



**International Digital and Telecom Seminar
Committee**

communique

INTERNATIONAL DIGITAL AND TELECOM SEMINAR

Website <https://seminar.sidtm.edu.in/>

<https://sidtm.edu.in/capacity-development-and-skill-enhancement/>

- **Name of the Committee:** International Digital and Telecom Seminar
- **Objectives of the Committee:**
 - To organize the flagship event of SIDTM successfully.
 - Branding of college amongst aspiring students.
 - To invite renowned dignitaries in the ICT industry from India and abroad.
 - To exhibit the talent of budding techno-managers from SIDTM in the industry.
 - Leveraging tie-ups with different companies to aggrandize the placements of SIDTM.

➤ **Name of the students in the committee:**

Senior Committee	Ad-Hoc Junior Committee
MUKUL DESHANTRI	ADITHI RAVI
VIVEK DUBEY	AIBA MERIN JAIMON
VISHRUTH BHAT	AYUSH CHAUDHARY
SHRUTI JAISWAL	GAURAV KASBE
ADESH INGALE	GEETIKA SRIVASTAVA
SHUBHAM SAHA	HRUTUJA WAGHMARE
SHAZAR TAUSEEF	JITU CHOUDHARY
AJINKYA VIRALKAR	JIYA SEHGAL
	MANAN BOKADIA
	PRAJWAL SHINDE
	SAMEER SAYED
	VIDUSHI SAXENA

➤ **Faculty In-Charge name:**

Communiqué Convener - Ms. Bhakti Vyawahare

➤ **LIST OF ACTIVITIES UNDERTAKEN:**

1. Transcript Writing and Topic Selection

International Digital and Telecom Seminar – COMMUNIQUÉ

The groundwork for the International Digital and Telecom Seminar typically begins in June with the budgeting plan portion for the event. The embodiment of the flagship event is its Keynote Sessions and Panel Discussions, which give a brief look at cutting-edge patterns in the ICT domain from the business leaders' point of view. The topic for the Keynote and Panel Discussions was chosen and finished in the month of September '24, which at last led to the divulging of the theme for the event:

"Digital Metamorphosis: Ensuring a Secure Future"

Panel Discussions Topics:

- 1. Cyber Resilience: Strategic Pillar for Business Continuity and Operational Excellence**
- 2. Marketing Reimagined: The Intersection of Technology and Human Ingenuity.**
- 3. Accelerating Growth: Harnessing Tech and Cybersecurity to Fuel the Finance Industry's Next Leap**

Keynote Topics:

- 1. Responsible AI: Innovating with Purpose and Integrity, by Dr. Anil Jain, Managing Director, Accenture Strategy & Consulting**
- 2. Cyber Risk in Professional and Personal Life**
- 3. Digital Metamorphosis**
- 4. Environmental Sustainability in TSP Strategy**

2. Speaker Database and Invite

The next task the team took up was to collect information about potential speakers using LinkedIn. The senior team members initiated the invitation to the speakers in September 2024.

The process also involves creating posters and brochures of the event and sending them to the speakers, organizations, and students along with the invitation for the event. The Speakers were finalized in October '24. Social media platforms like LinkedIn, Facebook, Twitter, and Instagram were used to maximize our event's reach. The teleconferencing platform that was used contributed greatly to the successful organization of this event.

3. Internal Preparation for the Final Day

The seminar committee synergized its efforts by collaborating with various committees. Brandcom enhanced the event's visibility through effective branding and social media promotion. The Web and Tech team contributed by providing creative support and contributions to the combined efforts of ART, ACADS, MOCs, Placement and Corporate Interference team, Research and Publication Committee, Prevision Team, and SPARSH. Comprehensive invitations were extended to Directors, faculty members, and senior and junior batches. Special invitations were also extended to AISSMS & ISBM students to broaden the event's reach. In collaboration with the Sparsh committee, the students were brought to college. The seamless coordination of Logistics, Finance, Content, Speaker Database, and Sponsorship was skilfully managed by both junior and senior teams of IDTS, contributing significantly to the event's success.

➤ MAJOR ACHIEVEMENTS

- Our flagship event Communique went live on 29th and 30th of November 2024.
- The Director of the institute and the convener of Communique were able to directly converse with all of the speakers who were invited to the event.
- Unveiling of Prevision '25 and TBR Journal.
- Print India was our digital media partner.
- We saw seamless integration for smooth functioning between various committees, and all the activities were on course. The event was managed with no glitches.
- Feedback from each guest was immensely positive and highly appreciated.

➤ KEY LEARNINGS

Proper planning and execution of vital activities and dedication ensure meeting deadlines and smooth work. Conducting timely meetings and maintaining transparency avoids confusion. The junior committee members:

- Contributed to the decision-making and gave valuable inputs
- Followed all the instructions given by the senior team members
- Gained a considerable amount of experience needed to handle the event next year efficiently

Harmony among all committees is imperative for the optimal functioning of the event. Maintaining robust connections, particularly with CIT, ART, BRANDCOM, ACADS, SPARSH, and WebNTech, is paramount. Collaborating with the Branding and Admissions Committee has proven instrumental in generating awareness about the event. Synchronization with CIT and ART regarding speaker selections has been critical to our operational strategy. In moments of tension, a structured approach involving analysis, collaborative consultation, and composed response has been consistently upheld. Joining the senior and junior groups was excellent as they were engaged with the more significant

part of the exercises and could help the seniors every which way. Dynamic capacity ought to be incomparable as important decisions must be taken as the date of the occasion comes nearer. There should be a good amount of accuracy in dealing with industry stalwarts and ensuring their expectations are met.

