

Symbiosis Institute of Digital and Telecom Management, Pune
Master of Business Administration (Digital and Telecom Management)
Programme Structure 2024-26

1.	OBJECTIVE	To develop Telecom Business Leaders who can handle the ever-changing telecom technology and business environment.				
2.	DURATION (IN MONTHS)	24 (Full Time)				
3.	INTAKE	150				
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Defence (In Percentage)
			15	7.5	3	5
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)		
			2	20		
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes)				
6.	SELECTION PROCEDURE	Symbiosis National Aptitude Test score, Academic Profile Score, Personal Interaction and Writing Ability Test (PI-WAT)				
7.	MEDIUM OF INSTRUCTION	English				
8.	PROGRAMME PATTERN	Semester				
9.	COURSE & SPECIALIZATION	As per Annexure A Specializations Offered: * Systems and Finance * Marketing and Finance * Analytics and Finance While Finance Specialization is compulsory for all, students may choose one specialization from: Systems / Marketing / Analytics.				
10.	FEE		Academic Fee p.a	Institute Deposit	Total	
	Indian Students (Amount in INR)		782000	20000	802000	
	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	14950	275	15225	
		Foreign National Category (Amount in US\$)	2600	275	2875	
11.	ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the				

		Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination.						
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.						
13.	AWARD OF DEGREE	Master of Business Administration (Digital and Telecom Management) will be awarded at the end of semester IV examination by taking into consideration the performance of all 4 semesters examinations after obtaining minimum 4 CGPA out of 10 CGPA.						
14.	CLASSIFICATION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Non-Letter Grade Mandatory Course/s	Non-Letter Grade Audit Course/s	Total
Common								
1	20	0	4	0	0	1	As per the student's choice	24
2	21	0	6	4	0	0		31
3	18	3	4	4	0	0		29
4	12	0	2	2	0	0		16
Total	71	3	16	10	0	0		100

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.
Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2239	0205420101	Business Communication		2	100	0	100
T2560	0205420102	Principles and Practices of Management		2	60	40	100
T6075	0205420103	Managerial Economics		2	60	40	100
T2224	0205420104	Research Methodology		1	50	0	50
T2524	0205420105	Marketing Management		2	60	40	100
T2216	0205420106	Business Statistics		2	60	40	100
TE7759	0205420107	Python for Data Science		1	50	0	50
T3170	0205420108	Information Systems for Telecom Business		2	60	40	100
T3394	0205420109	Internet of Things		2	60	40	100
T2869	0205420110	Introduction to Telecom Technologies		2	60	40	100
T3174	0205420111	Network Concepts and Components		2	60	40	100
T4005	0205420114	Integrated Disaster Management		0	0	0	Non - Letter Grade Mandatory
Total				20	680	320	1000
Specialization Core Courses : Finance							
T2015	0205420112	Introduction to Financial Markets and Institutions	Finance	2	60	40	100
T2777	0205420113	Management Accounting	Finance	2	60	40	100
Total				4	120	80	200
Semester : 2							
Generic Core Courses							
T2803	0205420201	Project		3	150	0	150
TM2026	0205420202	Leadership and Corporate Ethics - A Case Based Approach		3	150	0	150
T2253	0205420203	Strategic Management		2	60	40	100
T3085	0205420204	Managing Pre-Sales		2	60	40	100
T6074	0205420205	Macroeconomics for Managers		2	60	40	100
T2693	0205420206	Visual Analytics		2	100	0	100
TM2162	0205420207	Digital Regulations		2	60	40	100
T3035	0205420208	Governance Risk and Compliance		2	60	40	100
T2870	0205420209	Wireless Technologies		3	90	60	150

