No - 6

Topic : Personal BrandingDetails of the

Resource Person:

- **Name:** Mr. Apruv Gangar
- **Organization:** Morgan Stanley
- **Purpose :** Knowledge sharing session

Photos of the Session:





Key Highlights of the Session:

1. Discussed importance of Personal Branding
2. Resume Building and Storytelling to build self-confidence
3. Discussed appropriate skill sets and personality to set the tone of an interview
4. Significance of first impression of the candidate on an interview
5. Conducted a few activities to showcase the importance of personality in an interview.

Conclusion:

Understanding how personal branding is a prerequisite for anyone who wishes to pursue a successful care