➤ COMMITTEE CONTRIBUTION TO SIDTM AND STUDENTS

Flagship event- *Communiqué*, the flagship event of SIDTM, embodies the institute's commitment to achieving excellence and fostering creativity. Through diligent work and collaboration, the event serves as a distinguished platform to explore transformative ideas and innovations, ensuring it stands out as a premier initiative of the institute.

Trending topics- The committee has meticulously selected topics from the current industry landscape, identifying those substantially impacting business continuity, operational excellence, and innovation. The industry acknowledges Cyber Resilience, Responsible AI, and Marketing Reimagined topics as pivotal in shaping the future of technology and strategy, providing ample scope for discussion in Keynotes and Panel Discussions.

Corporate Recognition- Esteemed leaders from organizations such as ZS Associates, Mastercard, Walmart, and SAP attended *Communiqué*, recognizing it as a prestigious platform for discussions on pivotal topics like cyber resilience, responsible AI, and marketing reimagined. Their engagement fosters strong industry-institute relationships and enhances placement opportunities.

Collaborative Innovation - This event unites talented and creative minds from various committees, forming the backbone of the flagship event. Centered on the theme of Digital Metamorphosis, it serves as a unique occasion where the entire college collaborates, creating an expansive platform for engagement with corporates on transformative technologies and strategies.

Branding Impact- Branding is a pivotal pillar meticulously implemented by the committee to attract leading businesses and professionals aligned with the theme of Digital Metamorphosis. This effort ensures the event maintains its prestige and benchmarks, drawing an increasing number of students and corporates to engage in this transformative and forward-looking platform.

Skills Development - Through workshops, seminars, and practical sessions conducted by industry experts, our students gain hands-on experience and insights into key areas of Digital Metamorphosis, such as cyber resilience, responsible AI, and marketing reimagined. This exposure equips them with the skills to navigate and thrive in the rapidly evolving digital landscape.

**SCHEDULE: 29th November 2024
(SIU Auditorium)**

TIMING	AGENDA
09:30Hrs - 09:40Hrs	Lamp Lighting Ceremony
09:40Hrs - 09:50Hrs	Welcome address by Dr. CA. Abhijit Chirputkar , Director, SIDTM
09:50Hrs - 10:30Hrs	Chief Guest Address, by Mr. Shailendra Kumar Mishra , Chairman, ITU- T
10:30Hrs - 10:40Hrs	Unveiling of TBR Journal
10:40Hrs - 11:00Hrs	Unveiling Prévision '25 - Annual Telecom Forecast and Presentation by Prévision Team
11:00Hrs - 11:30Hrs	Keynote session on Responsible AI: Innovating with Purpose and Integrity , by Dr. Anil Jain , Managing Director, Accenture Strategy & Consulting
11:30Hrs - 11:40Hrs	Tea Break
11:40Hrs - 12:30Hrs	<p>Panel Discussion 1: Cyber Resilience: Strategic Pillar for Business Continuity and Operational Excellence</p> <p>A. Guest 1 - Mr. Pradeep Rao, Director and Chief Architect, Kyndryl B. Guest 2 - Mr. Ali Khan, Global Head-GRC & Audit, ZS Associates C. Guest 3 - Mr. Shankar Radhakrishnan, Partner- Data Engineering Service Line, Tiger Analytics D. Guest 4 - Mr. Umesh Bhapkar, Senior Director and Head of Information Security, Synechron E. Guest 5 - Mr. Saradindu Sarkar, Vice President Technology Risk Management, Mastercard F. Moderator - Mr. Aravind Warriar, Lead- People Partner & Culture - Digital & IT, Volvo Group</p>
12:30Hrs - 14:00Hrs	Lunch Break
14:00Hrs - 14:50Hrs	<p>Panel Discussion 2: Marketing Reimagined: The Intersection of Technology and Human Ingenuity</p> <p>A. Guest 1 - Mr. Aseem A, Head of MarTech, Asian Paints B. Guest 2 - Mr. Sankalpa Sarkar, Product Leader and LinkedIn Top Voice, Walmart C. Guest 3 - Mr. Nishith Sampat, Director - Business and Industry Marketing APAC, NTT DATA Inc. D. Moderator - Mr. Ajay Pratap Singh, Ex-Vice President, Morgan Stanley</p>
14:50Hrs - 15:40Hrs	<p>Panel Discussion 3: Accelerating Growth: Harnessing Tech and Cybersecurity to Fuel the Finance Industry's Next Leap</p> <p>A. Guest 1 - CA. Srinath Ganesan, Director & CoE - Finance & Risk Solutions, SAP B. Guest 2 - Mr. Ashish Kulkarni, Senior Vice President and Global Business Head, Aujas Cybersecurity C. Guest 3 - Mr. Navdeep Sachdeva, Group Head - Strategic Sourcing, PhonePe D. Guest 4 - Mr. Ankur Tyagi, Head - Technology Governance & Compliance, Paytm PaymentsBank E. Moderator - Mr. Abhinav Jain Ranka, Senior Vice President Finance, CoinDCX</p>
15:40Hrs - 15:50Hrs	Networking Break
15:50Hrs - 16:20Hrs	Keynote session on Cyber Risk in Professional and Personal Life , by Mr. Dharendra Kumar , Director- Technology and Cyber Control, Leading International Bank
16:20Hrs - 16:30Hrs	Vote of Thanks by Ms. Bhakti Vyawahare , Convener, Communiqué
16:30Hrs - 16:40Hrs	Valedictory Address by Mr. Mukul Deshantri , Chief Co-ordinator, Communiqué

