



E-Summit'24

Charting the Uncharted:
Equations Unleashed

Entrepreneurship-Cell



E-SUMMIT

REPORT

Objective of the E-Summit: To expose students to entrepreneurial stories, including the journeys, challenges, and lessons of entrepreneurs. It underscores the significance of networking, establishing individual branding for heightened venture visibility, and the introduction of the second edition E-Book, Entre-Bytes.

Day, Date and Time: Symbiosis Institute of Digital and Telecom Management (SIDTM), Pune hosted the E-Summit 2024 on 13th January 2024, Saturday.

Description of the Event: E-Summit delivered valuable insights into entrepreneurial mindsets, industry trends, and effective business strategies. The summit provided global perspectives helped enhance networking skills, explored digital transformation, and gained knowledge in leadership, team building, and innovation.

The event comprised of the following segments:

➤ **Fireside Chat:**

Theme: Navigating Global Waters: Crafting Success in the Marketplace!

Mr. Bhupen Wakankar, Director, Global Trade at Amazon

The discussion included adapting to diverse markets, leveraging cultural nuances, and staying competitive globally. Attendees gained insights on overcoming challenges, seizing opportunities, and fostering global partnerships for thriving in the dynamic marketplace



Fireside Chat with Mr. Bhupen Wakankar Credits: SSVAP

➤ **Keynote Session**

Theme : Transforming Lives through FitTech Innovation

Mr. Sanmati Pande, CEO & co-founder of Growfitter

The segment showcased how cutting-edge fitness technology is positively impacting well-being. The speaker discussed on the integration of tech into fitness routines, personalized wellness tracking, and the potential for widespread health improvements. Attendees gained insights into the transformative power of FitTech in promoting healthier lifestyles.



Keynote Speaker- Mr. Sanmati Pande ,Credits: SSVAP

➤ **Entrepreneurial Dialogue**

Theme : Data, Digital and Consumer Transitions: Decoding the Entrepreneurial Landscape

Saurabh Agrawal, CEO at DIAOM ; Anujay Mathur, Director at Dream11 and Mr Deepak Tolani, GM Digital Marketing at Reliance Retail (The Moderator)

This segment explored the evolving business landscape. Topics included leveraging data for insights, adapting to digital trends, and understanding changing consumer behaviours. Participants gained valuable insights for navigating the dynamic digital era and seizing opportunities.



Entrepreneurial Dialogue with Saurabh Agrawal and Anujay Mathur Credits: Web-N-Tech

➤ **Tech Demo**

Theme: Genesysing Mobility for a Greener World

Aniruddha Gunjal, CEO & Founder at Genesys Electric Mobility and Ajay More, Co-founder & Powertrain Head at GENESYS Electric Mobility

Genesys showed their dedication to eco-friendly transportation and highlighted the effectiveness of their electric mobility solutions in the demonstration. Attendees got to see Genesys' advanced electric vehicles up close, demonstrating how their cutting-edge technologies can be used in real-life situation.



Tech Demo by Aniruddha Gunjal and Ajay More Credits: SSVAP

Launch of second edition of E-Book : Entre-Bytes

'Entre-Bytes' - a one-of-a-kind E-Book for and about Entrepreneurs. It is the brainchild of the Entrepreneurship Cell at SIDTM. The event aims to fuel participants; entrepreneurial spirit and drive by offering mentorship, resources, and networking opportunities. Empowering participants in a dynamic and encouraging environment, the event nurtures their passion for transforming innovative concepts into successful businesses, motivating them to achieve success.



Launch of E-Book Credits: SSVAP

Budget Approval: Yes