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Total				21	790	260	1050
Specialization Core Courses : Finance							
T2604	0205420210	Legal and Taxation Aspect	Finance	2	60	40	100
T2034	0205420211	Financial Management	Finance	2	60	40	100
T2849	0205420212	Management of Financial Technologies	Finance	2	60	40	100
Total				6	180	120	300
Specialization Elective : System (Choose any two courses)							
T2894	0205420213	Cloud-based Solution Architecture	System	2	60	40	100
T2871	0205420214	Convergence of Telecom Networks	System	2	60	40	100
T2866	0205420215	ICT Architectures and Frameworks	System	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Marketing (Choose any two courses)							
T2513	0205420216	Marketing Research	Marketing	2	60	40	100
T2128	0205420217	Product Management	Marketing	2	60	40	100
T2888	0205420218	Consumer Behaviour and Insights	Marketing	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Analytics (Choose any two courses)							
T2894	0205420213	Cloud-based Solution Architecture	Analytics	2	60	40	100
T3206	0205420219	Advanced Programming in Python	Analytics	2	60	40	100
T3311	0205420220	Data Mining for Decision Making	Analytics	2	60	40	100
Total Required Credits				4	120	80	200
Semester : 3							
Generic Core Courses							
T2806	0205420301	Project		6	300	0	300
T2873	0205420302	Services and Technology Trends in Telecom (STTT)		3	90	60	150

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T3729	0205420303	Digital Technology Transformation		3	90	60	150
TM2014	0205420304	Digital Risk Management		2	100	0	100
T2311	0205420305	Operation Support Systems and Business Support Systems Framework (OSS/BSS)		2	60	40	100
F0002	0205420306	Flexi-Credit Course		2	100	0	100
Total				18	740	160	900
Generic Elective Courses Group (Choose any one course)							
T2618	0205420307	Project Management		3	90	60	150
TE7802	0205420308	Block Chain Technology		3	90	60	150
Total Required Credits				3	90	60	150
Specialization Core Courses : Finance							
T2087	0205420309	Business Modeling and Planning	Finance	2	60	40	100
T2056	0205420310	Financial Risk Management	Finance	2	60	40	100
Total				4	120	80	200
Specialization Elective : System (Choose any two courses)							
T2895	0205420311	Advanced Cloud-Based Solution Architecture	System	2	60	40	100
TM2012	0205420312	Digital Forensics	System	2	60	40	100
TM2163	0205420313	Designing Telecom Networks: Wireless and Optical	System	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Marketing (Choose any two courses)							
T2130	0205420314	Brand Management	Marketing	2	60	40	100
T2139	0205420315	Digital Marketing	Marketing	2	60	40	100
T2143	0205420316	Services Marketing	Marketing	2	60	40	100
Total Required Credits				4	120	80	200
Specialization Elective : Analytics (Choose any two courses)							
T2892	0205420317	Applications of AI and ML in Telecom	Analytics	2	60	40	100
T2692	0205420318	Social Media Analytics	Analytics	2	60	40	100

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T2895	0205420311	Advanced Cloud-Based Solution Architecture	Analytics	2	60	40	100
Total Required Credits				4	120	80	200
Semester : 4							
Generic Core Courses							
T2806	0205420401	Research Project		6	180	120	300
T2353	0205420402	Entrepreneurship		2	100	0	100
T4666	0205420403	Well for Life		2	100	0	100
TH4192	0205420404	Applied Nutrition		2	100	0	100
Total				12	480	120	600
Specialization Core Courses : Finance							
T2059	0205420405	Advanced Corporate Finance	Finance	2	100	0	100
Total				2	100	0	100
Specialization Core Courses : System							
T2867	0205420406	ICT Consulting	System	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Marketing							
T2827	0205420407	Supply Chain Management	Marketing	2	60	40	100
Total				2	60	40	100
Specialization Core Courses : Analytics							
T2762	0205420408	Advanced Big Data Analytics Telecom	Analytics	2	60	40	100
Total				2	60	40	100

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Common				
Semester 1	4	20	24	1200
Semester 2	8	23	31	1550
Semester 3	10	19	29	1450
Semester 4	8	8	16	800
Total	30	70	100	5000