**SCHEDULE: 30th November 2024
(SIU Auditorium)**

TIMING	AGENDA
09:30Hrs - 09:40Hrs	Glimpse of the Previous Day
09:40Hrs - 09:50Hrs	Welcome address by Dr. CA. Abhijit Chirputkar , Director, SIDTM
09:50Hrs - 10:20Hrs	Keynote session by Mr. Prashant Ramesh Malkani , Head of Network Infrastructure (NI) Business, Nokia India
10:20Hrs - 10:50Hrs	Keynote session on Environmental Sustainability in TSP Strategy, by Mr. Kundan Das , Emerging Marketing Revenue Head, Starten Systems
10:50Hrs - 11:20Hrs	Awards Distribution Ceremony
11:20Hrs - 11:35Hrs	Closing Ceremony

➤ **DIRECTOR SPEECH**



Address by Dr. C.A. Abhijit Chirputkar, Director, SIDTM

Good morning, everyone,

It is a momentous occasion for SIDTM as we gather here for this special event. This marks a journey of over 20 years, during which we have been conducting such flagship events to bring students, faculty, and industry experts together on a shared platform.

Acknowledgements:

I extend my heartfelt gratitude to the students and teachers from other institutes who have joined us today. This event is not limited to SIDTM; we have always welcomed participation from students across various colleges. I sincerely thank the esteemed industry experts, including Mr. Shailendra Kumar Mishra, Mr. Anil Jain, and other dignitaries, along with our alumni who have taken time out of their busy schedules to grace this event.

The objective of the Event:

The primary goal of this event is to bridge the gap between academic learning and industry exposure. Today, our students have the unique opportunity to engage with experts with extensive international exposure. For instance, Mr. Mishra has traveled to over 70 countries as part of his professional journey, and Mr. Jain has also had significant global experiences.

In today's world, while a wealth of knowledge is available online through platforms like YouTube, LinkedIn, and others, distinguishing between accurate and inaccurate information can be challenging. Events like these provide a valuable blend of theoretical and practical insights from industry leaders, offering students a clearer perspective.

SIDTM's Legacy and Transformation:

Established in 1996 as SITM, our institute pioneered telecom education in the SAARC region. With the introduction of the National Digital Communication Policy in 2018, we evolved into SIDTM, embracing digital advancements and updating our syllabus to meet industry needs. Over the years, this transformation has positively impacted our placements, industry outreach, and academic quality.

The Value of Blended Learning:

We are in an era of digital transformation, moving toward a "digital detox."

For example, Australia recently banned social media use for children under 16, signaling a shift in how we perceive digital education. Combining online and offline education, a blended learning approach is essential for deep and accurate understanding.

Take, for instance, finance—a field I specialize in. While online resources offer numerous formulas for calculating ROI, faculty members, and industry experts can clarify which approaches are most relevant in real-world applications. This blend of knowledge is critical for academic and professional growth.

Highlights of the Event:

This event is a flagship endeavor for SIDTM, involving all our committees, faculty, and staff. Special appreciation goes to:

- The Seminar Committee, led by Bhakti Ma'am, for meticulously organizing this event.

- The Web and Tech Committee, whose creative outputs, including videos and graphics, have been highly praised.
- The Alumni Committee is responsible for ensuring active engagement with our alumni.
- The Academics Committee is responsible for maintaining discipline and ensuring excellent coordination.
- The ISR Team, for coordinating students from other colleges to participate.
- The CIT Team for coordinating with industry experts.

This collaborative effort highlights the values of teamwork and communication that SIDTM upholds.

Achievements and Placements:

Our institute has consistently evolved to meet industry standards, ensuring our students are industry-ready. This year, we achieved 100% placements for the Class of 2025 within a record-breaking 14 days. Over the past five years, we've seen a steady increase in average packages.

This success reflects the collective efforts of students, faculty members, and alumni, who constantly mentor and guide us.

I encourage everyone to actively participate in today's engaging sessions, which promise to provide valuable insights. Let us make this event a grand success and continue to build on SIDTM's legacy.

Thank you

➤ CHIEF GUEST ADDRESS



Address by Mr. Shailendra Kumar Mishra

Namaste!

Good morning,

Esteemed faculty members, distinguished panelists, and members of the SIDTM team,

I am immensely pleased to be here at SIDTM for the 2024 event. Decades ago, when this institute was known as SITM, I was fortunate to be associated with it through a close relative who joined at the time. Telecom management was revolutionary back then—largely unrecognized even among leading engineering and management institutions. However, thanks to the visionary leadership of Professor S.B. Majumdar, this institute embraced the importance of telecom and digital technologies early on.

This visionary spirit has continued to evolve, transforming SITM into SIDTM, an institution synonymous with cutting-edge digital and telecom management education. Over the years, I have interacted with alumni, students, and faculty members of SIDTM, who have consistently demonstrated the high standards and innovative spirit this institution represents.

Today, we live through an era of digital metamorphosis—a continual transformation affecting every aspect of our society. Unlike the one-time metamorphosis of a butterfly, the digital revolution is ongoing, reshaping industries and societies at a rapid pace. As stakeholders in this ecosystem, we must evolve constantly to remain relevant.

Globally, we have witnessed organizations, once industry leaders, becoming obsolete because they failed to adapt to changing environments, technologies, and consumer expectations. Telecom itself provides an example: the shift from 2G to 4G technology saw some companies embrace change and thrive while others were left behind. This serves as a reminder that organizations—and individuals—must embrace innovation and remain agile.

Digital transformation is not just about technological advancements; it requires a commitment to cyber resilience. Cybersecurity is a strategic pillar for business continuity in today's fast-evolving landscape. Threats like ransomware and cyber-attacks are becoming increasingly sophisticated, requiring constant vigilance and innovation. Addressing these challenges is critical to maintaining stakeholder trust and ensuring operational stability.

Another pressing issue is the need to bridge the digital divide. While India boasts some of the lowest data rates globally, millions still lack access to digital resources. Addressing this gap is essential for achieving financial inclusion and fostering a more equitable society.

