

Workshop 3

Digital Transformation- Human-centric approach ADDRESS by Mr. Shalabh Kulshrestha

Mr. Shalabh Kulshrestha, a management consultant at GyanSys Inc. and esteemed alumni of SIDTM, shared valuable insights on digital transformation during the lecture. He emphasised the importance of interactive lectures and asked the students to understand digitalisation. The students provided pointers such as a digital library of resources, technological transformation, automation, replacing humans with computers, accessibility, organisation, better user experience, and transparency. Mr. Kulshrestha discussed the evolution of digitalisation, starting from ancient times when it was challenging to keep and share knowledge. He highlighted the impact of the printing press, which introduced a one-dimensional way of recording and accessing information. However, he emphasised that digitalisation accelerated with the advent of the internet, enabling data recording, online presence, automation, and the rapid growth of the IT industry. The internet played a crucial role in personalisation, transparency, and increased efficiency within human society.

The lecture also touched upon the future of digitalisation, including increased automation, artificial intelligence, the metaverse, digital currencies, blockchain technology, augmented reality (AR) and virtual reality (VR). Mr. Kulshrestha provided insights into these emerging technologies and their potential impact on various industries. The session concluded with students engaging in a question and answer session, fostering further discussion and exploration of digital transformation.

