

7.2.1_SIDTM_Best Practices _2021-2022

Metrics No	
7.2.1	
	<p align="center">Describe one best practice successfully implemented by the Institution</p> <p align="center">Case Folio: Cases in digital and Technology Management</p> <p>Objective To develop cases studies in the technology management domain, which can be used in the classrooms.</p> <p>The Context While searching for case studies, it was observed that although many case studies are available in the management domain, however case studies in the niche domain such as technology management are rare.</p> <p>The Practice Students were involved in this case study writing project. A set of 2 or 3 students under the mentorship of a faculty mentor took up problems or issues faced by companies, farmers, manufacturers etc. and how these could be resolved using technology solutions</p> <p>Evidence of success As a part of a Digital and telecom business school that has adapted and catered to the needs of the ever-changing Digital Technology (ICT) industry. The latest trends of ICT industry were researched. Some techno managerial domains covered include Implementation of AI ML Technological Advancements, Drones and more.</p> <p>Problems Encountered It was a challenge for students to identify a clear decision focus or Problem and highlighting a relevant Business issue in the domain was a challenge. Since they were not used to Case wiring, drafting the actual case was a bit time consuming process.</p> <p>Notes Case Folio: Cases in Digital and Telecom Technology Management” started in the year 2019, is aimed at exposing students to the nuances of case study writing and developing technology solutions to address the problems faced in these case studies. Other institutes can refer and use this for Technology case studies in their respective classrooms</p>

CASES IN DIGITAL & TELECOM TECHNOLOGY MANAGEMENT

2021-22

Volume 3



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SYMBIOSIS INSTITUTE OF DIGITAL AND TELECOM MANAGEMENT

[Formerly SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT]

CONSTITUENT OF SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Established under section 3 of the UGC Act, 1956 | Re-accredited by NAAC with 'A' Grade (3.58/4) | Awarded Category - I by UGC

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Figure 1: Case Folio: Cases in Digital and Telecom Technology Management