SIDTM's curriculum, which spans domains like digital management, telecom, AI, robotics, and cloud computing, equips students to navigate this dynamic environment. However, knowledge is not just about acquiring information—it's about deriving wisdom from it. In this era of information overload, the ability to discern what is relevant and apply it effectively is a crucial skill.

To conclude, I urge everyone here to adopt a continuous learning and adaptation mindset. As you step out of this institution, the challenges and opportunities of the real world will require you to stay updated, innovative, and resilient. I am confident that the education and training you have received at SIDTM will enable you to excel and contribute meaningfully to the digital ecosystem.

I look forward to engaging with you during this event and hope the discussions over the next two days inspire actionable insights and innovative ideas.

Thank you for inviting me and for allowing me to share my thoughts.

Invitation E-Mail to Speakers

Panel Discussion:

Respected Shankar Sir,

Greetings from Symbiosis Institute of Digital and Telecom Management (SIDTM)

We are delighted to formally invite you to our prestigious annual event, the International Digital & Telecom Seminar – **Communiqué**, the 14th International Digital & Telecom Seminar. The seminar is scheduled for **29th November 2024** at **SIU Auditorium, Lavale, Pune** from **9:30 AM onwards**.

At Symbiosis, we embrace the philosophy of “**Vasudhaiva Kutumbakam**” (The World is One Family), and it is our goal to **unite leaders from various domains to foster meaningful dialogues**. Over the years, this distinguished gathering has been a focal point on our institute's calendar, bringing together luminaries and experts from diverse sectors such as Telecom, ICT, IT, Digital and Security.

We cordially invite you to be a part of a Panel Discussion in this event. Your expertise would be invaluable to our audience of **450-500 MBA and BE/BTech students**.

We will be arranging for and covering expenses for your travel from your home location to the venue and back including flights, cabs, accommodation and food for the event. Along with this, we will also do branding for you on our social media handles.

Eminent personalities from different domains contributed to the magnificent success of the past Communiqué. A few speakers from our past events were:

Name	Company	Designation
Mr. Vikram Tiwathia	COAI	Deputy Director General
Ms. Roshni Wadhwa	L'Oreal	HR Transformation Director - South Asia, Pacific & MENA
Mr. Purshottam Kaushik	World Economic Forum	Head-India Centre
Arun Karna	AT&T	Managing Director & CEO
Mr. Abhishek Trigunait	ZS	Former CPO & CTO

Taking the legacy forward, SIDTM is proud to organize “**Communiqué – The 14th International Digital & Telecom Seminar**”. This year, our central theme revolves around:

“ Digital Metamorphosis: Ensuring a Secure Future ”

Requesting you to kindly let us know if you would be interested in gracing the occasion with your presence. Attached with this email are a ppt with details about our college and event along with last year's speaker list.

Thank you sincerely for your time and consideration. We eagerly anticipate welcoming you as a distinguished guest at the International Digital & Telecom Seminar – **Communiqué**

Kindly reach out to us if you need any additional details

Keynote Session:

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“Digital Metamorphosis: Ensuring a Secure Future ”

We cordially invite you to deliver a **keynote address** to our audience. Your expertise would be invaluable to our audience of **450-500 MBA and BE/BTech students**.

Topic: We have attached a document containing suggested topics for the keynote address. You can select any one of the mentioned topics or select a topic of your own.

We will be arranging for and covering expenses for your travel from your home location to the venue and back including flights, cabs and accommodation for the event. Along with this, we will also do branding for you on our social media handles.

Attached with this email are documents with details about our college and event along with last year's speaker list.

Thank you sincerely for your time and consideration. We eagerly anticipate welcoming you as a distinguished guest at the International Digital & Telecom Seminar – **Communiqué**.

Our Eminent Speakers

SIDTM		communiqué		INTERNATIONAL DIGITAL AND TELECOM SEMINAR																
SPEAKERS																				
Shalendra Kumar Mishra Chairman IITU-T	Dr. Anil Jain Managing Director Accenture Strategy & Consulting	Dhirendra Kumar Director - Technology and Cyber Controls Leading International Bank	Prashant Ramosh Malkani Head of NI Business Nokia	Kundan Das Emerging Marketing Revenue Head Starters Systems	Pradeep Rao Director and Chief Architect Kyndryl	Shankar Radhakrishnan Partner- Data Engineering Service Line Tiger Analytics	Umesh Bhaskar Senior Director and Head of Information Security Synectron	Saradindu Sarkar Vice President Technology Risk Management Mastercard	Aravind Warrior Lead - People Partner & Culture - Digital & IT Volve Group	All Khan Global Head - GRC & Audit ZS	Aseem Agarwal Head of Mkt/Tech Asian Paints	Sankalpa Sarkar Product Leader and LinkedIn Top Voice Walmart	Rishav Bhushan Director & General Manager, OEM Solutions Dell Technologies	Nishith Sampat Director-Business and Industry Marketing APAC NTT DATA INC	Ajay Pratap Singh Ex Vice President Morgan Stanley	CA. Srinath Ganesan Director & CoE- Finance & Risk Solutions SAP	Ashish Kulkarni Senior Vice President and Global Business Head Aujas Cybersecurity	Navdeep Sachdeva Group Head- Strategic Sourcing PhonePe	Ankur Tyagi Head - Technology Governance and Compliance Paytm Payments Bank	Abhinav Jain Ranka Senior Vice President Finance CoinDCX

Keynotes

Keynote 1: Responsible AI: Innovating with Purpose and Integrity

Speaker: Dr. Anil Jain, Managing Director, Accenture Strategy & Consulting



Dr. Anil Jain gave the keynote address on "Responsible AI: Innovating with Purpose and Integrity." His talk provided an elaborate discussion of the principles and practices of responsible AI. He first focused on purposeful and ethical AI innovation, noting the importance of responsible AI use for sustainable technological progress.

