

## TEDxSIULavale 2024 Report

**Venue:** SIU Convention Centre

**Date:** 24th February 2024

**Schedule:**



# AGENDA

Time	Session	Speakers
09:30 AM - 09:35 AM	Theme Unveiling	MOC
09:40 AM - 09:45 AM	TEDxSIU Lavale & TEDx Official Video	
09:50 AM - 09:55 AM	Event Opening	Curator, TEDxSIU Lavale
10:00 AM - 10:05 AM	Welcome Address	Dr. CA. Abhijit Chirputkar, Director, SIDTM
10:10 AM - 10:15 AM	Words of Wisdom	Dr. Ramakrishnan Raman, Vice Chancellor, SIU
10:45 AM - 11:05 AM	Creative tech : Empowering innovation and inclusion	Niraj Ruparel
11:20 AM - 11:40 AM	The Streaming Era of Music	Rohan & Rohan
11:45 AM - 12:00PM	<b>Attendee Engagement</b>	
12:05 PM - 12:25 PM	The Rule-Breaker's Playbook	Shanoo Bhatia
<b>Lunch Break</b>		
01:25 PM - 01:45 PM	Pin-drop Noise: Awakening through Power Naps	Jainam Mehta
01:50 PM - 2:05 PM	Beyond Labels: Understanding the Heart of Situationships	Smiti Srivastava
02:20 PM - 02:40 PM	<b>Attendee Engagement</b>	
02:45 PM - 03:05 PM	Responsible Motoring: The Long & Short Story	Bertrand Dsouza
03:10 PM - 03:30 PM	Brand conversations: Impacting A Billion	Rajdeepak Das
03:35 PM - 03:50 PM	<b>Closing Ceremony</b>	

 **SIU CONVENTION CENTRE, HILLTOP LAVALE CAMPUS**

 **24TH FEBRUARY 2024**

## **ABOUT THE EVENT:**

**TEDxSIU Lavale 2024** is an independently organized TED event aimed at sharing multi-topical ideas of vision, spark, change, and delivering "Ideas worth spreading." With a strong legacy of 10+ incredible years of ideas worth spreading, **TEDxSIULavale** proudly leaps into its 12th edition with viscosity and determination, enjoying the process of creating diverse thought-provoking, delightful, engaging ideas and holding on to them without an iota of fear, sticking to the unique notions with an infectious resilience and the ability to overcome any and every challenge, odd and barrier with a winning idea each time. We are determined to take this legacy forward because ideas are timeless, and our legacy is beyond expiry.

### ***GREETINGS FROM TEAM **TEDxSIU Lavale 2024!!*****

With a legacy of 10+ successful **TEDx** events, Symbiosis Institute of Digital and Telecom Management is proud to present the tenacious **12th** year of **TEDxSIU Lavale** on **24th February 2024!!**

In the spirit of ideas worth spreading, TEDx, where x = independently organized TED event, is a program of local, self-organized events that bring people together to share a **TED**-like experience. At a **TEDx** event, **TED** Talks videos and live speakers combine to spark deep discussion and connection in a small group.

**SIDTM** shares the same passion as **TED**, to become an evangelist of Ideas that can drive our future. **TEDxSIULavale**, an independently organized **TED** event, brings people together to share a **TED**-like experience. Organizing such an event aims to foster the love of learning and motivate the audience to transgress into unexplored fields.

We cordially invite you to **TEDxSIU Lavale 2024**.

**SPEAKER'S INVITATION:**

Dear Rohan & Rohan,

Greetings from Team **TEDxSIU Lavale 2024!**

**We hope this mail finds you in good health!**

Symbiosis Institute of Digital and Telecom Management (SIDTM) takes immense pleasure in inviting you as our esteemed speaker for the most exciting event on campus - **TEDxSIU Lavale 2024.**

**About the event:**

With a legacy of 10+ incredible years of ideas worth spreading, **TEDxSIU Lavale** proudly leaps into its 12th edition with another intriguing theme - **Dice a Dozen: Play-On on February 24<sup>th</sup>, 2024.**

Your practice in insight-oriented therapy is truly amazing!

With this thought in mind, **TEDxSIU Lavale** feels immensely delighted to invite you to deliver an engaging talk on Feb 24, 2024, to take our legacy forward and make our milestone 12th year extraordinary and memorable with your amazing idea and presence.

The Team has specially curated a theme for you: **The Streaming Era of Music**

With digital transformation, music has also evolved and what initially appeared like the end of road for artists and their aspirations, actually opened up huge opportunities for independent artists to experiment innovate, earn money and get noticed, thanks to streaming platforms like Spotify & Apple Music that have unfolded newer models of how music can be heard and consumed with innovative monetization opportunities.

