

Workshop 13

Your Journey Begins Here

ADDRESS by Mr Soumik Solanki

The speaker for "Your Journey Begins Here" was Mr. Soumik Solanki, an Associate Director, Products at Zee Entertainment Enterprises Limited. During the lecture, he shared his experiences and learnings, emphasising the importance of pursuing one's passions and making lifelong connections. He introduced himself as someone with "Small Eyes & Big Dreams" and discussed his 13 years of experience in Product Management, including his time in the Banking and Finance sector.

Mr. Solanki highlighted the significance of doing what you love in life and shared his personal experiences in bodybuilding, participating in the Men's Physique Competition in 2015. He also mentioned his interests in acting, dancing, cricket, running, and nutrition. The presentation included repeated slides called "Learnings," where he elaborated on his learnings throughout the years.

The speaker then delved into the field of Product Management, explaining that its definition is not fixed and changes over time. He discussed the different types of products, including physical, financial, and digital products. He engaged the audience by asking who could be a Product Manager, eventually revealing that anyone, including the attendees, could take on that job profile.

Throughout the lecture, Mr. Solanki motivated the audience by sharing his life experiences and encouraging them to pursue their passions.