Dr. Jain spoke about how AI is used, the importance of scaling AI solutions responsibly, and the regulatory measures by governments to ensure data usage for ethical purposes. He underlined the role of data in training AI. He explained how responsible sharing of such data is crucial to avoid any potential breaches in security that may impact both vendors and partners of a business. The keynote focused on how Google and Amazon are trying their best to build more solid data centers and plan to open around 600 to 700 more. Dr. Jain insisted on building AI systems with embedded human values, including security, transparency, safety, and accountability, with rigorous back-checking.

He further explained the collaborative synergy between humans and AI, where AI accelerates processes and humans provide critical thinking and analytical capabilities, maximizing the benefits of AI. Dr. Jain further explored the concepts of AI necessity, data management, and model development to foster growth and improve human-AI interaction.

Dr. Jain mentioned how well-known AI systems such as IBM WatsonX, Microsoft AI, and Google AI have contributed to more transparency and responsible AI by working with government policies and

regulations. His keynote gave the entire perspective of responsible AI in innovating with integrity and balancing ethics behind the development and implementation of AI.

Keynote 2: Cyber Risk in Professional and Personal Life

Speaker: Mr. Dhirendra Kumar, Director - Technology and Cyber Control, Leading International Bank



Mr. Dhirendra Kumar delivered a keynote address on "Cyber Risk in Professional and Personal Life." His presentation provided an in-depth exploration of the multifaceted nature of cyber risks that individuals and organizations face today.

He started with the frightening financial costs of cyber risks. He pointed out that in India, it is estimated that the country has suffered ₹11,000 crore loss this year, and globally it has touched \$9.5 trillion. That's as much money as the world's third-largest economy. Mr. Kumar explained the enormous power of AI and how much data it consumes at a time without even realizing where that data is going. Mr. Kumar showcased an incident wherein an individual lost ₹70 lakhs without sharing any OTP or other personal information. An online site installed malware, which occupies the victim's data and OTPs, but it self-deleted itself later to cover its tracks. This case showed how sophisticated cyber criminals are and how special awareness and precautionary steps are required.

Mr. Kumar said that AI, though it can be a boon, also poses significant technological risks. AI systems consume massive amounts of data and are not eco-friendly. Thus, it is important to know about

technology risks and cybersecurity. He said that everyone should be educated about these risks and precautions.

Organizations should maintain a high-security standard in all their transactions and overall cyber hygiene, as suggested by Mr. Kumar. Regular training and awareness programs for employees would make them more responsive to and mitigate cyber threats. His keynote focused on comprehensive cyber control strategies that safeguard professional and personal digital assets against dangers and provide safety and resilience in a hyperconnected world.

Keynote 3: A Vision for Digital Transformation in Telecom

Speaker: Mr. Prashant Ramesh Malkani, Head of Network Infrastructure (NI) Business, Nokia India



The keynote address by Mr. Prashant Ramesh Malkani, Head of Network Infrastructure Business at Nokia India, focused on "Digital Metamorphosis: The Telco Story," highlighting how advanced technologies are transforming the telecom industry. He emphasized that digital metamorphosis goes beyond adopting new technologies, requiring a strategic overhaul of processes and business models to create long-term value and competitiveness.

Mr. Malkani discussed key technology trends shaping the industry, such as generative AI for enhancing network performance, quantum technology for secure data exchange, and edge computing for real-time applications. He also highlighted the importance of expanding connectivity through 5G/6G networks and adopting trust architectures to address growing data privacy and security concerns.

He outlined strategic priorities for telecom leaders, including reinventing business models, embracing cloud solutions, building resilience against cyber risks, and aligning with ESG (Environmental, Social, and Governance) principles. These priorities, he suggested, are essential for sustaining growth and competitiveness.

Concluding his address, Mr. Malkani shared a forward-looking digital strategy built around four pillars: the network-cloud continuum for scalability, AI-as-a-service to drive innovation, advanced networks for smart applications, and next-generation devices for seamless connectivity.

Mr. Malkani's keynote offered a compelling vision for leveraging technology to drive innovation and build a future-ready telecom industry, inspiring the audience to embrace transformative change.

Keynote 4: Environmental Sustainability in TSP Strategy

Speaker: Mr. Kundan Das, Emerging Marketing Revenue Head, Starten Systems



Mr. Kundan Das delivered a compelling keynote session titled *"Environmental Sustainability in TSP Strategy,"* addressing the critical role of telecom service providers (TSPs) in driving sustainability through innovative strategies and technological advancements. His session shed light on the environmental challenges the ICT sector poses and the actionable steps required to align TSP operations with global climate goals.

Mr. Das began by emphasizing the pressing need to limit global warming. Highlighting the environmental impact of the ICT sector, he noted that global emissions from ICT could reach up to 3.9% and are expected to grow to 10% by 2030 due to increased AI and machine learning (ML) usage. He underscored the significant carbon footprint associated with AI, including data center expansions, which are increasingly shifting from public to private setups to meet rising demands.

Focusing on sustainability goals, Mr. Das highlighted initiatives by major industry players. Google aims for 24/7 carbon-free energy by 2030, Microsoft plans to achieve carbon negativity by 2030, and

AWS targets 100% renewable energy by 2025 with net-zero carbon by 2040. However, he stressed that meeting these goals requires TSPs to adopt comprehensive strategies that address emissions across all scopes, including supply chains, operations, and consumer services.