**The idea is to unlayer how streaming music has added a new dimension to entertainment creating avenues for independent artists to pursue their passion and grow by producing, composing and releasing independent labels with increased ownership and creative freedom.**

**TRACKS AND SPEAKERS:**

**Track: “The Streaming Era of Music!”**

**(Music)**



**Speaker:** Mr. Rohan Gokhale & Mr. Rohan Pradhan (Music Composers)

**Talk Theme:** Mr. Rohan Gokhale & Mr. Rohan Pradhan spoke about the ways in which music content creators & independent artists can open up avenues for themselves to earn revenue & monetizing their work without hassle while having greater control on the ownership of the composed content.

**Track: “Creative tech: Empowering innovation and inclusion”**

**(Technology)**



**Speaker:** Mr. Niraj Ruparel (Technology Expert)

**Talk Theme:** Mr. Niraj Ruparel spoke about how creative tech is paving new ways of customer experience and marketing for businesses, what are the innovations which are out there & in the future that will change the way we communicate amongst ourselves.

**Track: “The Rule-Breaker’s Playbook”**

**(Design)**



**Speaker:** Ms. Shanoo Bhatia (Design Expert)

**Talk Theme:** Ms. Shanoo Bhatia spoke about her journey right from her initial interest in the field of design to making it as a successful entrepreneur out of the sheer love of design and looking at the world in a unique way.

**Track: “Responsible Motoring: The Long and Short Story”**

**(Lifestyle)**



**Speaker:** Mr. Bertrand Dsouza (Automotive Journalist)

**Talk Theme:** Mr. Bertrand Dsouza spoke about short commuting and long-form travel in a vehicle, how it affects people and the individuals within it. The economics of travel given future conditions, the joys of traveling by road, safety and efficiency.

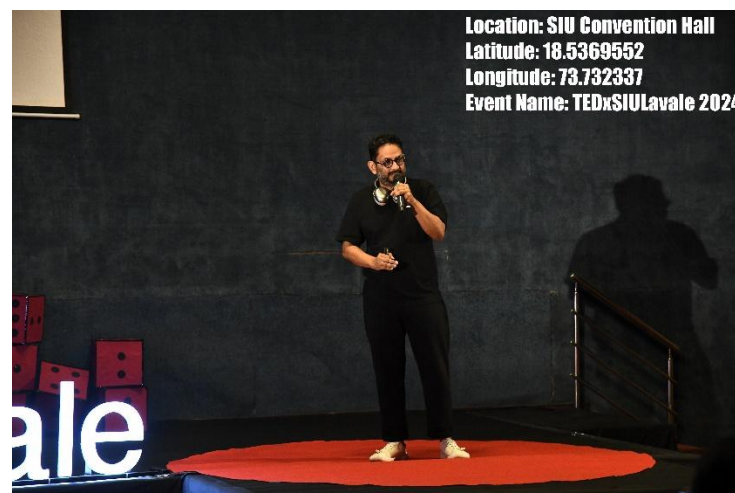
**Track: “Pin-drop Noise: Awakening through Power Naps”**  
**(Humanities)**



**Speaker:** Mr. Jainam Mehta (Entrepreneur)

**Talk Theme:** Mr. Jainam Mehta spoke about the importance of sleep and how it can make a difference in the general productivity by simply embracing power naps as a regular lifestyle practice.

**Track: “Brand conversations: Impacting A Billion”**  
**(Branding)**



**Speaker:** Mr. Rajdeepak Das (Branding Expert)

**Talk Theme:** Mr. Rajdeepak Das spoke about the power of branding in a way that creates an emotional connect with the audience and how brands can benefit from it in terms of customer intent & loyalty.

**Track: “Beyond Labels: Understanding the Heart of Situationships”  
(Lifestyle)**



**Speaker:** Ms. Smiti Srivastava (Psychotherapist)

**Talk Theme:** Ms. Smiti Srivastava simplified the term ‘situationship’, the nuanced dynamics of the same, evolving relationship expectations, and a desire for personal autonomy.

## EVENT BRANDING & PROMOTION:

### Social media Links -

Facebook: <https://www.facebook.com/TEDxSIULavale/>

Instagram: <https://www.instagram.com/tedxsiulavale/>

Twitter: <https://twitter.com/TEDxSIULavale>

Website: <https://tedxsiulavale.sidtm.edu.in/>

## OUR PARTNERS:

