

E-Summit'25 - Event Report

Objective of the E-Summit: The E-Summit'25 at SIDTM, themed "Visualize the NEXT: Empowering Innovators, Shaping the Future," aims to inspire and empower the next generation of entrepreneurs by showcasing transformative stories of entrepreneurial journeys. Through dynamic sessions and engaging panel discussions, the event explores the challenges, triumphs, and key lessons of building innovative ventures. It underscores the significance of strategic networking and personal branding to stand out in competitive markets. A key highlight of the summit is the launch of the 3rd edition of Entre-Bytes, celebrating the intersection of innovation, technology, and entrepreneurship.

Day, Date, and Time: Symbiosis Institute of Digital and Telecom Management (SIDTM) organized E-Summit'25 on 16th January 2025, Thursday.

Description of the Event: E-Summit delivered valuable insights into entrepreneurial mindsets, industry trends, and effective business strategies. The summit provided global perspectives, helped enhance networking skills, explored digital transformation, and gained knowledge in leadership, team building, and innovation.

■ **Keynote Session**

Theme: Navigating the Future: Empowering the Next Generation of Digital Leaders

Dr. Kushal Sanghvi

Dr. Kushal Sanghvi, a trailblazer in the digital and media landscape, is spearheading innovation as the Head of India & South Asia at Integral Ad Science. An esteemed education mentor at NITI Aayog, he brought his expertise in driving digital transformation, leveraging advanced analytics, and navigating the evolving media ecosystem to create impactful strategies.



- **Keynote Session**

Theme: Beyond the Headlines: Pioneering Tomorrow's News with Insight, Innovation, and Impact.

Mr. Rishi Pratim Mukherjee

Rishi Pratim Mukherjee, Co-founder and CEO of Jist Media, is a seasoned entrepreneur with over 15 years in digital media. As a co-founder and former COO of ScoopWhoop, he shared insights on its growth into a leading media company.



- **Fireside Chat**

Theme: Driving Innovation: Redefining the next wave of transformations in business ventures.

Ms. Madhurima Agarwal

Madhurima Agarwal, Supportability Leader in Microsoft's MCAPS AI Transformation Office and former MD of Microsoft for Startups India, is a prominent leader in the startup ecosystem with over 20 years of experience. She shared her experience in blending business strategy, innovation, and execution to drive impact. She also shared her insights on angel investing and startup advising.



- **AAKAAR- Incubating Imagination**

- Dr. Sapptarishi Ghosh**

- Dr. Sapptarishi Ghosh is the CEO of Symbiosis Centre for Entrepreneurship and Innovation (SCEI). With a strong background in entrepreneurship and innovation, he leads initiatives that empower students and budding entrepreneurs to transform their ideas into successful ventures. Dr. Ghosh's insights on leadership and strategic vision guided the students in fostering a dynamic ecosystem that supports the growth of startups and entrepreneurial talent at Symbiosis University.

- **Tech Demo**

- Theme: Empowering students through Drone Education and Technology: Building Awareness for training, certification and career opportunities**

- Mr. Rohan Fernandes**

- Rohan Fernandes, Head of Business Development and Sales at DroneAcharya Aerial Innovations Ltd., is an accomplished Aerospace Engineer and business leader with expertise in UAV systems, aircraft design, manufacturing, and asset management. With experience at organizations like DRDO, HAL, and Air India, he showcased technical prowess with business acumen to drive innovation in the UAV sector.



Bytes and Beyond

Theme: Tuning in to Innovation: How technology and innovation go hand in hand

RJ Sangram Khopade

RJ Sangram Khopade, a popular voice on Big FM, is renowned for his charismatic hosting style and deep connection with listeners. With years of experience in radio and storytelling, he explored the importance of blending entertainment and meaningful conversations to create impactful shows.



- **Panel Discussion**

Theme: The Era of Consumer Empowerment: Driving an Experience-Driven Start-up

Panelists:

Mr. Nabajit Nath (Moderator)

Nabajit Nath is an accomplished sales leader with over 13 years of experience in digital advertising, having held key roles at Paytm Ads, Flipkart Ads, Network18, and Blis. Currently leading Kargo, a global Ad Tech platform, he shared insights on driving growth and innovation in digital advertising across India. A frequent industry speaker, Nabajit explored the dynamics of sales processes and emerging digital trends.

Ms. Aishwarya Jaishankar

Aishwarya Jaishankar, Co-Founder & COO of Hyperface, is a seasoned digital banker with over a decade of experience driving innovation in financial services. She has played key roles in the digital transformation of Kotak Mahindra and HSBC India, including the launch of India's first fully digitally reimaged savings account. Aishwarya shared her experience on building advanced, hyper-personalized digital banking solutions, starting with credit cards.

Mr. Ravi Kant Verma

Ravi Kant Verma, Director of Operations at OYO, has over nine years of experience in program management across tech-driven industries. He oversees customer experience operations in India and Southeast Asia. He explored the dynamics of customer centric innovation and building experience driven startups.

Mr. Kuldeep Pawar

Kuldeep Pawar, CMO at Spice Money, is a FinTech leader renowned for revolutionizing financial inclusion in rural India. With experience at NiYO, Jio, and Vodafone, he has led award-winning campaigns and strategic initiatives, positioning Spice Money as a market leader. Kuldeep explored the power of driving innovation and creating impactful solutions to empower underserved communities.



- **Keynote Session**

Theme: Caffeinating Success: Visualizing the future of Energized Skincare with mCaffeine.

Mr. Mohit Jain

Mohit Jain, Co-founder and Finance Head at mCaffeine and HYPHEN, is an expert in operations management and financial strategy. A graduate of IIT Dhanbad, he shared insights on financial operations for brands, driving growth and ensuring sustainable success in the consumer goods industry.



- **Launch of Third Edition of E-Book: Entre-Bytes**

'Entre-Bytes' - a one-of-a-kind E-Book for and about Entrepreneurs. It is the brainchild of the Entrepreneurship Cell at SIDTM. The book aims to fuel participants' entrepreneurial spirit and drive innovation by offering mentorship, resources, and networking opportunities.



- **Rupee-Setu Case Study Challenge**

As a part of the E-Summit'25, the E-Cell of SIDTM in collaboration with Network People Services Technologies Ltd. (NPST Ltd.) organized a Case Study challenge titled as the Rupee-Setu Case Study Challenge. The case study challenge was a great success with 170 teams registering out of which 18 teams making it to the finals from all across India. The prize money for the winners of the Rupee-Setu Case Study Challenge was worth Rs.50,000.