Mr. Das outlined key components of a sustainable TSP strategy, including transitioning to renewable energy sources, reducing reliance on fossil fuels, and exploring innovative solutions like small modular nuclear reactors for localized energy supply. He also called for strategic initiatives to lower carbon footprints, enhance energy efficiency, and integrate sustainability into core business models.

In conclusion, Mr. Das provided a visionary roadmap for telecom service providers, emphasizing the importance of aligning technology adoption with sustainability objectives. His keynote inspired the audience to view environmental sustainability as a challenge and an opportunity to innovate and lead in the transition toward a greener future.

➤ PANEL DISCUSSIONS

Panel Discussion 1: Cyber Resilience: Strategic Pillar for Business Continuity and Operational Excellence

A. Mr. Pradeep Rao- Director and Chief Architect, Kyndryl

B. Mr. Ali Khan- Global Head-GRC & Audit, ZS Associates

C. Mr. Shankar Radhakrishnan- Partner- Data Engineering Service Line, Tiger Analytics

D. Mr. Umesh Bhapkar- Senior Director and Head of Information Security Synechron

E. Mr. Saradindu Sarkar- Vice President Technology Risk Management, Mastercard

F. Moderator - Mr. Abhinav Jain Ranka- Senior Vice President Finance, CoinDCX



The discussion highlighted the need for organizations to balance technological flexibility and robust security measures in an era of rapid change. Panelists emphasized that emerging technologies like AI and blockchain require a proactive approach to cybersecurity, with resilience and compliance as foundational elements. A resilient culture was identified as critical, where businesses focus on preemptive strategies and integrate data-driven frameworks into their continuity plans to navigate disruptions effectively. Structured Governance, Risk, and Compliance (GRC) frameworks were championed as essential for addressing third-party risks and maintaining operational excellence amidst evolving threats.

The conversation also underlined the growing magnitude of cybercrime, projected to surpass \$24 trillion by 2027, necessitating adaptive strategies and continuous threat evaluations. Compliance was presented as a precursor to effective security, with democratized access to compliance information ensuring organizational preparedness. Leadership qualities like adaptability, collaboration, and authenticity were vital in fostering a resilient workforce. By embracing flexibility and a growth mindset, organizations can harness the potential of their leaders, enabling them to respond dynamically to threats while ensuring business continuity and operational success.

Panel Discussion 2: Marketing Reimagined: The Intersection of Technology and Human Ingenuity

The panel discussion included dignitaries from vast experience backgrounds and stalwarts in their respective fields. The panel members are:

A. Mr. Aseem A- Head of MarTech, Asian Paints

B. Mr. Sankalpa Sarkar- Product Leader and LinkedIn Top Voice, Walmart

C. Mr. Nishith Sampat- Director - Business and Industry Marketing APAC, NTT DATA Inc.

D. Moderator - Mr. Ajay Pratap Singh- Ex-Vice President, Morgan Stanley



The panel discussion "Marketing Reimagined: The Intersection of Technology and Human Ingenuity" brought together industry experts to explore the transformative role of technology in reshaping marketing strategies. Moderated by Mr. Ajay Pratap Singh, the session featured Mr. Aseem A (Asian Paints), Mr. Sankalpa Sarkar (Walmart), and Mr. Nishith Sampat (NTT DATA Inc.). The discussion highlighted how AI and advanced technologies drive hyper-personalized customer engagement, optimize workflows, and enhance creativity in marketing campaigns. Companies like Netflix and Coca-Cola were spotlighted as pioneers in leveraging AI, while the panelists also addressed ethical concerns such as data protection and transparency in AI-generated content. The synergy between technology and human creativity was essential for crafting impactful and relatable marketing strategies.

The conversation also explored personalization and emotional intelligence as critical elements in building trust and customer satisfaction. Tools like 3D modeling and generative AI were recognized for their potential to deliver scalable and tailored experiences, though human oversight remains indispensable to maintain quality and relatability. Balancing innovation with ethical data usage, the panel emphasized adhering to legal frameworks and fostering transparency to ensure consumer

trust. Ultimately, the future of marketing lies in blending technological advancements with human ingenuity to create authentic, effective, and emotionally resonant messaging.

Panel Discussion 3: Accelerating Growth: Harnessing Tech and Cybersecurity to Fuel the Finance Industry's Next Leap

The panel discussion included dignitaries from vast experience backgrounds and stalwarts in their respective fields. The panel members are:

- A. **CA. Srinath Ganesan**- Director & COE - Finance & Risk Solutions, SAP
- B. **Mr. Ashish Kulkarni**- Senior Vice President and Global Business Head, Aujas Cybersecurity
- C. **Mr. Mr. Navdeep Sachdeva**- Group Head - Strategic Sourcing, PhonePe
- D. **Mr. Ankur Tyagi**- Head – Technology Governance & Compliance, Paytm Payments Bank
- E. **Moderator - Mr. Abhinav Jain Ranka**- Senior Vice President Finance, CoinDCX



The session explored how strategic partnerships, risk management, and technological advancements reshape the finance industry. Panelists emphasized the importance of collaboration across business functions to enhance commercial services and securely manage the integration of emerging technologies like AI and blockchain. They highlighted the critical role of governance and cybersecurity, advocating for proactive risk assessments, robust compliance frameworks, and innovative tools to address evolving threats. Discussions also underscored stakeholder engagement

as vital for driving innovation, differentiating between invention and innovation, and adapting operational processes to societal needs.

The conversation delved into the transformative impact of technology on the finance sector, focusing on strategic sourcing, regulatory compliance, and cybersecurity. Topics included advanced threat detection in customer-vendor interactions, the significance of trust in fintech, and the shift towards tech-savvy professionals. Real-world examples, such as AI's role in stock trading strategies and implementing "Secure by Design" frameworks, showcased effective technological integration. Panelists concluded by urging organizations to embrace agility, support innovation through patent filings, and foster cybersecurity awareness, ensuring resilience against fraud and enhancing the industry's overall growth trajectory.

➤ **Academic Excellence Awards**

Next, Academic Excellence awards were presented to batch 2022–24 students, 2023-2025, and 2024–26.

Award	Awardee
Director's Debut Award (2024-26)	Mr. Kevin Shailesh Jain
First in Systems & Finance (2022-24)	Mr. Devanjal Singh
First in Marketing & Finance (2022-24)	Mr. Bhavesh Pradip Patil
First in Analytics & Finance (2022-24)	Mr. Puneet Vijay Gore
Topper in Batch (2022-24)	Mr. Devanjal Singh

Best All-Round Student (2021 – 23)	Mr. Devanjal Singh
Best All-Round Student (2021 – 23)	Mr. Ayush Sharma
First in Systems & Finance (2023 – 25)	Ms. Kranti Shingate
First in Marketing & Finance (2023 – 25)	Mr. Sanak Majumdar
First in Analytics & Finance (2023 – 25)	Ms. Abhipsita Ghosh
Best Summer Project (2022-24)	Mr. Satwik Singh

Best Research Project (2022-24)	Sayan Mondal
Best Research Project (2022-24)	Aniket Shivjag Singh
Best Research Project (2022-24)	Ms. Priyanka Srivastava
Best Research Project (2022-24)	Aniket Garapati
Best Research Project (2022-24)	Ayushi Hora

➤ **Star Alumni Awards**

Ms. Sanghamitra Ganguly (1997-99)

With over 20 years of leadership in Telecom, IT Cybersecurity, and emerging technologies, Sanghamitra Ma'am has consistently driven exceptional sales growth and strategic innovation. Leading one of India's most dynamic regions at AT&T, she has built strong global partnerships, pioneered customer-centric strategies, and positioned the organization as a thought leader in Telecommunications and new-age applications. Ma'am's expertise in business strategy, contract negotiations, and cross-cultural team management across the US, Latin America, Europe, the Middle East, Africa, and APAC reflects her exemplary leadership.

Mr Ameet Phadke (2007-2009)

Sir is currently the Chief Business Officer at Rebel Foods. With a rich professional background spanning several prestigious organizations, sir has honed expertise in various facets of business and technology. Having worked with Vodafone, Positive Integers, and KPIT, sir brings experience in Growth Marketing, Customer Lifecycle Management, Analytics, Product Management, Pricing, and Consulting.

Mr. Amit Gupta (2000-02)

Sir is a seasoned innovator with over 18 years of experience and the driving force behind groundbreaking compliance solutions at Wolters Kluwer. His strategic vision and technical prowess have been instrumental in optimizing operations and delivering significant impact. Before joining Wolters Kluwer, Sir held key leadership roles at FirstRain, where he successfully led teams and developed data-driven products. His passion for innovation and customer-centric approach have solidified his reputation as a respected industry leader.

Mr. Manish Garg (1997-1999)

A distinguished professional with an impressive career spanning over two decades in the IT industry, including 16 years of expertise in SAP. As the India Practice Head for Enterprise Application

Operations Solutions & Competency at HP/HPE/DXC EAO Global Delivery, sir has been a driving force behind digital transformations, SAP HANA, SAP S/4 HANA, and cloud transformations.

Mr. Govind Heda (2004-06)

Sir is a seasoned technology consultant with a proven track record of delivering innovative solutions. Currently serving as a Technology Consulting Principal Director at Accenture, Sir specializes in consulting for Salesforce and Customer Experience. With a distinguished career adorned with feathers from leading technology firms like Infosys and Cognizant, sir brings a wealth of experience. His expertise lies in harnessing the power of Salesforce to drive digital transformation, elevate customer experiences, and optimize business processes.

Mr. Kunal Bhatia (2006-2008)

Sir is a distinguished alumnus of the Symbiosis Institute of Digital and Telecom Management (SIDTM) and has carved a remarkable niche for himself in the realm of cybersecurity. Currently serving as a Partner at Ernst & Young (EY), Sir is a recognized expert specializing in Enterprise Cybersecurity, Telecom Security, Security Monitoring and Response, IT/OT Security, Data Protection & Privacy, Resilience, Governance, Risk & Compliance (GRC), and Managed Security Services.

Mr. Dhaval Patel (2008-10)

Sir secured a momentous triumph in the 2024 Lok Sabha elections, representing the BJP and clinching victory in the Valsad constituency of Gujarat. Dhaval sir's achievement is a testament to his unwavering dedication, exemplary leadership, and steadfast commitment to public service. This remarkable achievement is a testament to Dhaval sir's fervent advocacy for excellence and transformative vision. We extend our best wishes for his continued success in his noble endeavor of serving the nation.

Mr. Deepesh Sodhi (2004-06)

Sir is an exceptional Technology Business Consultant whose illustrious career spans diverse domains such as sales, business development, partnership management, creative marketing, and product management. With a remarkable knack for designing transformative user experiences for mobile and web-based applications and digital marketing platforms, sir has consistently set benchmarks in his field.

➤ **Outstanding Alumni Awards**

Mr. Pruthvee Sheth (2004-06)

With extensive expertise in Telecom Communication Technologies, he has managed PreSales teams across APAC, the Middle East, and Africa, driving BSS transformation programs and delivering end-to-end solutions. Certified in Business Data Analytics and Business Analysis, Mr. Sheth's career is marked

by his contributions to cutting-edge technologies like 5G Core, Wi-Fi monetization, and cloud computing. His work with global telecom giants has left an indelible mark on the industry.

Mr. Shashank Sinha (2013-15)

A strategic thinker with a 6-year track record in Strategy & Consulting. Sir brings a wealth of experience in project management, data analysis, and organizational transformation and is currently leading strategic initiatives at Accenture. This blend of strategic thinking, analytical skills, and industry knowledge makes them a valuable asset to any organization.

Ms. Ina Mehta (2017-2019)

Ma'am, a seasoned Enterprise Account Director at Salesforce with a proven track record in driving digital transformation within the financial services sector. Her deep understanding of the industry, coupled with her MBA in Marketing, empowers her to deliver innovative solutions that address the unique needs of her clients. Accelerating Sales, Revenue Growth, and Empowering Teams is synonymous with her name. Ma'am's passion for technology and dedication to customer satisfaction make her a valuable asset to Salesforce and its clients. She is committed to leveraging the power of digital transformation to help businesses achieve their strategic goals.

➤ **Upskilling Mentors Awards**

Mr. Karthik Shoban Suri

With an illustrious career spanning over 18 years across Telecom, Media & Entertainment, and the Public Sector, Mr. Karthik Shoban Suri has consistently demonstrated excellence and innovation in his field. A certified Data Scientist and a dedicated Career Mentor, he has passionately guided countless young minds, empowering them to achieve their full potential. His unwavering commitment to education and his love for music and inspiring others exemplify his multifaceted approach to mentorship. We pridefully honor Karthik Sir with the Upskilling Mentor Award for his exceptional contributions to shaping future leaders.

Mr. Kushal Shah

Sir, a seasoned IT leader at Vodafone Intelligent Solutions, is more than just a technical expert. He is a dedicated mentor, inspiring and empowering individuals to reach their full potential. Through his insightful guidance, unwavering support, and passion for knowledge sharing, Sir has played a pivotal role in fostering a culture of continuous learning and innovation. His commitment to upskilling and developing future leaders has significantly impacted countless careers.

Mr. Amit Joshi

Mr. Amit Joshi is a highly respected leader in the TMT industry, currently serving as the Senior Director and Head of Telecom, Media & Technology Consulting at Capgemini Invent India. With over 21 years of experience, they deeply understand the industry's nuances and emerging trends. Beyond

their professional accomplishments, Amit Joshi is a dedicated mentor who is committed to fostering growth and innovation. They share their expertise, inspiring and empowering individuals to achieve their full potential.

Mr. Nikhil Anil Suranglikar

An experienced professional with a remarkable history in the telecommunications industry. With expertise in Data warehouse (DWH), Customer Relationship Management (CRM), Business Support System (BSS), Management, Pre-sales, and Business Intelligence, sir has demonstrated exceptional skills and dedication. Having successfully handled migration and transformation programs such as Data Warehouse, Billing Consolidation, and other Revenue Management Applications like Fraud Management, Legal, and EBPP, sir has proven the capability to manage complex projects. As a Certified Scrum Master, Mr. Nikhil brings strong leadership and a commitment to excellence.

Mr. Abhishek Gadkari

Mr. Abhishek Gadkari is a dedicated IT Assurance Cybersecurity Manager at BMC Software. Sir has implemented rigorous IT General Controls for SOX compliance, enhanced Ransomware Readiness, IT Asset & Lifecycle Management, and IT License & Compliance Management. He has achieved ISO 27017/18 and NIST certifications and conducted comprehensive privacy audits to align with UK and EU GDPR compliance requirements

Vote of Thanks:

Ms. Bhakti Vyawahare, Convener of (International Digital and Telecom Seminar Committee)

Ms. Bhakti Vyawahare, Convenor of IDTS, expressed her heartfelt gratitude for the success of Communiqué. She began by thanking the esteemed speakers and the chief guest for their insightful contributions and honored presence. Special appreciation was extended to the Director, Dr. CA. Abhijit Chirputkar, for his visionary leadership and Deputy Director, Dr. Giri Hallur, for his consistent support. Ma'am also acknowledged Mrs. Kavita Sahastrabuddhe, the Admin Officer, for her seamless coordination throughout the event.

She further thanked the Lab Team, Logistics Coordinator Ms. Madhura Gaikwad, faculty members, staff, and the support staff of SIDTM for their dedication and efforts. A big thank you was extended to the BrandCom team for their relentless work branding the event and to the Web N Tech team for their creative designs.

Ma'am thanked all supporting committees, including Sparsh, CIT, the Alumni Relations team, and the IT team, for their valuable contributions. She also thanked the students and faculties from AISSMS College and ISBM College for participating, which enriched the event's success. Finally, she conveyed her appreciation to the audience for their patience, enthusiasm, and interaction, which added to the energy of the seminar.

Valedictory Address:

Mukul Deshantri (Chief Co-ordinator-International Digital and Telecom Seminar Committee)

Mr. Mukul Deshantri, Chief Coordinator of Communiqué, expressed his gratitude in a heartfelt address to all individuals who contributed to the event's success. He acknowledged the Chief Guest and speakers for their invaluable insights. He thanks Director Dr. CA. Abhijit Chirputkar, Deputy Director Dr. Giri Hallur, and Convener Ms. Bhakti Vyawahare for their steadfast support and guidance. Mr. Mukul Deshantri recognized the efforts of the MOC members, including Akanksha Sahu, Akanksha Patnaik, Lakshya, and Bhavya, as well as the meticulous planning of the PCIT team, the management by ACADS team, and the digital promotion by the BrandCom team. He also commended the contributions of the Alumni Relations and Sparsh team. Furthermore, he highlighted the creative work of the Web N Tech team, which added a unique element to the event. In conclusion, Mr. Mukul Deshantri expressed appreciation for his co-leads and Junior members. Also, he thanked the audience for their enthusiasm and active participation, which were crucial to the event's success.